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# 1967 CENSUS OF BUSINESS



BUD/TMRC-3

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## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

**CALIFORNIA**

The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

#### **VOL. I. RETAIL TRADE, SUBJECT REPORTS**

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

#### **VOL. II. RETAIL TRADE, AREA STATISTICS**

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

#### **VOL. III. MAJOR RETAIL CENTERS**

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

#### **VOL. IV RETAIL MERCHANDISE LINE SALES**

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

#### **Suggested Citation**

U.S. Bureau of the Census, Census of Business, 1967

#### **RETAIL TRADE: MAJOR RETAIL CENTERS**

**CALIFORNIA, BC67-MRC-5**

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price \$1.25 Complete set of retail trade major retail center reports, \$29.40.



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**ACKNOWLEDGMENTS**—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by Sol Helfand. Responsibility for compiling this report was under the general direction of Michael Farrell, Chief, Retail Program Branch. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Mabel Foster and Charles Treese contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation, Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweiß, Economic Census Program Manager. Clerical procedures were developed and supervised by Alvin Barten and Carl Mueller. Robert Janshego developed and supervised the electronic computer editing and tabulation programs under the direction of William Lorenz, Chief, Business Statistics Branch.

Processing of major retail center reports was performed by the Jeffersonville Census Operations Division, Joseph F. Arbena, Chief. Clerical processing was supervised by Rebecca Nesbit. Data processing and related operations were performed by the Processing Division, M. Douglas Fahey, Chief, assisted by Rudolph Nicoly and James Shores.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

# 1967 CENSUS OF BUSINESS



BC67-MRC-5

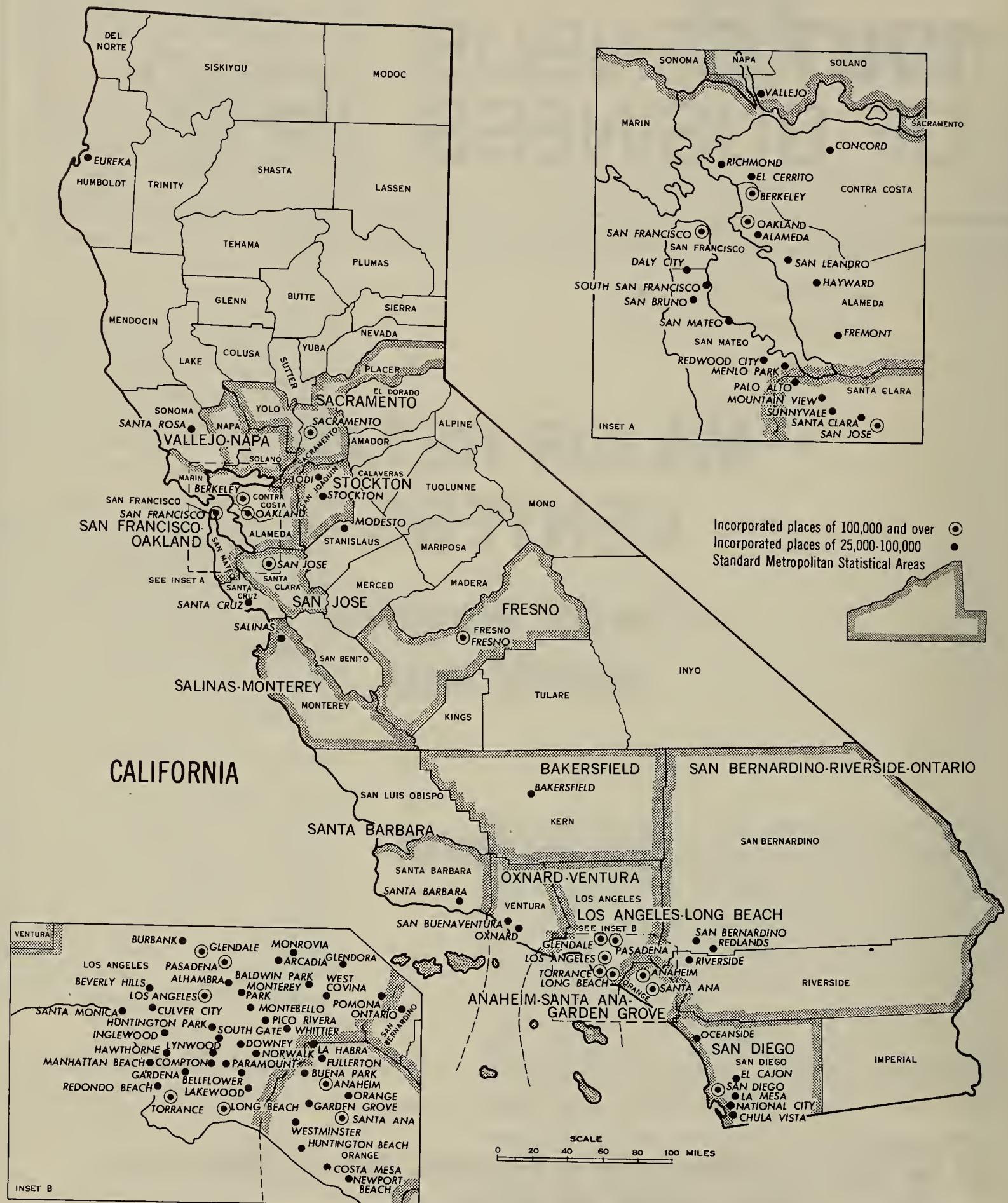
## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

CALIFORNIA



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## Introduction

**AUTHORITY AND SCOPE**—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

**AREAS COVERED**—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

**DELINeATION OF MAJOR RETAIL CENTERS**—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**STANDARD METROPOLITAN STATISTICAL AREAS**—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

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<sup>1</sup> Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS  
IN STANDARD METROPOLITAN  
STATISTICAL AREAS

# California

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# ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF.

Standard Metropolitan Statistical Area  
and Central Business Districts

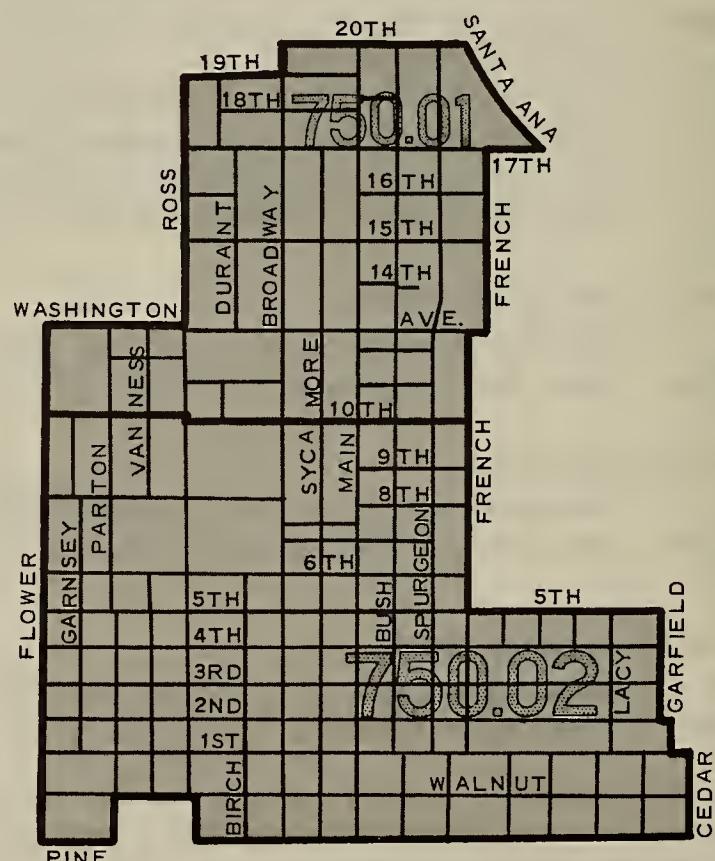
0 10 20 30 MILES



## ANAHEIM

Comprising Census Tract 873

0 1000 2000 3000 FEET



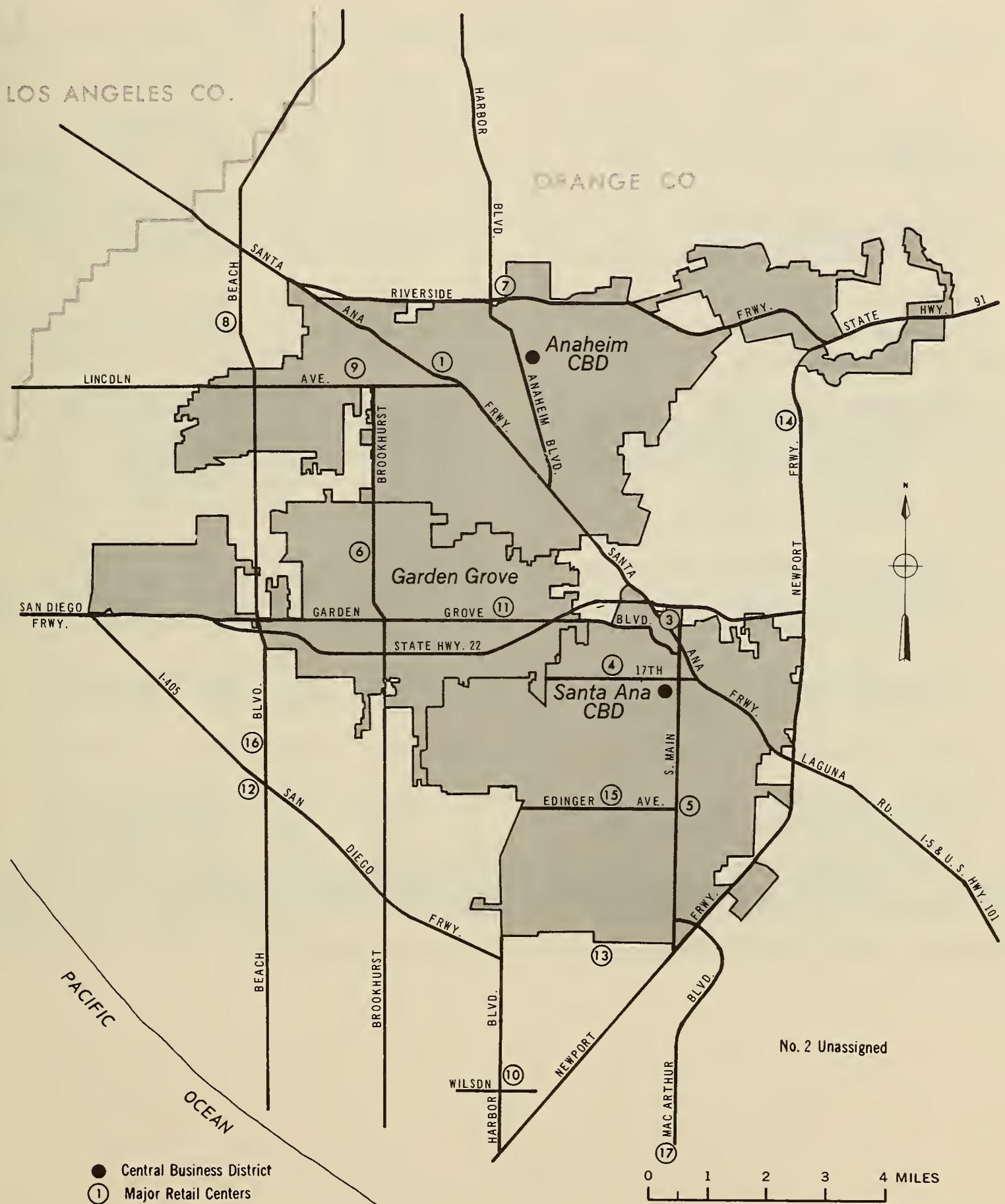
## SANTA ANA

Comprising Census Tracts  
750.01 and 750.02

0 1000 2000 3000 FEET

# ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF.

## Cities and Major Retail Centers



● Central Business District  
 (1) Major Retail Centers

No. 2 Unassigned

0 1 2 3 4 MILES

TABLE 1. The Central Business District: 1967 and 1963

## PART A. Anaheim

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	124	23 684	3 609	788	137	35 938	4 568
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	6	1 562	356	53	7	1 913	420
5251	HARDWARE STORES . . . . .	2	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER . . . . .	4	(D)	(D)	(D)	4	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	(D)	(D)	(D)	4	262	38
531	DEPARTMENT STORES . . . . .	-	-	-	-	-	-	-
533	VARIETY STORES . . . . .	-	-	-	-	1	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	5	(D)	(D)	(D)	3	(D)	(D)
54	FOOD STORES . . . . .	13	3 137	332	78	6	1 032	134
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	12	7 586	1 020	146	14	17 934	1 951
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	10	789	80	28	14	1 144	74
56	APPAREL AND ACCESSORY STORES . . . . .	8	(D)	(D)	(D)	14	2 565	403
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	6	249	33	10	7	441	40
562	WOMEN'S READY-TO-WEAR STORES . . . . .	3	(D)	(D)	(D)	4	201	24
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	2	(D)	(D)	(D)	7	2 124	363
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	5	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	-	-	-	-	1	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	-	-	-	-	1	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	-	-	-	-	-	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	17	3 785	589	107	24	5 765	720
5712	FURNITURE STORES . . . . .	7	2 132	306	51	10	2 703	317
OTHER 571	HOME FURNISHINGS STORES . . . . .	5	561	90	23	6	1 745	216
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	5	1 092	193	33	8	1 317	187
58	EATING AND DRINKING PLACES . . . . .	25	1 795	489	184	21	1 619	405
5812	EATING PLACES . . . . .	21	1 504	407	160	14	1 097	288
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	291	82	24	7	522	117
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	5	887	133	34	5	1 031	146
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	23	2 190	258	57	28	2 673	277
592	LIQUOR STORES . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . .	3	343	(D)	(D)	4	356	21
597	JEWELRY STORES . . . . .	6	775	137	25	5	556	100
5992	FLORISTS . . . . .	1	(D)	(D)	(D)	1	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART B. Santa Ana

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	278	61 354	8 506	2 126	318	78 903	11 134
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	6	2 001	247	45	9	1 344	176
5251	HARDWARE STORES . . . . .	1	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER . . . . .	5	(D)	(D)	(D)	7	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	10 412	1 627	452	21	11 165	1 631
531	DEPARTMENT STORES . . . . .	2	(D)	(D)	(D)	2	(D)	(o)
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	4	1 760	351
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	4	516	(D)	(D)	15	(o)	(D)
54	FOOD STORES . . . . .	17	5 226	466	93	16	3 572	294
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	21	14 725	1 373	266	28	31 429	3 749
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	20	2 717	344	86	22	2 917	317
56	APPAREL AND ACCESSORY STORES . . . . .	31	3 396	515	176	45	6 775	1 006
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	15	1 303	186	91	21	3 629	493
562	WOMEN'S READY-TO-WEAR STORES . . . . .	11	1 130	159	82	15	3 354	448
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	16	2 093	329	85	24	3 146	513
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	6	1 112	183	45	12	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	-	-	-	-	-	-	-
566	SHOE STORES <sup>3</sup> . . . . .	9	959	146	40	9	1 087	145
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	-	-	-	-	3	(o)	(o)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	34	8 276	1 287	216	39	9 162	1 590
5712	FURNITURE STORES . . . . .	17	5 881	885	133	19	5 063	729
OTHER 571	HOME FURNISHINGS STORES . . . . .	3	(D)	(D)	(D)	3	(o)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	14	(D)	(D)	65	17	(o)	(o)
58	EATING AND DRINKING PLACES . . . . .	62	4 358	1 115	458	51	3 541	970
5812	EATING PLACES . . . . .	43	3 469	908	382	36	2 665	766
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	19	889	207	76	15	876	204
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	7	1 714	381	50	8	1 682	340
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	71	8 529	1 151	284	79	7 316	1 061
592	LIQUOR STORES . . . . .	6	891	56	17	5	893	50
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	3	795	121	27	5	641	70
597	JEWELRY STORES . . . . .	13	1 850	326	75	11	1 205	206
5992	FLORISTS . . . . .	3	(D)	(D)	(D)	3	(o)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

## PART A. Anaheim

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 352	348 987	(D)	(D)	960	275 927	32 218
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS. . . . .	42	11 914	1 744	298	42	12 130	1 491
5251	HARDWARE STORES. . . . .	13	(D)	(D)	(D)	14	4 891	566
52 EX. 5251	OTHER. . . . .	29	(D)	(D)	(D)	28	7 239	925
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	29	80 812	(D)	(D)	25	77 208	6 344
531	DEPARTMENT STORES. . . . .	8	70 056	7 718	1 735	5	63 901	5 091
533	VARIETY STORES . . . . .	8	2 336	432	131	9	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	13	8 420	(D)	(D)	11	(D)	(D)
54	FOOD STORES. . . . .	285	65 323	6 197	1 275	104	41 443	3 733
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	70	56 383	6 224	910	50	40 533	4 217
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	220	25 819	2 847	775	172	21 794	2 109
56	APPAREL AND ACCESSORY STORES . . . . .	77	13 245	1 903	477	63	12 261	1 716
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	30	3 394	497	187	27	4 518	648
562	WOMEN'S READY-TO-WEAR STORES . . . . .	24	3 097	454	176	16	2 684	332
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	47	9 851	1 406	290	36	7 743	1 068
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	14	4 254	650	118	15	4 156	571
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	5	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	16	3 804	569	121	16	3 008	419
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	101	21 019	2 662	475	101	18 760	2 080
5712	FURNITURE STORES . . . . .	32	9 756	(D)	(D)	38	9 517	967
OTHER 571	HOME FURNISHINGS STORES. . . . .	29	2 409	(D)	(D)	26	3 740	445
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	40	8 854	1 131	186	37	5 503	668
58	EATING AND DRINKING PLACES . . . . .	301	44 471	10 910	3 360	210	27 767	7 513
5812	EATING PLACES. . . . .	242	38 669	9 411	2 878	170	23 156	6 320
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	59	5 802	1 499	482	40	4 611	1 193
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	26	13 490	1 853	312	21	7 593	1 327
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	201	16 511	1 844	386	172	16 438	1 688
592	LIQUOR STORES. . . . .	33	6 508	470	103	32	6 415	380
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . .	16	1 235	64	21	25	1 502	164
597	JEWELRY STORES . . . . .	12	1 393	241	37	12	1 718	241
5992	FLORISTS . . . . .	11	538	(D)	(D)	8	493	85

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART B. Santa Ana

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 263	354 984	45 630	10 049	1 087	296 394	37 767
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	48	19 438	2 334	323	45	16 268	1 886
5251	HARDWARE STORES . . . . .	12	2 672	302	54	10	1 757	231
52 EX. 5251	OTHER . . . . .	36	16 766	2 032	269	35	14 511	1 655
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	31	76 429	(D)	(D)	33	67 439	9 101
531	DEPARTMENT STORES . . . . .	7	63 816	8 892	2 084	6	52 963	7 536
533	VARIETY STORES . . . . .	11	11 463	1 679	415	11	13 452	1 446
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	13	1 150	(D)	(D)	16	1 024	119
54	FOOD STORES . . . . .	163	57 003	5 801	1 143	109	46 225	4 404
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	97	85 073	8 678	1 365	94	64 795	6 911
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	182	21 667	2 333	594	134	15 222	1 554
56	APPAREL AND ACCESSORY STORES . . . . .	83	16 618	2 313	614	92	18 163	2 744
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . .	40	7 920	1 039	306	46	9 346	1 264
562	WOMEN'S READY-TO-WEAR STORES . . . . .	33	7 418	995	298	36	8 792	1 180
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	43	8 698	1 274	308	46	8 817	1 480
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	13	4 227	656	126	16	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	19	3 226	483	130	19	2 794	371
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	4	(D)	(D)	(D)	8	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	122	24 264	3 521	580	125	23 491	3 321
5712	FURNITURE STORES . . . . .	43	10 342	1 499	244	54	8 428	1 143
OTHER 571	HOME FURNISHINGS STORES . . . . .	26	3 020	493	96	18	3 325	493
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	53	10 902	1 529	240	53	11 738	1 685
58	EATING AND DRINKING PLACES . . . . .	281	23 322	5 627	2 001	215	17 305	3 802
5812	EATING PLACES . . . . .	200	18 500	4 519	1 591	160	14 545	3 117
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	81	4 822	1 108	410	55	2 760	685
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	29	10 463	(D)	(D)	29	7 899	1 467
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	227	20 707	2 520	589	211	19 587	2 577
592	LIQUOR STORES . . . . .	24	3 972	285	82	37	5 622	310
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . .	12	1 763	205	45	14	1 613	151
597	JEWELRY STORES . . . . .	20	3 312	584	93	20	2 485	419
5992	FLORISTS . . . . .	12	721	(D)	(D)	15	529	76

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

ANAHEIM-SANTA ANA-GARDEN GROVE SMSA—Coextensive with Orange County, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	9 269	2 181 810	277 596	62 478	6 534	1 439 049	175 900
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	319	77 254	10 383	1 708	291	64 118	7 508
5251	HARDWARE STORES . . . . .	109	24 303	3 099	614	86	14 073	1 693
52 EX. 5251	OTHER . . . . .	210	52 951	7 284	1 094	205	50 045	5 815
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	256	397 696	51 492	11 870	199	226 261	25 641
531	DEPARTMENT STORES . . . . .	42	343 090	43 772	9 697	20	172 333	18 895
533	VARIETY STORES . . . . .	81	30 701	5 014	1 459	82	29 209	4 060
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	133	23 905	2 706	714	97	24 719	2 686
54	FOOD STORES . . . . .	1 306	496 146	47 811	9 083	719	320 485	29 385
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	578	393 534	41 870	6 210	433	277 359	28 463
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1 294	171 787	17 593	4 532	961	114 871	11 192
56	APPAREL AND ACCESSORY STORES . . . . .	695	88 121	12 150	3 190	566	69 801	9 340
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	317	33 488	4 622	1 347	264	29 651	3 826
562	WOMEN'S READY-TO-WEAR STORES . . . . .	253	28 403	3 900	1 171	186	23 349	2 970
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	378	54 633	7 528	1 843	302	40 150	5 514
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	93	20 345	3 009	585	87	14 086	2 069
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	27	8 176	1 147	344	40	6 920	984
566	SHOE STORES <sup>3</sup> . . . . .	134	20 752	2 967	765	125	14 843	1 881
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	41	2 870	405	149	50	4 301	580
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	746	106 651	13 798	2 490	618	82 251	10 465
5712	FURNITURE STORES . . . . .	232	42 698	5 636	976	233	33 551	4 005
OTHER 571	HOME FURNISHINGS STORES . . . . .	225	20 580	2 444	547	173	17 046	2 316
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	289	43 373	5 718	967	212	31 654	4 144
58	EATING AND DRINKING PLACES . . . . .	2 079	214 267	53 766	17 293	1 433	136 781	35 308
5812	EATING PLACES . . . . .	1 632	183 827	46 787	15 035	1 089	115 075	30 492
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	447	30 440	6 979	2 258	344	21 706	4 816
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	217	90 916	13 418	2 555	167	54 471	8 663
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	1 779	145 438	15 315	3 547	1 147	92 651	9 935
592	LIQUOR STORES . . . . .	230	48 520	3 792	888	192	33 633	2 178
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	139	10 154	1 063	229	131	8 157	855
597	JEWELRY STORES . . . . .	120	10 705	1 690	277	88	6 459	925
5992	FLORISTS . . . . .	109	4 634	686	225	69	2 451	364

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

## PART A. Anaheim

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-34.1	26.5	51.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-18.4	-1.8	20.5	6.6	3.4	3.5
5251	HARDWARE STORES . . . . .	(D)	(D)	72.7	(D)	(D)	1.1
52 EX. 5251	OTHER . . . . .	(D)	(D)	5.8	(D)	(D)	2.4
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	(O)	4.7	75.8	(D)	23.2	18.2
531	DEPARTMENT STORES . . . . .	-	9.6	99.1	-	20.1	15.7
533	VARIETY STORES . . . . .	(D)	(D)	5.1	-	0.7	1.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	(O)	(D)	-3.3	(D)	2.4	1.1
54	FOOD STORES . . . . .	204.0	57.6	54.8	13.2	18.7	22.7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-57.7	39.1	41.9	32.0	16.2	18.0
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-31.0	18.5	49.5	3.3	7.4	7.9
56	APPAREL AND ACCESSORY STORES . . . . .	(O)	8.0	26.2	(D)	3.8	4.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-43.5	-24.9	12.9	1.1	1.0	1.5
562	WOMEN'S READY-TO-WEAR STORES . . . . .	(D)	15.4	21.6	(D)	0.9	1.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	(O)	27.2	36.1	(D)	2.8	2.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-34.4	12.0	29.7	16.0	6.0	4.9
5712	FURNITURE STORES . . . . .	-21.1	2.5	27.3	9.0	2.8	2.0
OTHER 571	HOME FURNISHINGS STORES . . . . .	-67.9	-35.6	20.7	2.4	0.7	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	-17.1	60.9	37.0	4.6	2.5	2.0
58	EATING AND DRINKING PLACES . . . . .	10.9	60.2	56.6	7.6	12.7	9.8
5812	EATING PLACES . . . . .	37.1	67.0	59.7	6.4	11.1	8.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-44.3	25.8	40.2	1.2	1.6	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-14.0	77.7	66.9	3.7	3.9	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-18.1	0.4	57.0	9.2	4.7	6.8
592	LIQUOR STORES . . . . .	(D)	1.4	44.3	(D)	1.9	2.2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-3.7	-17.8	24.5	1.4	0.4	0.5
597	JEWELRY STORES . . . . .	39.4	-18.9	65.7	3.3	0.4	0.5
5992	FLORISTS . . . . .	(D)	9.1	89.1	(D)	0.2	0.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

## PART B. Santa Ana

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-22.3	19.8	51.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	48.9	19.5	20.5	3.3	5.5	3.5
5251	HARDWARE STORES . . . . .	(D)	52.1	72.7	(D)	0.8	1.1
52 EX. 5251	OTHER . . . . .	(D)	15.5	5.8	(D)	4.7	2.4
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-6.8	13.3	75.8	17.0	21.5	18.2
531	DEPARTMENT STORES . . . . .	(D)	20.5	99.1	(D)	18.0	15.7
533	VARIETY STORES . . . . .	(D)	-14.8	5.1	(D)	3.2	1.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	(D)	12.3	-3.3	0.8	0.3	1.1
54	FOOD STORES . . . . .	46.3	23.3	54.8	8.5	16.1	22.7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-53.2	31.3	41.9	24.0	24.0	18.0
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-6.9	42.3	49.5	4.4	6.1	7.9
56	APPAREL AND ACCESSORY STORES . . . . .	-49.9	-8.5	26.2	5.5	4.7	4.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-64.1	-15.3	12.9	2.1	2.2	1.5
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-66.3	-15.6	21.6	1.8	2.1	1.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-33.5	-1.4	36.1	3.4	2.5	2.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-9.7	3.3	29.7	13.5	6.8	4.9
5712	FURNITURE STORES . . . . .	16.2	22.7	27.3	9.6	2.9	2.0
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	-9.2	20.7	(D)	0.9	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	(D)	-7.1	37.0	(D)	3.0	2.0
58	EATING AND DRINKING PLACES . . . . .	23.1	34.8	56.6	7.1	6.6	9.8
5812	EATING PLACES . . . . .	30.2	27.2	59.7	5.7	5.2	8.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1.5	74.7	40.2	1.4	1.4	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1.9	32.5	66.9	2.8	2.9	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	16.6	5.7	57.0	13.9	5.8	6.8
592	LIQUOR STORES . . . . .	-0.2	-29.4	44.3	1.5	1.1	2.2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	24.0	9.3	24.5	1.3	0.5	0.5
597	JEWELRY STORES . . . . .	53.5	33.3	65.7	3.0	0.9	0.5
5992	FLORISTS . . . . .	(D)	36.3	89.1	(D)	0.2	0.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

## PART A. Anaheim

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TDTAL <sup>1</sup> . . . . .	6.8	1.1
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . .	13.1	2.0
5251	HARDWARE STDRES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GRDUP STDRES <sup>1</sup> . . . . .	(D)	(D)
531	DEPARTMENT STDRES . . . . .	-	-
533	VARIETY STDRES . . . . .	-	-
539	MISCELLANEDUS GENERAL MERCHANDISE STDRES . . . . .	(D)	(D)
54	FDOD STDRES . . . . .	4.8	0.6
55 EX. 554	AUTDMDTIVE DEALERS . . . . .	13.5	2.0
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	3.1	0.1
56	APPAREL AND ACCESSORY STDRES . . . . .	(D)	(D)
562, 3, 8	WDMEN'S CLDTHING, SPECIALTY STORES, FURRIERS . . . . .	7.3	0.7
562	WDMEN'S READY-TD-WEAR STDRES . . . . .	(D)	(D)
DTHER 56	DTHER APPAREL AND ACCESSDRY STDRES <sup>2</sup> . . . . .	(D)	(D)
561	MEN'S AND BDY'S CLDTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	(D)	(D)
565	FAMILY CLDTHING STDRES <sup>3</sup> . . . . .	(D)	-
566	SHDE STDRES <sup>3</sup> . . . . .	-	-
564, 7, 9	APPAREL AND ACCESSDRY STDRES, N.E.C. <sup>3</sup> . . . . .	(D)	-
57	FURNITURE, HDMF FURNISHINGS, AND EQUIPMENT STDRES . . . . .	18.0	3.5
5712	FURNITURE STDRES . . . . .	21.9	5.0
DTHER 571	HDMF FURNISHINGS STORES . . . . .	23.3	2.7
572, 573	HDUSEHLD APPLIANCE, RADID, TELEVISION, AND MUSIC STDRES . . .	12.3	2.5
58	EATING AND DRINKING PLACES . . . . .	4.0	0.8
5812	EATING PLACES . . . . .	3.9	0.8
5813	DRINKING PLACES (ALCOHDLIC BEVERAGES) . . . . .	5.0	1.0
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES . . . . .	6.6	1.0
59 EX. 591	MISCELLANEDUS RETAIL STDRES <sup>4</sup> . . . . .	13.3	1.5
592	LIQUOR STDRES . . . . .	(D)	(D)
595	SPORTING GDDDS STDRES AND BICYCLE SHDPS . . . . .	27.8	3.4
597	JEWELRY STORES . . . . .	55.6	7.2
5992	FLDRISTS . . . . .	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART B. Santa Ana

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	17.3	2.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	10.3	2.6
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	13.6	2.6
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	44.9	2.2
54	FOOD STORES . . . . .	9.2	1.1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	17.3	3.7
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	12.5	1.6
56	APPAREL AND ACCESSORY STORES. . . . .	20.4	3.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	16.5	3.9
562	WOMEN'S READY-TO-WEAR STORES. . . . .	15.2	4.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	24.1	3.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	26.3	5.5
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	-
566	SHOE STORES <sup>3</sup> . . . . .	29.7	4.6
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	34.1	7.8
5712	FURNITURE STORES. . . . .	56.9	13.8
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	(D)	(D)
58	EATING AND DRINKING PLACES. . . . .	18.7	2.0
5812	EATING PLACES . . . . .	18.8	1.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	18.4	2.9
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	16.4	1.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	41.2	5.9
592	LIQUOR STORES . . . . .	22.4	1.8
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	45.1	7.8
597	JEWELRY STORES. . . . .	55.9	17.3
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district Anaheim	Central business district Santa Ana	Major retail centers (see descriptions below)	
					No. 1	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	9 269 2 181 810	124 23 684	278 61 354	39 40 451	64 37 180
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	3 602 801 329	43 5 819	86 11 298	4 (o)	16 4 697
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	1 697 592 468	30 5 738	74 22 084	27 34 498	35 30 820
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	3 970 788 013	51 12 127	118 27 972	8 (o)	13 1 663
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	9 269	124	278	39	64
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	319	6	6	-	-
5251	HARDWARE STORES . . . . .	109	2	1	-	-
52 EX. 5251	OTHER . . . . .	210	4	5	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	256	5	9	4	5
531	DEPARTMENT STORES . . . . .	42	-	2	2	1
533	VARIETY STORES. . . . .	81	-	3	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	133	5	4	1	3
54	FOOD STORES . . . . .	1 306	13	17	2	5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	578	12	21	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1 294	10	20	2	-
56	APPAREL AND ACCESSORY STORES. . . . .	695	8	31	21	25
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	317	6	15	5	15
562	WOMEN'S READY-TO-WEAR STORES. . . . .	253	3	11	5	13
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	378	2	16	16	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	746	17	34	2	5
5712	FURNITURE STORES. . . . .	232	7	17	1	1
OTHER 571	HOME FURNISHING STORES. . . . .	225	5	3	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	289	5	14	1	3
58	EATING AND DRINKING PLACES. . . . .	2 079	25	62	1	10
5812	EATING PLACES . . . . .	1 632	21	43	1	9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	447	4	19	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	217	5	7	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 779	23	71	6	13
592	LIQUOR STORES . . . . .	230	2	6	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	139	3	3	-	-
597	JEWELRY STORES. . . . .	120	6	13	2	4
5992	FLORISTS. . . . .	109	1	3	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Broadway Center" in the area bounded by: Flood Control Channel, N. Loara St., Santa Ana Frwy., and N. Euclid St. (Anaheim)

MRC No. 3 Includes the planned centers known as "Fashion Square," "Fashion Lanes Shopping Center", and "Town and Country" in the area bounded by: Garden Grove Freeway, North Main St., Pfeffer St., Santiago Creek, and Santa Ana Freeway, and establishments on S. Main 700 block. (Santa Ana-Orange)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	23 20 794	71 17 981	93 34 450	26 27 223	52 74 811
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	3 (D)	18 2 907	23 14 152	6 5 586	11 4 274
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	16 13 704	23 11 335	47 16 964	15 20 517	34 69 185
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	4 (D)	30 3 739	23 3 334	5 1 120	7 1 352
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23	71	93	26	52
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	2	2	-	-
5251	HARDWARE STORES . . . . .	-	-	-	-	-
52 EX. 5251	OTHER . . . . .	-	2	2	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	3	7	6	6
531	DEPARTMENT STORES . . . . .	1	1	2	3	3
533	VARIETY STORES . . . . .	1	-	3	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	2	2	2	1	2
54	FOOD STORES . . . . .	1	4	11	4	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	9	2	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-	3	4	-	-
56	APPAREL AND ACCESSORY STORES . . . . .	10	6	26	8	26
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	4	1	12	5	12
562	WOMEN'S READY-TO-WEAR STORES . . . . .	4	1	12	5	10
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	6	4	14	3	14
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	14	14	1	2
5712	FURNITURE STORES . . . . .	-	5	2	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	1	5	5	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	4	7	-	2
58	EATING AND DRINKING PLACES . . . . .	1	12	8	1	6
5812	EATING PLACES . . . . .	1	10	8	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	2	-	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	2	4	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	16	15	4	7
592	LIQUOR STORES . . . . .	-	.2	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	2	2	-	-
597	JEWELRY STORES . . . . .	1	3	5	2	3
5992	FLORISTS . . . . .	-	3	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the planned center known as "Honer Plaza" and establishments on north side of W. 17th St. from Baker St. west to the 1600 block. (Santa Ana)

MRC No. 5 Includes establishments on S. Main St. from E. McFadden Ave. to St. Gertrude Place. (Santa Ana)

MRC No. 6 Includes the planned center known as "Orange County Plaza" and establishments on Chapman Ave. from Gilbert St. to Brookhaven St. and on Brookhurst St. from Melody Park Dr. to the P.E. R.R. (Garden Grove)

MRC No. 7 Includes the planned center known as "Orangefair Shopping Center" and establishments in the area bounded by: E. Orangethorpe Ave., S. Lemon St., Orangefair Ave., and S. Harbor Blvd. (Fullerton)

MRC No. 8 Includes the planned center known as "Buena Park Center" and establishments on La Palma Ave. from Stanton Ave. to Dale Ave. (Buena Park)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 9	No. 10	No. 11	No. 12	No. 13
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	21 353	23 523	25 003	30 260	41 944
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	8 (D)	15 7 093	29 9 195	8 4 438	9 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	6 (D)	23 10 758	13 8 208	30 24 286	27 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	9 7 622	25 5 672	29 7 600	14 1 536	10 1 368
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL: <sup>1</sup> . . . . .	23	63	71	52	46
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	2	1	3	1	-
5251	HARDWARE STORES . . . . .	1	1	-	-	-
52 EX. 5251	OTHER . . . . .	1	-	3	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	6	4	4	6
531	DEPARTMENT STORES . . . . .	1	2	1	3	2
533	VARIETY STORES . . . . .	-	1	2	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	3	1	1	3
54	FOOD STORES . . . . .	1	7	6	3	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	8	8	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	5	10	3	-
56	APPAREL AND ACCESSORY STORES . . . . .	3	11	3	24	19
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	5	1	11	9
562	WOMEN'S READY-TO-WEAR STORES . . . . .	1	5	1	10	8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	2	6	2	13	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	5	6	2	2
5712	FURNITURE STORES . . . . .	-	4	2	1	1
OTHER 571	HOME FURNISHING STORES . . . . .	1	-	3	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	1	1	1	1
58	EATING AND DRINKING PLACES . . . . .	7	9	21	4	4
5812	EATING PLACES . . . . .	5	8	17	3	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	1	4	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-	1	2	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1	10	8	10	10
592	LIQUOR STORES . . . . .	-	2	4	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	1	1	-	-
597	JEWELRY STORES . . . . .	1	1	-	3	2
5992	FLORISTS . . . . .	-	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 9 Includes establishments on W. Lincoln Ave. from Gilbert St. to Empire St. (Anaheim and county)

MRC No. 10 Includes the planned center known as "Harbor Center" and establishments on Harbor Blvd. from Hamilton St. to Fair Dr. and on Wilson St. from Fordham Dr. to Miner St. (Costa Mesa)

MRC No. 11 An unplanned area which includes establishments on Harbor Blvd. from Trask Ave. to Lampson Ave. and on Garden Grove Blvd. from West St. to Partridge St. (Garden Grove)

MRC No. 12 Includes the planned center known as "Huntington Center" bounded by: San Diego Freeway, Beach Blvd., Southern Pacific R.R., and Edinger Ave. (Huntington Beach and Westminster)

MRC No. 13 Includes the unplanned area known as "South Coast Plaza" bounded by: Sunflower Ave., Bristol St., San Diego Freeway, and Bear St. (Costa Mesa)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 14	No. 15	No. 16	No. 17
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	16 13 545	15 13 401	10 9 539	22 7 870
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	5 (o)	5 (o)	3 (o)	1 (o)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	6 (o)	3 (o)	4 (o)	14 7 337
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	5 585	7 (o)	3 (o)	7 (o)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	16	15	10	22
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	2	-	-
5251	HARDWARE STORES . . . . .	-	2	-	-
52 EX. 5251	OTHER . . . . .	-	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	2	1	5
531	DEPARTMENT STORES . . . . .	1	1	1	3
533	VARIETY STORES. . . . .	1	-	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	1	-	2
54	FOOD STORES . . . . .	2	1	2	-
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	3	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	1	2	-
56	APPAREL AND ACCESSORY STORES. . . . .	4	-	-	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	-	-	2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	2	-	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2	-	-	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-	1	3	-
5712	FURNITURE STORES. . . . .	-	-	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	-	2	-
58	EATING AND DRINKING PLACES. . . . .	2	2	1	1
5812	EATING PLACES . . . . .	2	2	1	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	2	-	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	1	-	7
592	LIQUOR STORES . . . . .	1	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-	1
597	JEWELRY STORES. . . . .	-	-	-	1
5992	FLORISTS. . . . .	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 14 Includes the establishments on Meats Ave. from Newport Freeway to Canal St. and on Tustin Ave. 2000 block. (Orange)

MRC No. 15 Includes the planned center known as "Edinger Center" and establishments on Edinger St. from S. Baker St. to S. Pacific St. and on S. Bristol St. from W. Borchard Ave. to W. St. Andrews Pl. (Santa Ana)

MRC No. 16 Includes the planned center known as "K-Mart Plaza" and establishments on Beach Blvd. from Bolsa Ave. to San Diego Freeway and on Midway Pl. (Orange County)

MRC No. 17 Includes the establishments in the area surrounding the intersection of E. Coast Hwy. and MacArthur Blvd. (Corona Del Mar)

# BAKERSFIELD, CALIF.

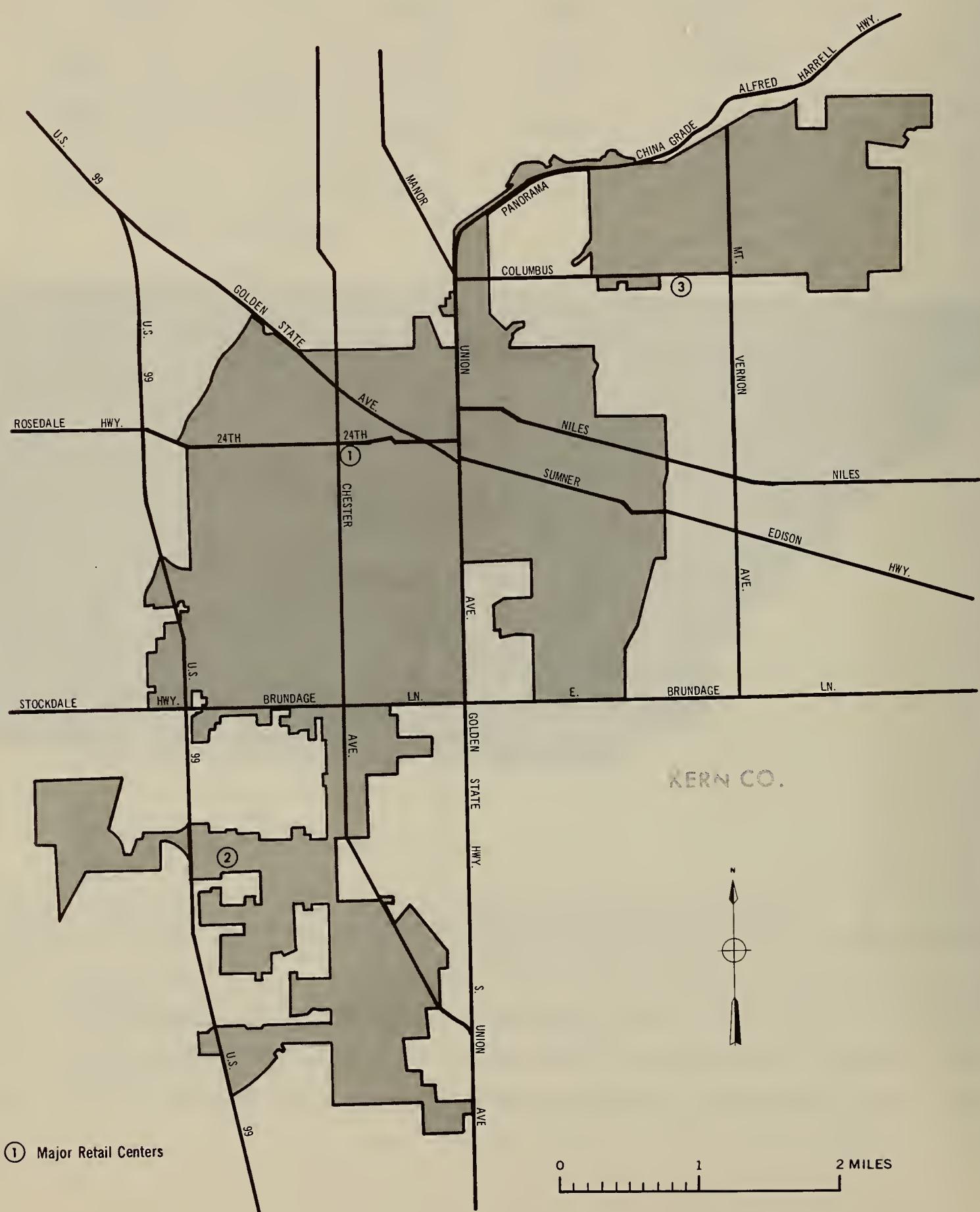
## Standard Metropolitan Statistical Area



0      10      20      30      40 MILES

# BAKERSFIELD, CALIF.

## City and Major Retail Centers



① Major Retail Centers

0 1 2 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

BAKERSFIELD SMSA — Coextensive with Kern County, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	2 956 533 105	238 104 612	64 33 969	16 7 714
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	1 135 185 459	53 11 055	15 4 802	4 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	436 107 292	66 35 152	39 28 047	10 3 261
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	1 385 240 354	119 58 405	10 1 120	2 (D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 956	238	64	16
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	126	5	-	-
5251	HARDWARE STORES . . . . .	31	-	-	-
52 EX. 5251	OTHER . . . . .	95	5	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	90	14	5	3
531	DEPARTMENT STORES . . . . .	9	3	3	1
533	VARIETY STORES . . . . .	46	6	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	35	5	2	1
54	FOOD STORES . . . . .	410	7	6	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	233	30	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	486	22	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	177	35	30	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	82	15	16	3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	70	15	13	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	95	20	14	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	169	17	4	-
5712	FURNITURE STORES . . . . .	63	7	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	32	1	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	74	9	2	-
58	EATING AND DRINKING PLACES . . . . .	662	39	8	-
5812	EATING PLACES . . . . .	467	29	7	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	195	10	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	63	7	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	540	62	10	-
592	LIQUOR STORES . . . . .	95	5	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	21	3	-	-
597	JEWELRY STORES . . . . .	41	12	2	-
5992	FLORISTS . . . . .	29	4	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

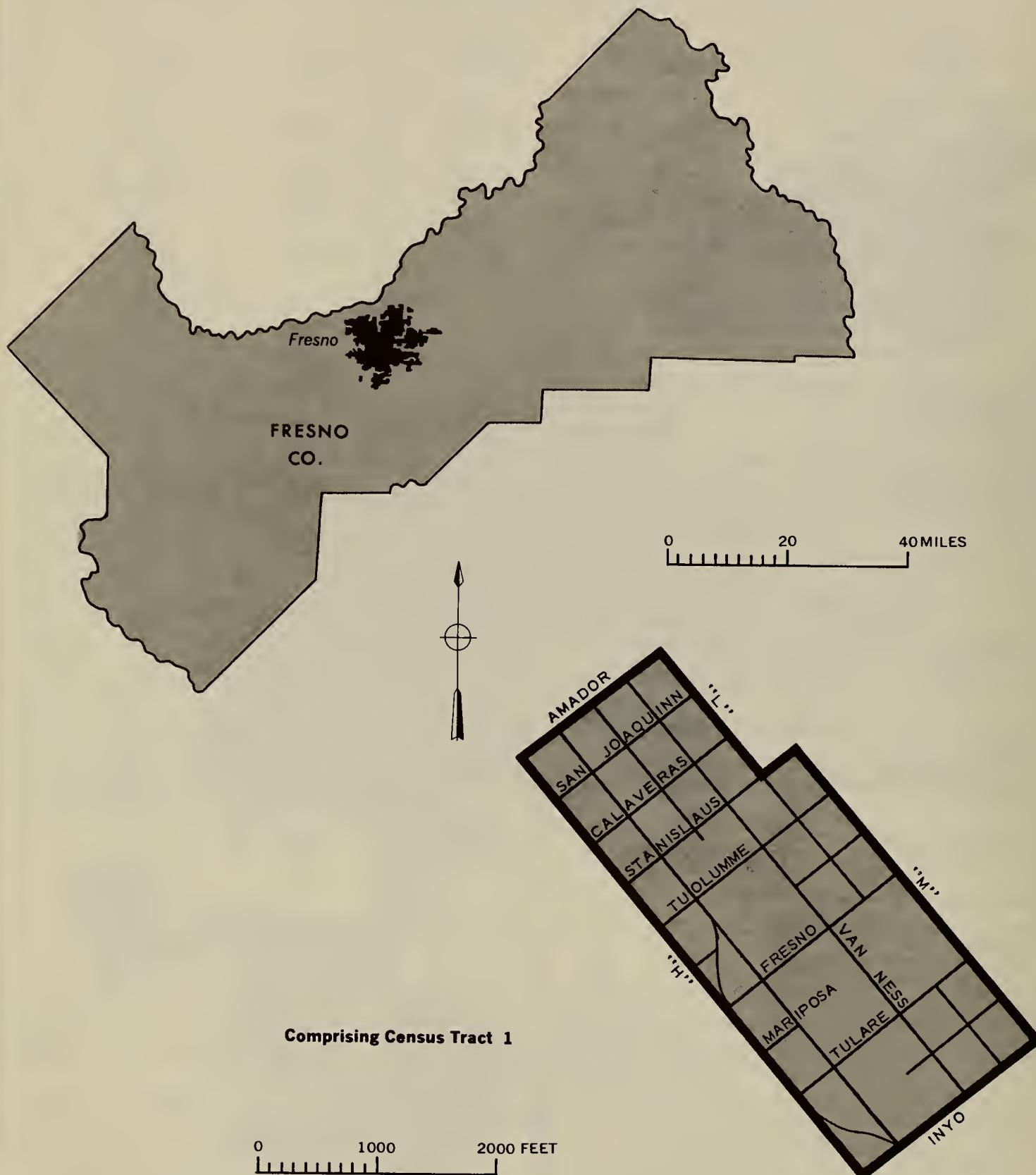
MRC No. 1 Includes the establishments in the area bounded by: Golden State Ave., "Q", "P", California Ave., "A", 13th, "C", 14th, "F", 19th, "E", Encina, Bay, Hubbard, Alder, 30th, and unnamed alley. (Bakersfield city) Tract 16

MRC No. 2 Includes planned center known as "Valley Plaza Center" bounded by: Ming Ave., Hughes Ln., Wible Rd., and Bakersfield city limits. (Bakersfield)

MRC No. 3 Includes planned center known as "College Center" with all establishments on Columbus Street from 1401 to 1707. (Kern Co.)

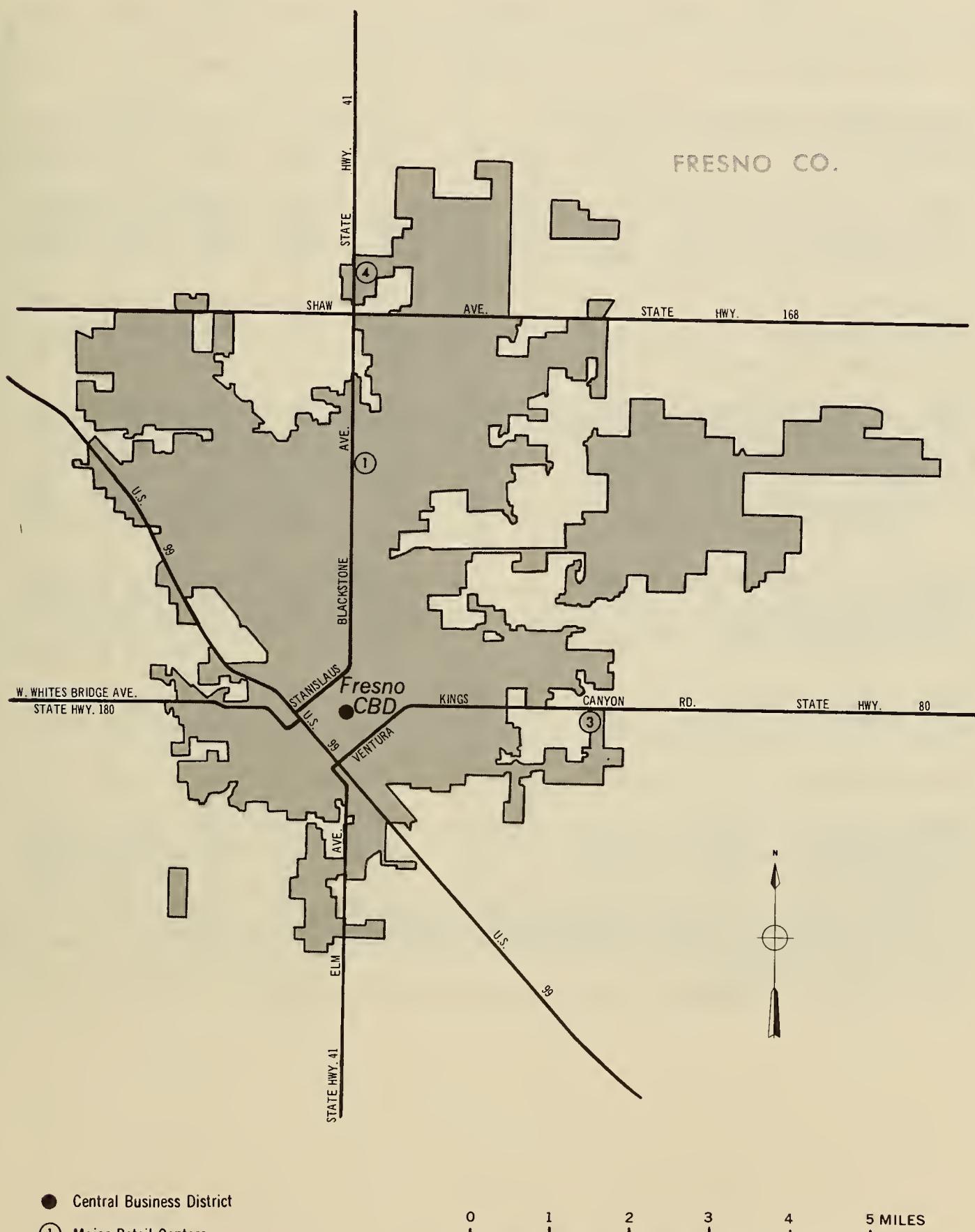
# FRESNO, CALIF.

## Standard Metropolitan Statistical Area and Central Business District



# FRESNO, CALIF.

## City and Major Retail Centers



● Central Business District

① Major Retail Centers

No. 2 Unassigned

0 1 2 3 4 5 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	204	74 345	12 008	2 941	293	95 520	12 582
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	2	(D)	(D)	(D)	3	(D)	(D)
5251	HARDWARE STORES. . . . .	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER. . . . .	1	(D)	(D)	(D)	2	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15	25 450	4 429	1 155	13	23 998	3 722
531	DEPARTMENT STORES. . . . .	4	21 123	3 565	844	4	19 258	2 950
533	VARIETY STORES . . . . .	5	3 229	689	267	4	3 391	612
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	6	1 098	175	44	5	1 349	160
54	FOOD STORES. . . . .	10	(D)	(D)	(D)	14	1 217	77
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	7	10 785	1 443	268	17	28 312	2 069
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	8	(D)	(D)	(D)	14	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	58	17 273	2 769	687	66	17 187	2 749
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	28	8 796	1 331	373	29	8 952	1 538
562	WOMEN'S READY-TO-WEAR STORES . . . . .	22	8 444	1 278	355	18	7 985	1 414
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	30	8 477	1 438	314	37	8 235	1 211
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	10	4 355	705
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	4	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	20	2 621	393	83	18	2 539	359
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	1	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	23	6 546	1 030	220	34	8 229	1 187
5712	FURNITURE STORES . . . . .	16	5 763	876	184	23	6 239	838
OTHER 571	HOME FURNISHINGS STORES. . . . .	2	(D)	(D)	(D)	5	332	39
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	5	(D)	(D)	(D)	6	1 658	310
58	EATING AND DRINKING PLACES . . . . .	30	2 935	698	258	60	3 649	872
5812	EATING PLACES. . . . .	21	2 263	519	183	45	2 362	577
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	9	672	179	75	15	1 287	295
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	(D)	(D)	(D)	6	3 776	503
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	47	6 151	980	195	66	6 572	1 105
592	LIQUOR STORES. . . . .	1	(D)	(D)	(D)	4	169	9
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	2	(D)	(D)	(D)	3	445	75
597	JEWELRY STORES . . . . .	14	2 682	474	70	18	2 248	341
5992	FLORISTS . . . . .	5	372	72	22	5	297	58

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 890	447 479	(D)	(D)	1 749	369 144	45 718
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	68	18 893	2 646	430	71	20 891	2 796
5251	HARDWARE STORES. . . . .	10	1 392	141	32	13	1 579	203
52 EX. 5251	OTHER. . . . .	58	17 501	2 505	398	58	19 312	2 593
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	<sup>2</sup> 41	<sup>2</sup> 80 352	<sup>2</sup> 10 (D)	<sup>2</sup> 10 (D)	44	54 819	8 232
531	DEPARTMENT STORES. . . . .	<sup>2</sup> 9	<sup>2</sup> 73 575	<sup>2</sup> 10 850	<sup>2</sup> 2 416	8	47 016	6 942
533	VARIETY STORES . . . . .	18	5 289	(D)	(D)	19	5 523	986
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	14	1 488	(D)	(D)	17	2 280	304
54	FOOD STORES. . . . .	258	84 891	7 541	1 494	234	66 660	5 795
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	117	84 030	7 957	1 511	142	82 645	8 528
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	263	30 669	2 861	801	237	22 774	2 254
56	APPAREL AND ACCESSORY STORES . . . . .	152	30 570	4 599	1 209	148	26 632	4 004
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	71	12 350	1 881	566	69	13 264	2 065
562	WOMEN'S READY-TO-WEAR STORES . . . . .	54	11 779	(D)	(D)	52	11 618	1 877
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	81	18 220	2 718	643	79	13 368	1 939
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	13	5 819	1 057	212	18	5 022	774
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	13	5 651	763	217	15	3 201	430
566	SHOE STORES <sup>3</sup> . . . . .	38	5 710	776	177	34	4 036	553
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	7	801	122	37	12	1 109	182
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	169	32 982	4 915	987	146	24 319	3 306
5712	FURNITURE STORES . . . . .	61	18 493	2 829	566	53	13 387	1 819
OTHER 571	HOME FURNISHINGS STORES. . . . .	38	4 806	733	174	43	3 756	597
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	70	9 683	1 353	247	50	7 176	890
58	408	32 253	7 677	2 637	381	23 081	5 812	
5812	EATING AND DRINKING PLACES . . . . .	297	26 832	6 707	2 260	276	18 160	4 842
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	111	5 421	970	377	105	4 921	970
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	57	24 348	2 817	662	45	13 194	1 754
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	359	38 491	3 583	828	301	34 129	3 237
592	LIQUOR STORES. . . . .	57	7 903	469	136	71	7 414	426
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	19	2 177	244	57	19	1 379	185
597	JEWELRY STORES . . . . .	29	3 290	556	86	34	2 841	440
5992	FLORISTS . . . . .	19	1 141	(D)	(D)	22	1 021	161

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>2</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

FRESNO SMSA—Coextensive with Fresno County, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	3 703	688 876	79 104	19 056	3 543	599 617	68 253
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	167	44 215	5 908	1 000	194	44 298	5 746
5251	HARDWARE STORES	39	3 967	418	101	53	4 637	502
52 EX. 5251	OTHER	128	40 248	5 490	899	141	39 661	5 244
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	r102	r87 613	r12 892	r3 091	108	65 007	9 287
531	DEPARTMENT STORES	r9	r73 575	r10 850	r2 416	8	47 016	6 942
533	VARIETY STORES	49	8 600	1 515	533	47	8 162	1 320
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	44	5 438	527	142	53	9 829	1 025
54	FOOD STORES	550	153 017	12 444	2 585	558	137 509	10 598
55 EX. 554	AUTOMOTIVE DEALERS	241	121 530	11 516	2 224	258	118 782	11 904
55 PT.(554)	GASOLINE SERVICE STATIONS	553	60 606	5 497	1 538	536	47 823	4 287
56	APPAREL AND ACCESSORY STORES	251	36 646	5 177	1 385	252	33 494	4 625
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	112	14 153	2 032	630	108	15 442	2 264
562	WOMEN'S READY-TO-WEAR STORES	79	13 042	1 893	580	86	13 560	2 043
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	139	22 493	3 145	755	144	18 052	2 361
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	28	6 850	1 149	238	33	6 299	853
565	FAMILY CLOTHING STORES <sup>3</sup>	29	7 698	1 018	283	35	4 670	567
566	SHOE STORES <sup>3</sup>	47	6 271	842	191	58	5 594	727
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	10	969	136	43	18	1 489	214
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	258	39 947	5 628	1 153	229	31 838	4 112
5712	FURNITURE STORES	97	21 477	3 147	653	92	16 682	2 108
OTHER 571	HOME FURNISHINGS STORES	55	5 276	769	181	53	4 679	806
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	106	13 194	1 712	319	84	10 477	1 198
58	EATING AND DRINKING PLACES	806	50 074	11 326	3 917	774	38 027	8 858
5812	EATING PLACES	575	39 795	9 576	3 239	523	28 212	7 107
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	231	10 279	1 750	678	251	9 815	1 751
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	103	34 114	4 212	1 055	89	24 108	3 142
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	674	71 114	6 504	1 508	545	58 731	5 694
592	LIQUOR STORES	114	14 583	813	251	118	12 313	673
595	SPORTING GOODS STORES AND BICYCLE SHOPS	36	3 129	359	83	35	2 433	302
597	JEWELRY STORES	53	4 789	740	123	47	3 502	524
5992	FLORISTS	33	1 621	242	75	42	1 623	209

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-22.2	21.2	14.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	-9.6	-0.2	(D)	4.2	6.4
5251	HARDWARE STORES . . . . .	(D)	-11.8	-14.4	(D)	0.3	0.6
52 EX. 5251	OTHER . . . . .	(D)	-9.4	1.5	(D)	3.9	5.8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	6.0	28.3	19.4	34.2	15.7	11.3
531	DEPARTMENT STORES . . . . .	9.7	35.2	35.2	28.4	14.2	9.2
533	VARIETY STORES. . . . .	-4.8	-4.2	5.4	4.3	1.2	1.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-18.6	-34.7	-44.7	1.5	0.3	0.8
54	FOOD STORES . . . . .	(D)	27.3	11.3	(D)	19.0	22.2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-61.9	1.7	2.3	14.5	18.8	17.6
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-7.4	34.7	26.7	(D)	6.9	8.8
56	APPAREL AND ACCESSORY STORES. . . . .	0.5	14.8	9.4	23.2	6.8	5.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-1.8	-6.9	-8.3	11.8	2.7	2.0
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5.7	1.4	-3.8	11.4	2.6	1.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2.9	36.3	24.6	11.4	4.1	3.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-20.5	35.6	25.5	8.8	7.4	5.8
5712	FURNITURE STORES. . . . .	-7.6	38.1	28.7	7.8	4.1	3.1
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	27.9	12.8	(D)	1.1	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	(D)	34.9	25.9	(D)	2.2	1.9
58	EATING AND DRINKING PLACES. . . . .	19.6	39.7	31.7	3.9	7.2	7.3
5812	EATING PLACES . . . . .	-4.2	47.8	41.0	3.0	6.0	5.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-47.8	10.2	4.7	0.9	1.2	1.5
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	(D)	84.5	41.5	(D)	5.4	5.0
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-6.4	12.8	21.1	8.3	8.6	10.3
592	LIQUOR STORES . . . . .	(D)	6.6	18.4	(D)	1.8	2.1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	(D)	57.9	28.6	(D)	0.5	0.5
597	JEWELRY STORES. . . . .	19.3	15.8	36.8	3.6	0.7	0.7
5992	FLORISTS. . . . .	25.3	11.8	-0.1	0.5	0.3	0.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	16.6	10.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	36.2	32.8
531	DEPARTMENT STORES	33.2	33.2
533	VARIETY STORES	61.1	37.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	73.8	20.2
54	FOOD STORES	(o)	(o)
55 EX. 554	AUTOMOTIVE DEALERS	12.8	8.9
55 PT.(554)	GASOLINE SERVICE STATIONS	(o)	(o)
56	APPAREL AND ACCESSORY STORES	56.5	47.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	71.2	62.1
562	WOMEN'S READY-TO-WEAR STORES	71.7	64.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	46.5	37.7
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup>	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup>	(D)	(D)
566	SHOE STORES <sup>3</sup>	45.9	41.8
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	19.8	16.4
5712	FURNITURE STORES	31.2	26.8
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(o)	(o)
58	EATING AND DRINKING PLACES	9.1	5.9
5812	EATING PLACES	8.4	5.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	12.4	6.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	16.0	8.6
592	LIQUOR STORES	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES	81.5	56.0
5992	FLORISTS	32.6	22.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	3 703 688 876	204 74 345	36 44 609	22 13 464	13 11 307
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	1 459 237 205	44 7 126	7 (D)	6 (D)	5 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	611 164 206	96 49 269	27 36 578	9 8 764	3 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	1 635 297 465	64 17 950	2 (D)	7 (D)	5 1 210
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 703	204	36	22	13
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	167	2	-	-	-
5251	HARDWARE STORES . . . . .	39	1	-	-	-
52 EX. 5251	OTHER . . . . .	128	1	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	100	15	4	2	1
531	DEPARTMENT STORES . . . . .	9	4	2	1	1
533	VARIETY STORES. . . . .	49	5	1	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	44	6	1	1	-
54	FOOD STORES . . . . .	550	10	4	1	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	241	7	-	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	553	8	-	3	3
56	APPAREL AND ACCESSORY STORES. . . . .	251	58	19	3	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	112	28	11	2	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	79	22	11	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	139	30	8	1	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	258	23	4	4	1
5712	FURNITURE STORES. . . . .	97	16	-	1	1
OTHER 571	HOME FURNISHING STORES. . . . .	55	2	2	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	106	5	2	3	-
58	EATING AND DRINKING PLACES. . . . .	806	30	2	3	-
5812	EATING PLACES . . . . .	575	21	2	1	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	231	9	-	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	103	4	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	674	47	2	3	2
592	LIOUOR STORES . . . . .	114	1	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	36	2	-	-	1
597	JEWELRY STORES. . . . .	53	14	1	-	-
5992	FLORISTS. . . . .	33	5	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Manchester Center" and establishments on the north side of E. Shields Ave. from Diana St. to Blackstone Ave., on the east side of Blackstone Ave. from E. Shields Ave. to Garland Ave., and on Dayton Ave. from Effie St. to Blackstone Ave. (Fresno)

MRC No. 3 Includes the planned center known as "Eastgate" and establishments on E. Kings Canyon Rd. from Dearing St. to Winery Ave. (Fresno, Fresno Co.)

MRC No. 4 Includes the planned center known as "Northgate Shopping Center" and establishments on N. Blackstone St. from 5272 to Barstow Rd. (Fresno)

# LOS ANGELES-LONG BEACH, CALIF.

Standard Metropolitan Statistical Area  
and Central Business District

1967



## LOS ANGELES

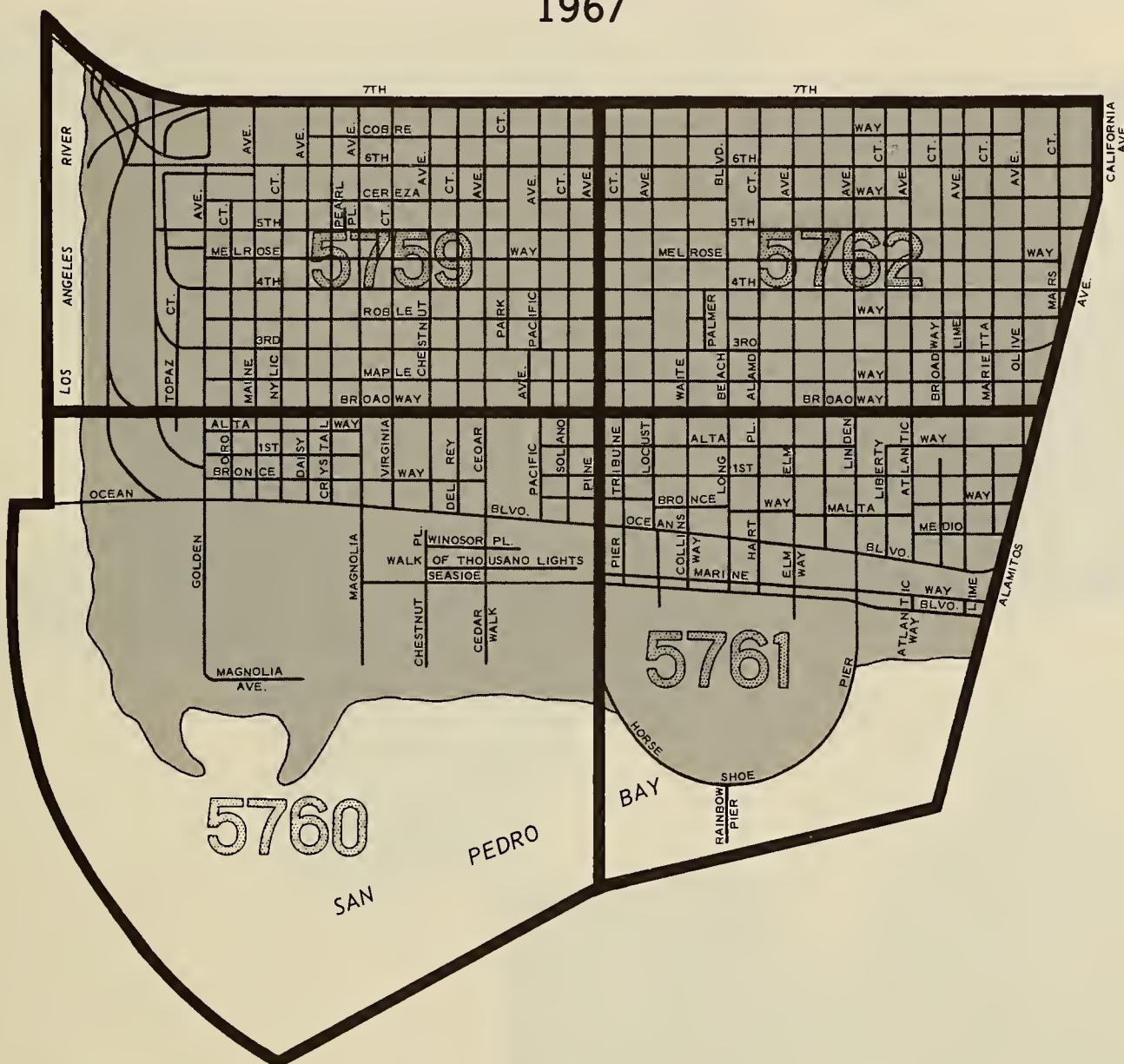
Comprising Census Tracts 2072, 2073, 2074,  
2075, 2076, 2077, 2078, 2079 and 2092



# LOS ANGELES-LONG BEACH, CALIF.

## Central Business District

1967



0 1000 2000 FEET

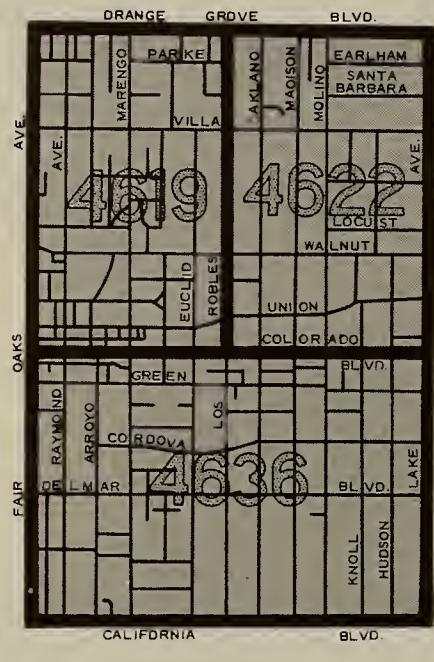


Comprising Census Tracts 5759, 5760, 5761 and 5762

# LOS ANGELES-LONG BEACH, CALIF.

## Central Business Districts

1967



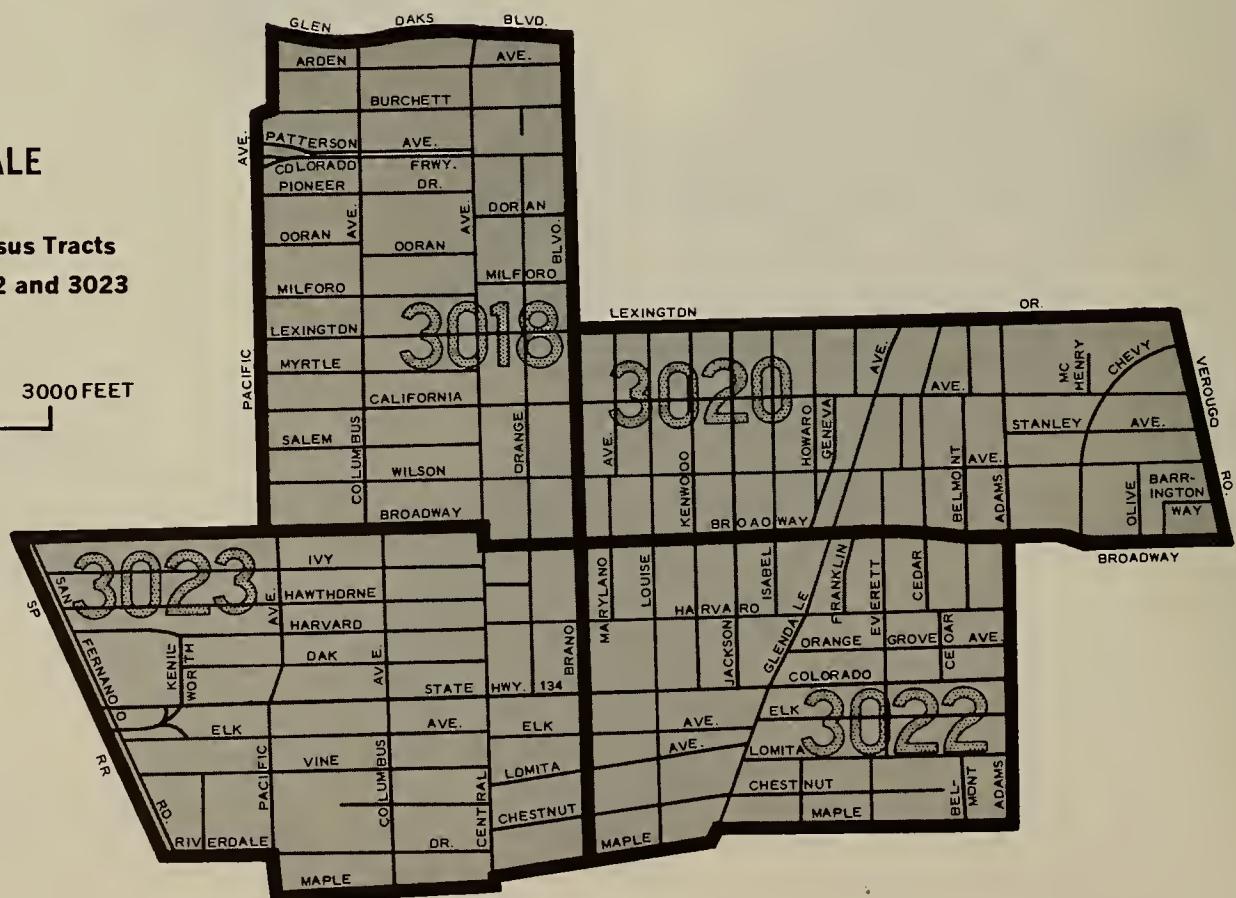
## PASADENA

Comprising Census Tracts 4619, 4622 and 4636

## GLENDALE

Comprising Census Tracts  
3018, 3020, 3022 and 3023

0 1000 2000 3000 FEET



# LOS ANGELES-LONG BEACH, CALIF.

Standard Metropolitan Statistical Area  
and Central Business District

1963



STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITIES

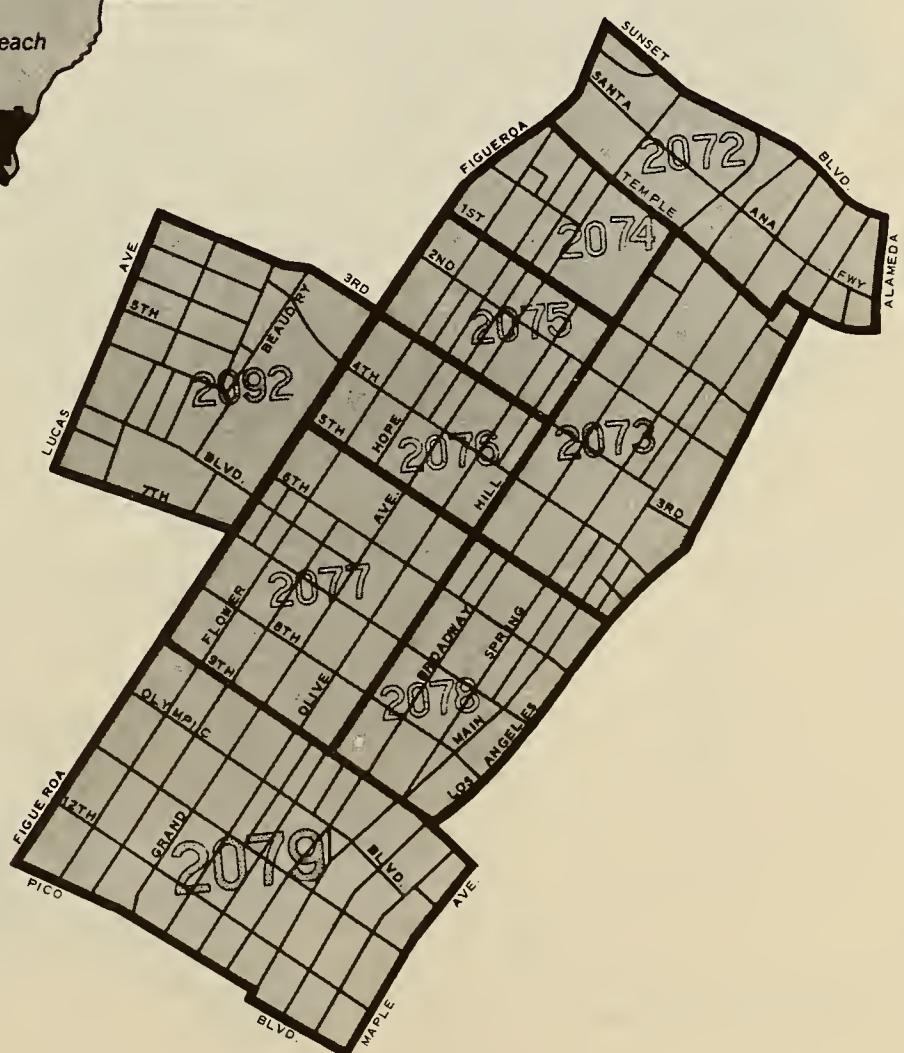
0 10 20 MILES

LOS ANGELES

CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts 2072, 2073, 2074,  
2075, 2076, 2077, 2078, 2079 and 2092

0 1000 2000 FEET



# LOS ANGELES-LONG BEACH, CALIF.

## Cities and Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

## PART A. Glendale

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	426	118 647	17 605	4 426	441	106 710	14 786
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	8	2 024	350	38	17	2 688	414
5251	HARDWARE STORES	3	(D)	(D)	(D)	3	1 235	200
52 EX. 5251	OTHER	5	(D)	(D)	(D)	14	1 453	214
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup>	20	41 865	6 337	1 778	18	30 040	4 474
531	DEPARTMENT STORES	4	38 547	5 781	1 582	3	26 811	3 943
533	VARIETY STORES	4	1 293	244	120	5	1 751	344
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES	12	2 025	312	76	10	1 478	187
54	FOOD STORES	40	13 076	1 314	317	37	15 781	1 489
55 EX. 554	AUTOMOTIVE DEALERS	15	12 322	1 242	244	22	15 177	1 558
55 PT.(554)	GASOLINE SERVICE STATIONS	35	5 051	567	142	39	4 583	459
56	APPAREL AND ACCESSORY STORES	81	12 741	2 071	481	77	12 182	1 861
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	39	5 186	814	236	36	4 542	664
562	WOMEN'S READY-TO-WEAR STORES	32	4 569	721	211	27	3 902	558
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	42	7 555	1 257	245	41	7 640	1 197
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	15	(D)	(D)	124	16	4 131	663
565	FAMILY CLOTHING STORES <sup>3</sup>	1	(D)	(D)	(D)	1	(D)	(D)
566	SHOE STORES <sup>3</sup>	20	3 324	548	114	22	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	3	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	41	7 874	1 040	180	55	7 820	1 199
5712	FURNITURE STORES	9	3 371	430	71	13	3 055	448
OTHER 571	HOME FURNISHINGS STORES	13	1 283	201	43	13	1 447	300
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	19	3 220	409	66	29	3 318	451
58	EATING AND DRINKING PLACES	69	10 667	2 780	828	72	5 961	1 590
5812	EATING PLACES	51	9 180	2 439	761	61	5 286	1 415
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	18	1 487	341	67	11	675	175
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	14	5 322	808	164	16	4 835	667
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	103	7 705	1 096	254	88	7 643	1 075
592	LIQUOR STORES	5	1 002	78	18	9	1 716	121
595	SPORTING GOODS STORES AND BICYCLE SHOPS	2	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	15	2 098	324	54	11	(D)	(D)
5992	FLORISTS	3	(D)	(D)	(D)	6	193	24

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART B. Long Beach

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	417	100 274	15 866	4 048	509	105 894	18 243
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	2	(D)	(D)	(D)	3	(D)	(D)
5251	HARDWARE STORES	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER	1	(D)	(D)	(D)	2	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	15	45 138	6 257	1 625	18	44 204	7 363
531	DEPARTMENT STORES	4	41 697	5 721	1 437	4	40 606	6 663
533	VARIETY STORES	7	2 889	(D)	(D)	6	3 102	649
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	4	552	(D)	(D)	8	496	51
54	FOOD STORES	39	4 960	487	108	44	3 515	320
55 EX. 554	AUTOMOTIVE DEALERS	6	1 255	194	43	10	7 355	1 091
55 PT.(554)	GASOLINE SERVICE STATIONS	18	(D)	(D)	(D)	18	(D)	(D)
56	APPAREL AND ACCESSORY STORES	67	10 564	1 585	409	90	15 166	2 484
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	29	3 602	512	161	38	5 219	676
562	WOMEN'S READY-TO-WEAR STORES	20	3 001	411	131	21	4 282	574
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	38	6 962	1 073	248	52	9 947	1 808
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	20	4 428	713	168	25	4 215	676
565	FAMILY CLOTHING STORES <sup>3</sup>	1	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup>	13	2 142	317	71	23	3 231	490
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	2	(D)	(D)	(D)	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	24	4 604	697	117	27	6 206	818
5712	FURNITURE STORES	4	1 548	225	35	9	3 049	342
OTHER 571	HOME FURNISHINGS STORES	4	380	56	10	4	409	51
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	16	2 676	416	72	14	2 748	425
58	EATING AND DRINKING PLACES	140	12 045	3 510	1 117	166	12 075	3 542
5812	EATING PLACES	87	8 357	2 375	768	105	8 097	2 361
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	53	3 688	1 135	349	61	3 978	1 181
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	10	8 450	1 230	250	10	5 245	944
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	96	9 644	1 388	262	123	9 140	1 289
592	LIQUOR STORES	12	2 301	213	51	10	1 722	111
595	SPORTING GOODS STORES AND BICYCLE SHOPS	3	(D)	(D)	(D)	4	181	15
597	JEWELRY STORES	20	3 695	674	98	17	3 227	566
5992	FLORISTS	5	218	38	10	5	201	26

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART C. Los Angeles

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STDRES, TDOTAL <sup>1</sup> . . . . .	1 120	310 703	52 310	12 070	1 279	318 170	59 716
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	9	3 807	425	87	11	3 607	348
5251	HARDWARE STDRES. . . . .	4	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	DOTHER. . . . .	5	(D)	(D)	(D)	8	(D)	(D)
53 PART	GENERAL MERCHANTISE GRDUP STDRES <sup>1</sup> . . . . .	35	120 355	19 014	4 587	29	130 951	28 414
531	DEPARTMENT STORES. . . . .	4	105 010	16 429	3 782	4	116 797	25 920
533	VARIETY STDRES . . . . .	7	11 491	2 007	710	7	11 159	2 015
539	MISCELLANEDUS GENERAL MERCHANTISE STDRES . . .	24	3 854	578	95	18	2 995	479
54	FOOD STORES. . . . .	63	16 099	1 939	407	91	14 821	2 117
55 EX. 554	AUTOMDTIVE DEALERS . . . . .	5	709	218	37	7	1 846	162
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	20	2 689	479	91	22	2 588	474
56	APPAREL AND ACCESSDRY STDRES . . . . .	256	54 773	8 509	1 962	284	53 851	9 113
562, 3, 8	WOMEN'S CLDTHING, SPECIALTY STORES, FURRIERS	102	20 452	3 151	796	106	21 808	3 396
562	WDMEN'S READY-TD-WEAR STDRES . . . . .	65	17 767	2 764	699	48	15 305	2 575
DOTHER 56	DOTHER APPAREL AND ACCESSDRY STDRES <sup>2</sup> . . . . .	154	34 321	5 358	1 166	178	32 043	5 717
561	MEN'S AND BOYS' CLDTHING AND FURNISHINGS STDRES <sup>3</sup> . . . . .	55	17 168	3 023	644	97	18 688	3 856
565	FAMILY CLOTHING STDRES <sup>3</sup> . . . . .	9	3 125	389	94	12	(D)	(D)
566	SHDE STDRES <sup>3</sup> . . . . .	52	12 138	1 809	395	66	11 685	1 678
564, 7, 9	APPAREL AND ACCESSORY STDRES, N.E.C. <sup>3</sup> . . . . .	11	892	13 <sup>r</sup>	33	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STDRES. . . . .	40	24 082	2 645	406	46	28 376	1 753
5712	FURNITURE STORES . . . . .	7	(D)	(D)	(D)	7	(D)	(D)
DOTHER 571	HOME FURNISHINGS STDRES. . . . .	6	(D)	29	10	12	(D)	(D)
572, 573	HDUSEHLD APPLIANCE, RADID, TELEVISION, AND MUSIC STORES. . . . .	27	5 092	697	150	27	6 722	724
58	EATING AND DRINKING PLACES . . . . .	325	36 297	10 905	3 133	346	33 909	9 629
5812	EATING PLACES. . . . .	266	30 457	9 317	2 758	284	28 434	8 174
5813	DRINKING PLACES (ALCDHOLIC BEVERAGES). . . . .	59	5 840	1 588	375	62	5 475	1 455
59 PT.(591)	DRUG STDRES AND PRDPRIETARY STDRES . . . . .	26	9 908	1 616	332	26	10 183	1 822
59 EX. 591	MISCELLANEDUS RETAIL STDRES <sup>4</sup> . . . . .	341	41 984	6 560	1 028	417	38 038	5 844
592	LIQUDR STDRES. . . . .	17	4 061	261	44	22	3 541	257
595	SPDRTNG GDDDS STDRES AND BICYCLE SHDPS. . . . .	6	1 213	227	36	6	1 624	239
597	JEWELRY STORES . . . . .	117	16 482	3 123	456	75	14 278	2 661
5992	FLORISTS . . . . .	15	1 447	336	72	11	1 155	242

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART D. Pasadena

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	306	126 959	18 965	4 197	351	132 051	19 237
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	6	745	147	29	10	1 341	159
5251	HARDWARE STORES	1	(D)	(D)	(D)	4	377	57
52 EX. 5251	OTHER	5	(D)	(D)	(D)	6	964	102
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	16	57 915	7 875	1 880	23	57 967	8 124
531	DEPARTMENT STORES	5	(D)	(D)	(D)	5	(D)	(D)
533	VARIETY STORES	4	1 916	356	116	6	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	7	3 091	(D)	(D)	12	3 202	402
54	FOOD STORES	19	11 710	993	215	16	13 806	1 446
55 EX. 554	AUTOMOTIVE DEALERS	6	(D)	(D)	(D)	7	10 461	857
55 PT.(554)	GASOLINE SERVICE STATIONS	22	(D)	(D)	(D)	36	4 711	464
56	APPAREL AND ACCESSORY STORES	51	12 848	2 064	446	64	11 803	1 752
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	9 490	1 554	332	28	8 728	1 234
562	WOMEN'S READY-TO-WEAR STORES	20	9 159	1 501	317	16	8 038	1 135
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	26	3 358	510	114	36	3 075	518
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	7	1 310	187	38	14	1 043	181
565	FAMILY CLOTHING STORES <sup>3</sup>	1	(D)	(D)	(D)	4	(D)	(D)
566	SHOE STORES <sup>3</sup>	13	1 786	281	63	17	1 658	291
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	3	159	(D)	(D)	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	29	9 371	1 493	226	33	9 655	1 693
5712	FURNITURE STORES	7	4 926	897	110	10	6 235	1 170
OTHER 571	HOME FURNISHINGS STORES	7	912	127	38	5	820	126
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	15	3 533	469	78	18	2 600	397
58	EATING AND DRINKING PLACES	50	6 672	2 160	647	51	7 656	2 408
5812	EATING PLACES	45	6 175	1 984	608	44	7 290	2 339
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	5	497	176	39	7	366	69
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	16	3 074	603	91	12	3 838	653
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	91	11 984	2 004	442	99	10 813	1 681
592	LIQUOR STORES	6	1 032	86	23	6	1 207	86
595	SPORTING GOODS STORES AND BICYCLE SHOPS	2	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	11	2 692	573	114	16	2 299	423
5992	FLORISTS	6	1 051	198	47	6	350	74

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

## PART A. Glendale

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 050	273 434	(D)	(D)	959	231 022	29 165
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	21	3 155	497	59	28	3 429	574
5251	HARDWARE STORES. . . . .	10	1 859	(D)	(D)	10	1 488	225
52 EX. 5251	OTHER. . . . .	11	1 296	(D)	(D)	18	1 941	349
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	33	42 734	6 458	1 823	34	31 420	4 629
531	DEPARTMENT STORES. . . . .	4	38 547	5 781	1 582	3	26 811	3 943
533	VARIETY STORES . . . . .	9	1 801	(D)	(D)	16	2 375	412
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	20	2 386	(D)	(D)	15	2 234	274
54	FOOD STORES. . . . .	121	53 342	5 075	949	109	43 932	4 174
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	69	72 387	7 256	1 053	76	69 038	6 793
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	127	16 573	1 616	517	129	15 362	1 409
56	APPAREL AND ACCESSORY STORES . . . . .	109	17 105	2 630	623	100	14 565	2 188
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	55	7 398	1 070	302	47	5 930	853
562	WOMEN'S READY-TO-WEAR STORES . . . . .	44	6 247	(D)	(D)	39	5 300	752
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	54	9 707	1 560	321	53	8 635	1 335
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	16	4 042	706	129	14	4 082	661
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	4	(D)	(D)	(D)	2	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	25	4 257	679	147	24	3 521	538
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	4	(D)	(D)	(D)	13	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	84	16 446	2 266	371	99	14 919	2 187
5712	FURNITURE STORES . . . . .	24	7 733	977	158	35	7 142	1 028
OTHER 571	HOME FURNISHINGS STORES. . . . .	27	2 401	369	70	24	2 297	416
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	33	6 312	920	143	40	5 480	743
58	EATING AND DRINKING PLACES . . . . .	203	22 669	5 758	1 724	174	15 115	4 261
5812	EATING PLACES. . . . .	151	19 571	5 098	1 543	136	13 147	3 769
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	52	3 098	660	181	38	1 968	492
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	30	9 796	(D)	(D)	33	7 907	1 125
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	253	19 227	2 196	510	177	15 335	1 825
592	LIQUOR STORES. . . . .	34	6 536	(D)	(D)	33	6 256	384
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	9	397	26	8	5	316	31
597	JEWELRY STORES . . . . .	22	3 189	464	78	13	1 660	299
5992	FLORISTS . . . . .	14	839	144	39	17	824	139

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART B. Long Beach

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 938	694 766	93 257	21 597	2 844	549 610	73 943
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS . . . . .	80	10 308	1 483	286	90	10 803	1 358
5251	HARWARE STORES . . . . .	34	(D)	406	108	25	2 322	328
52 EX. 5251	OTHER. . . . .	46	(D)	1 077	178	65	8 481	1 030
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	65	116 383	14 385	4 217	74	75 261	10 713
531	DEPARTMENT STORES. . . . .	11	103 149	12 509	3 683	7	58 810	8 531
533	VARIETY STORES . . . . .	27	8 963	(D)	(D)	33	7 684	1 376
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES . . . . .	27	4 271	(D)	(D)	34	8 767	806
54	FOOD STORES. . . . .	350	130 690	12 890	2 412	374	112 294	10 217
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	189	152 804	17 958	2 261	178	111 585	11 986
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	322	47 219	5 015	1 275	331	38 664	3 956
56	APPAREL AND ACCESSORY STORES . . . . .	202	26 850	3 869	997	209	31 713	4 700
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	91	8 866	1 239	378	103	14 279	1 983
562	WOMEN'S READY-TO-WEAR STORES . . . . .	70	7 786	1 062	340	76	12 123	1 708
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	111	17 984	2 630	619	106	17 434	2 717
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	39	7 274	1 115	239	39	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	10	3 715	491	147	7	4 236	828
566	SHOE STORES <sup>3</sup> . . . . .	35	5 877	901	198	43	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	9	609	123	35	17	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	210	49 100	7 123	1 221	210	42 132	5 809
5712	FURNITURE STORES . . . . .	72	22 205	3 474	533	73	20 150	2 791
OTHER 571	HOME FURNISHINGS STORES. . . . .	47	3 828	744	170	50	4 775	889
572, 573	HOUSEHOLD APPLIANCE, RAOIO, TELEVISION, AND MUSIC STORES. . . . .	91	23 067	2 905	518	87	17 207	2 129
58	EATING AND DRINKING PLACES . . . . .	821	74 321	19 677	6 379	799	59 332	16 024
5812	EATING PLACES. . . . .	546	58 178	15 445	5 118	524	46 171	12 876
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	275	16 143	4 232	1 261	275	13 161	3 148
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	82	28 015	4 216	870	73	20 643	3 629
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	617	59 076	6 641	1 679	506	47 183	5 551
592	LIQUOR STORES. . . . .	145	25 434	1 816	497	130	19 548	1 232
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	33	4 855	615	133	38	3 030	422
597	JEWELRY STORES . . . . .	49	5 550	864	141	34	3 952	653
5992	FLORISTS . . . . .	41	1 803	279	80	35	1 380	240

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART C. Los Angeles

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 661	5 106 762	674 624	151 035	20 627	4 340 086	559 436
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	603	124 654	17 808	2 828	612	140 008	17 093
5251	HARDWARE STORES	214	34 725	4 809	934	208	27 144	3 635
52 EX. 5251	OTHER	389	89 929	12 999	1 894	404	112 864	13 458
53 PART	GENERAL MERCHANTISE GROUP STORES <sup>1</sup>	529	772 945	104 784	26 972	571	656 707	89 645
531	DEPARTMENT STORES	61	670 507	90 573	22 538	49	539 493	73 094
533	VARIETY STORES	155	53 438	8 691	2 976	203	45 722	7 671
539	MISCELLANEOUS GENERAL MERCHANTISE STORES	313	49 000	5 520	1 458	319	71 492	8 880
54	FOOD STORES	3 072	1 178 610	117 498	22 454	3 004	984 175	96 889
55 EX. 554	AUTOMOTIVE DEALERS	970	840 572	85 559	11 857	845	789 619	78 007
55 PT.(554)	GASOLINE SERVICE STATIONS	2 455	363 534	39 027	9 796	2 418	314 530	31 851
56	APPAREL AND ACCESSORY STORES	2 103	317 229	45 968	11 210	2 064	253 822	37 877
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	972	133 506	18 795	5 259	897	105 660	15 625
562	WOMEN'S READY-TO-WEAR STORES	735	116 501	16 696	4 631	629	87 338	13 365
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	1 131	183 723	27 173	5 951	1 167	148 162	22 252
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	289	74 348	12 216	2 397	385	66 995	11 124
565	FAMILY CLOTHING STORES <sup>3</sup>	94	29 415	4 271	1 105	165	21 121	2 944
566	SHOE STORES <sup>3</sup>	303	59 728	8 569	1 887	370	48 268	6 501
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	118	12 332	2 117	562	247	11 778	1 683
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 635	270 801	35 247	6 434	1 561	256 693	32 129
5712	FURNITURE STORES	516	122 403	16 383	2 648	586	109 856	12 503
OTHER 571	HOME FURNISHINGS STORES	516	47 526	6 467	1 524	431	56 759	8 746
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	603	100 872	12 397	2 262	544	90 078	10 880
58	EATING AND DRINKING PLACES	5 660	552 133	146 632	42 830	5 081	410 116	109 136
5812	EATING PLACES	4 223	472 861	127 522	37 182	3 770	342 699	94 382
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	1 437	79 272	19 110	5 648	1 311	67 417	14 754
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	661	225 973	34 298	6 662	621	172 933	27 992
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	4 973	460 311	47 803	9 992	3 850	361 483	38 817
592	LIQUOR STORES	922	194 505	12 805	2 915	964	154 779	9 832
595	SPORTING GOODS STORES AND BICYCLE SHOPS	196	18 518	2 201	475	142	12 690	1 581
597	JEWELRY STORES	469	42 851	6 891	1 097	309	41 345	4 975
5992	FLORISTS	280	17 128	3 321	713	238	11 621	2 114

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART D. Pasadena

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 174	387 985	(D)	(D)	1 162	335 551	46 005
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	35	6 105	900	158	42	7 062	1 129
5251	HARDWARE STORES	11	(D)	239	51	15	1 299	257
52 EX. 5251	OTHER	24	(D)	661	107	27	5 763	872
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	34	100 307	(D)	(D)	44	82 685	11 412
531	DEPARTMENT STORES	7	93 178	10 924	2 526	6	75 160	10 300
533	VARIETY STORES	11	2 801	495	168	16	3 409	569
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	16	4 328	(D)	(D)	22	4 116	543
54	FOOD STORES	135	64 598	6 425	1 251	107	50 728	5 523
55 EX. 554	AUTOMOTIVE DEALERS	69	74 340	8 752	1 296	72	71 287	7 215
55 PT.(554)	GASOLINE SERVICE STATIONS	128	18 895	2 184	535	133	16 765	1 866
56	APPAREL AND ACCESSORY STORES	123	29 229	4 450	1 082	143	26 355	4 045
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	57	14 857	2 320	548	64	15 108	2 259
562	WOMEN'S READY-TO-WEAR STORES	47	14 236	2 238	523	50	13 818	2 029
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	66	14 372	2 130	534	79	11 247	1 786
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	17	4 425	633	117	21	4 250	743
565	FAMILY CLOTHING STORES <sup>3</sup>	6	3 500	498	207	10	2 428	319
566	SHOE STORES <sup>3</sup>	29	5 931	951	187	33	4 085	644
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	7	365	48	23	15	484	80
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	102	24 208	3 805	659	121	24 462	3 862
5712	FURNITURE STORES	29	11 036	1 944	296	35	11 176	1 947
OTHER 571	HOME FURNISHINGS STORES	30	3 997	519	125	37	4 510	739
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	43	9 175	1 342	238	49	8 776	1 176
58	EATING AND DRINKING PLACES	228	29 241	8 295	2 400	206	21 772	6 227
5812	EATING PLACES	189	27 075	7 744	2 260	174	19 652	5 725
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	39	2 166	551	140	32	2 120	502
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	41	10 609	1 756	332	37	9 475	1 565
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	279	30 453	4 583	986	257	24 960	3 161
592	LIQUOR STORES	32	6 264	476	110	40	7 105	393
595	SPORTING GOODS STORES AND BICYCLE SHOPS	10	1 889	281	68	14	1 796	209
597	JEWELRY STORES	18	3 638	814	146	23	3 263	621
5992	FLORISTS	20	2 066	406	104	23	1 370	236

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

LOS ANGELES-LONG BEACH SMSA—Coextensive with Los Angeles County, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	52 977	12 522 266	1 617 067	359 417	48 572	10 473 819	1 316 027
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	1 585	319 403	45 347	7 445	1 667	347 613	43 127
5251	HARDWARE STORES. . . . .	541	82 158	11 359	2 271	497	63 356	8 825
52 EX. 5251	OTHER. . . . .	1 044	237 245	33 988	5 174	1 170	284 257	34 302
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	1 284	1 978 347	257 925	64 771	1 385	1 485 618	190 051
531	DEPARTMENT STORES. . . . .	176	1 637 291	210 470	53 564	137	1 193 392	149 949
533	VARIETY STORES . . . . .	410	138 888	22 361	7 333	511	137 365	21 626
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	698	202 168	25 094	3 874	737	154 861	18 476
54	FOOD STORES. . . . .	6 875	2 829 373	279 625	52 861	6 365	2 382 303	230 578
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2 925	2 380 222	255 477	36 418	2 653	2 115 573	214 974
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	6 195	902 157	93 134	24 500	5 963	765 661	76 160
56	APPAREL AND ACCESSORY STORES . . . . .	4 526	707 665	103 073	25 154	4 532	601 798	87 908
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2 075	284 188	40 654	11 076	2 071	247 331	35 235
562	WOMEN'S READY-TO-WEAR STORES . . . . .	1 584	245 969	35 601	9 792	1 493	202 347	29 241
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	2 451	423 477	62 419	14 078	2 461	354 467	52 673
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	647	158 170	25 058	4 858	771	139 206	21 892
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	223	85 314	12 671	3 498	302	68 288	10 368
566	SHOE STORES <sup>3</sup> . . . . .	789	141 982	20 550	4 607	917	118 616	16 248
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	245	24 832	4 140	1 115	471	28 357	4 165
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	3 806	632 780	85 957	15 326	3 858	595 263	76 362
5712	FURNITURE STORES . . . . .	1 214	282 186	39 519	6 350	1 461	265 887	33 483
OTHER 571	HOME FURNISHINGS STORES. . . . .	1 110	101 365	14 065	3 265	985	122 669	18 155
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	1 482	249 229	32 373	5 711	1 412	206 707	24 724
58	EATING AND DRINKING PLACES . . . . .	13 165	1 206 873	309 632	94 197	11 795	931 230	242 455
5812	EATING PLACES. . . . .	9 698	1 012 924	263 780	80 714	8 671	768 735	206 532
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	3 467	193 949	45 852	13 483	3 124	162 495	35 923
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1 484	524 022	78 443	15 544	1 408	398 316	64 337
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	11 132	1 041 424	108 454	23 201	8 946	850 444	90 075
592	LIQUOR STORES. . . . .	2 056	416 782	27 737	6 562	2 156	347 544	21 619
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	569	58 281	6 639	1 390	492	41 153	4 756
597	JEWELRY STORES . . . . .	953	102 592	16 663	2 730	742	83 387	11 562
5992	FLORISTS . . . . .	674	38 522	7 146	1 767	573	26 859	4 788

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

## PART A. Glendale

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	11.2	18.4	19.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-24.7	-8.0	-8.1	1.7	1.2	2.6
5251	HARDWARE STORES . . . . .	(D)	24.9	29.7	(D)	0.7	0.7
52 EX. 5251	OTHER . . . . .	(D)	-33.2	-16.5	(D)	0.5	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	39.4	36.0	33.2	35.3	15.6	15.8
531	DEPARTMENT STORES . . . . .	43.8	43.8	37.2	32.5	14.1	13.1
533	VARIETY STORES. . . . .	-26.2	-24.2	1.1	1.1	0.6	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	37.0	6.8	30.5	1.7	0.9	1.6
54	FOOD STORES . . . . .	-17.2	21.4	18.8	11.0	19.5	22.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-18.8	4.9	12.5	10.4	26.5	19.0
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	10.2	7.9	17.8	4.3	6.1	7.2
56	APPAREL AND ACCESSORY STORES. . . . .	4.6	17.4	17.6	10.7	6.2	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	14.2	24.8	14.9	4.4	2.7	2.3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	17.1	17.9	21.6	3.9	2.3	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	-1.1	12.4	19.5	6.3	3.5	3.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	0.7	10.2	6.3	6.6	6.0	5.0
5712	FURNITURE STORES. . . . .	10.3	8.3	6.1	2.8	2.8	2.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	-11.3	4.5	-17.4	1.1	0.9	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	-3.0	15.2	20.6	2.7	2.3	2.0
58	EATING AND DRINKING PLACES. . . . .	78.9	50.0	29.6	9.0	8.3	9.6
5812	EATING PLACES . . . . .	73.7	48.9	31.8	7.7	7.2	8.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	120.3	57.4	19.4	1.3	1.1	1.5
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	10.1	23.9	31.6	4.5	3.6	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	0.8	25.4	22.5	6.5	7.0	8.3
592	LIQUOR STORES . . . . .	-41.6	4.5	19.9	0.8	2.4	3.3
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	(D)	25.6	41.6	(D)	0.1	0.5
597	JEWELRY STORES. . . . .	(D)	92.1	23.0	1.8	1.2	0.8
5992	FLORISTS. . . . .	(D)	1.8	43.4	(D)	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967—Continued

## PART B. Long Beach

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STDRES, TDAL <sup>1</sup> . . . . .	-5.3	26.4	19.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	-4.6	-8.1	(D)	1.5	2.6
5251	HARDWARE STDRES . . . . .	(D)	(D)	29.7	(D)	(D)	0.7
52 EX. 5251	OTHER . . . . .	(D)	(D)	-16.5	(D)	(D)	1.9
53 PART	GENERAL MERCHANDISE GRDUP STDRES <sup>1</sup> . . . . .	2.1	54.6	33.8	45.0	16.7	15.8
531	DEPARTMENT STDRES . . . . .	2.7	75.4	37.2	41.6	14.8	13.1
533	VARIETY STDRES. . . . .	-6.9	16.6	1.1	2.9	1.3	1.1
539	MISCELLANEDUS GENERAL MERCHANDISE STDRES. . . . .	11.3	-51.3	30.5	0.5	0.6	1.6
54	FDDD STDRES . . . . .	41.1	16.4	18.8	4.9	18.8	22.6
55 EX. 554	AUTDMOTIVE DEALERS. . . . .	-82.9	36.9	12.5	1.3	22.0	19.0
55 PT.(554)	GASLINE SERVICE STATIONS . . . . .	37.7	22.1	17.8	(D)	6.8	7.2
56	APPAREL AND ACCESSDRY STORES. . . . .	-30.4	-15.3	17.6	10.5	3.9	5.7
562, 3, 8	WDMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-31.0	-37.9	14.9	3.6	1.3	2.3
562	WDMEN'S READY-TD-WEAR STDRES . . . . .	-29.9	-35.8	21.6	3.0	1.1	2.0
DTHER 56	OTHER APPAREL AND ACCESSDRY STDRES. . . . .	-30.0	3.2	19.5	6.9	2.6	3.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-25.8	16.5	6.3	4.6	7.1	5.0
5712	FURNITURE STORES. . . . .	-49.2	10.2	6.1	1.5	3.2	2.2
OTHER 571	HOME FURNISHINGS STDRES . . . . .	-7.1	-19.8	-17.4	0.4	0.6	0.8
572, 573	HOUSEHLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STDRES . . . . .	-2.6	34.1	20.6	2.7	3.3	2.0
58	EATING AND DRINKING PLACES. . . . .	-0.3	25.3	29.6	12.0	10.7	9.6
5812	EATING PLACES . . . . .	3.2	26.0	31.8	8.3	8.4	8.1
5813	DRINKING PLACES (ALCDHDLIC BEVERAGES) . . . . .	-7.3	22.6	19.4	3.7	2.3	1.5
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES. . . . .	61.1	35.7	31.6	8.4	4.0	4.2
59 EX. 591	MISCELLANEDUS RETAIL STORES <sup>2</sup> . . . . .	5.5	25.2	22.5	9.6	8.5	8.3
592	LIQUIDR STDRES . . . . .	33.6	30.1	19.9	2.3	3.7	3.3
595	SPORTING GDOOS STORES, BICYCLE SHDPS. . . . .	(D)	60.2	41.6	(D)	0.7	0.5
597	JEWELRY STORES. . . . .	14.5	40.4	23.0	3.7	0.8	0.8
5992	FLDRISTS. . . . .	8.5	30.7	43.4	0.2	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

## PART C. Los Angeles

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-2.4	17.7	19.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	5.5	-11.0	-8.1	1.2	2.5	2.6
5251	HARDWARE STORES . . . . .	(0)	27.9	29.7	(D)	0.7	0.7
52 EX. 5251	OTHER . . . . .	(D)	-20.3	-16.5	(D)	1.8	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-8.1	17.7	33.8	38.7	15.1	15.8
531	DEPARTMENT STORES . . . . .	-10.1	24.3	37.2	33.8	13.1	13.1
533	VARIETY STORES . . . . .	3.0	16.9	1.1	3.7	1.0	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	28.7	-31.5	30.5	1.2	1.0	1.6
54	FOOD STORES . . . . .	8.6	19.8	18.8	5.2	23.1	22.6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-61.6	6.5	12.5	0.2	16.5	19.0
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3.9	15.6	17.8	0.9	7.1	7.2
56	APPAREL AND ACCESSORY STORES . . . . .	1.7	25.0	17.6	17.6	6.2	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-6.2	26.4	14.9	6.6	2.6	2.3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	16.1	33.4	21.6	5.7	2.3	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	7.1	24.0	19.5	11.0	3.6	3.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-15.1	5.5	6.3	7.8	5.3	5.0
5712	FURNITURE STORES . . . . .	(D)	11.4	6.1	(D)	2.4	2.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	-16.3	-17.4	(D)	0.9	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	-24.3	12.0	20.6	1.6	2.0	2.0
58	EATING AND DRINKING PLACES . . . . .	7.0	34.6	29.6	11.7	10.8	9.6
5812	EATING PLACES . . . . .	7.1	38.0	31.8	9.8	9.2	8.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	6.7	17.6	19.4	1.9	1.6	1.5
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-2.7	30.7	31.6	3.2	4.4	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	10.4	27.3	22.5	13.5	9.0	8.3
592	LIQUOR STORES . . . . .	14.7	25.7	19.9	1.3	3.8	3.3
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-25.3	45.9	41.6	0.4	0.4	0.5
597	JEWELRY STORES . . . . .	15.4	3.6	23.0	5.3	0.8	0.8
5992	FLORISTS . . . . .	25.3	47.4	43.4	0.5	0.3	0.3

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967—Continued

## PART D. Pasadena

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-3.9	15.6	19.6	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-44.5	-13.6	-8.1	0.6	1.6	2.6
5251	HARDWARE STORES . . . . .	(D)	(D)	29.7	(D)	(D)	0.7
52 EX. 5251	OTHER . . . . .	(D)	(D)	-16.5	(D)	(D)	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-0.1	21.3	33.2	45.6	25.9	15.8
531	DEPARTMENT STORES . . . . .	(D)	24.0	37.2	(D)	24.0	13.1
533	VARIETY STORES. . . . .	(D)	-17.8	1.1	1.5	0.8	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	5.1	30.5	(D)	1.1	1.6
54	FOOD STORES . . . . .	-15.2	27.3	18.8	9.2	16.6	22.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	4.3	12.5	(D)	19.2	19.0
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	12.7	17.8	(D)	4.9	7.2
56	APPAREL AND ACCESSORY STORES. . . . .	8.9	10.9	17.6	10.1	7.5	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	8.7	-1.7	14.9	7.5	3.8	2.3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	13.9	3.0	21.5	7.2	3.7	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	9.2	27.8	19.5	2.6	3.7	3.4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-3.0	-1.0	6.3	7.4	6.2	5.0
5712	FURNITURE STORES. . . . .	-21.0	-1.3	6.1	3.9	2.8	2.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	11.2	-11.4	-17.4	0.7	1.0	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	35.9	4.5	20.6	2.8	2.4	2.0
58	EATING AND DRINKING PLACES. . . . .	-12.9	34.3	29.6	5.3	7.6	9.6
5812	EATING PLACES . . . . .	-15.3	37.8	31.8	4.9	7.0	8.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	35.8	2.2	19.4	0.4	0.6	1.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-19.9	12.0	31.6	2.4	2.7	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	10.8	22.0	22.5	9.4	7.8	8.3
592	LIQUOR STORES . . . . .	-14.5	-11.8	19.9	0.8	1.6	3.3
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	(D)	5.2	41.6	(D)	0.5	0.5
597	JEWELRY STORES. . . . .	17.2	11.5	23.0	2.1	0.9	0.8
5992	FLORISTS. . . . .	200.3	50.8	43.4	0.8	0.5	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

## PART A. Glendale

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	43.4	0.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	64.2	0.6
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	98.0	2.1
531	DEPARTMENT STORES . . . . .	100.0	2.4
533	VARIETY STORES. . . . .	71.8	0.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	84.9	1.0
54	FOOD STORES . . . . .	24.5	0.5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	17.0	0.5
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	30.5	0.6
56	APPAREL AND ACCESSORY STORES. . . . .	74.5	1.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	70.1	1.8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	73.1	1.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	77.8	1.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	78.1	2.3
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	47.9	1.2
5712	FURNITURE STORES. . . . .	43.6	1.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	53.4	1.3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	51.0	1.3
58	EATING AND DRINKING PLACES. . . . .	47.1	0.9
5812	EATING PLACES . . . . .	46.9	0.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	48.0	0.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	54.3	1.0
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	40.1	0.7
592	LIQUOR STORES . . . . .	15.3	0.2
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	65.8	2.0
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART B. Long Beach

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.  
Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup> Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART C. Los Angeles

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6.1	2.5
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	3.1	1.2
5251	HARDWARE STORES . . . . .	(D)	(D)
.52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15.6	6.1
531	DEPARTMENT STORES . . . . .	15.7	6.4
533	VARIETY STORES. . . . .	21.5	8.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	7.9	1.9
54	FOOD STORES . . . . .	1.4	0.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	0.1	(z)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	0.7	0.3
56	APPAREL AND ACCESSORY STORES. . . . .	17.3	7.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	15.3	7.2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	15.3	7.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	18.7	8.1
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	23.1	10.9
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	10.6	3.7
566	SHOE STORES <sup>3</sup> . . . . .	20.3	8.5
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	7.2	3.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	8.9	3.8
5712	FURNITURE STORES. . . . .	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	5.0	2.0
58	EATING AND DRINKING PLACES. . . . .	6.6	3.0
5812	EATING PLACES . . . . .	6.4	3.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	7.4	3.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	4.4	1.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	9.1	4.0
592	LIQUOR STORES . . . . .	2.1	1.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	6.6	2.1
597	JEWELRY STORES. . . . .	38.5	16.1
5992	FLORISTS. . . . .	8.4	3.8

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. Revised. Z Less than 0.05 percent.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART D. Pasadena

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	32.7	1.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	12.2	0.2
5251	HARDWARE STORES . . . . .	(o)	(D)
52 EX. 5251	OTHER . . . . .	(o)	(o)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	57.7	2.9
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	68.4	1.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	18.1	0.4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(o)	(o)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(o)	(o)
56	APPAREL AND ACCESSORY STORES. . . . .	44.0	1.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	63.9	3.3
562	WOMEN'S READY-TO-WEAR STORES. . . . .	64.3	3.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	23.4	0.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	29.6	0.8
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(o)
566	SHOE STORES <sup>3</sup> . . . . .	30.1	1.3
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	43.6	0.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	38.7	1.5
5712	FURNITURE STORES. . . . .	44.6	1.7
OTHER 571	HOME FURNISHINGS STORES . . . . .	22.8	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	38.5	1.4
58	EATING AND DRINKING PLACES. . . . .	22.8	0.6
5812	EATING PLACES . . . . .	22.8	0.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	22.9	0.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	29.0	0.6
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	39.4	1.2
592	LIQUOR STORES . . . . .	16.5	0.2
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(o)	(o)
597	JEWELRY STORES. . . . .	74.0	2.6
5992	FLORISTS. . . . .	50.9	2.7

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard Metropolitan Statistical Area	Central Business District Glendale	Central Business District Long Beach	Central Business District Los Angeles	Central Business District Pasadena
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER. . . . .	52 977	426	417	1 120	306
	SALES . . . . . \$1,000. . .	12 522 266	118 647	100 274	310 703	126 959
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER. . . . .	21 524	123	189	414	85
	SALES . . . . . \$1,000. . .	4 560 268	29 065	25 455	62 304	21 456
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER. . . . .	9 616	142	106	331	96
	SALES . . . . . \$1,000. . .	3 318 792	62 480	60 306	199 210	80 134
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER. . . . .	21 837	161	122	375	125
	SALES . . . . . \$1,000. . .	4 643 206	27 102	14 513	49 189	25 369
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	52 977	426	417	1 120	306
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1 585	8	2	9	6
5251	HARDWARE STORES . . . . .	541	3	1	4	1
52 EX. 5251	OTHER . . . . .	1 044	5	1	5	5
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	1 284	20	15	35	16
531	DEPARTMENT STORES . . . . .	176	4	4	4	5
533	VARIETY STORES. . . . .	410	4	7	7	4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	698	12	4	24	7
54	FOOD STORES . . . . .	6 875	40	39	63	19
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2 925	15	6	5	6
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	6 195	35	18	20	22
56	APPAREL AND ACCESSORY STORES. . . . .	4 526	81	67	256	51
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2 075	39	29	102	25
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1 584	32	20	65	20
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2 451	42	38	154	26
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3 806	41	24	40	29
5712	FURNITURE STORES. . . . .	1 214	9	4	7	7
OTHER 571	HOME FURNISHING STORES. . . . .	1 110	13	4	6	7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1 482	19	16	27	15
58	EATING AND DRINKING PLACES. . . . .	13 165	69	140	325	50
5812	EATING PLACES . . . . .	9 698	51	87	266	45
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	3 467	18	53	59	5
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1 484	14	10	26	16
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	11 132	103	96	341	91
592	LIQUOR STORES . . . . .	2 056	5	12	17	6
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	569	2	3	6	2
597	JEWELRY STORES. . . . .	953	15	20	117	11
5992	FLORISTS. . . . .	674	3	5	15	6

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 1	No. 2	No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	15 221	10 164	27 711	9 633	5 304
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	18 2009	4 966	2 175	2 250	7 753
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	31 7 512	22 4 172	17 24 569	33 6 476	3 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	24 5 700	20 1 026	8 967	14 907	7 (D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	73	79	31	64	17
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	-	-	2	1
5251	HARDWARE STORES . . . . .	1	-	-	1	1
52 EX. 5251	OTHER . . . . .	3	-	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	6	2	3	7	1
531	DEPARTMENT STORES . . . . .	2	1	1	1	-
533	VARIETY STORES . . . . .	2	-	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	2	1	2	5	-
54	FOOD STORES . . . . .	5	5	2	3	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	6	-	2	-	2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-	1	1	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	15	18	8	19	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	5	6	3	7	1
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5	6	3	6	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	10	12	5	12	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	10	2	6	7	1
5712	FURNITURE STORES . . . . .	4	-	3	1	1
OTHER 571	HOME FURNISHING STORES . . . . .	1	-	-	3	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	5	2	3	3	-
58	EATING AND DRINKING PLACES . . . . .	11	31	2	10	3
5812	EATING PLACES . . . . .	7	19	2	5	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	12	-	5	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	2	1	2	4	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	14	19	5	12	3
592	LIQUOR STORES . . . . .	1	3	-	1	2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	1	-	-	-
597	JEWELRY STORES . . . . .	3	4	-	4	-
5992	FLORISTS . . . . .	1	-	-	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments on N. Figueroa St. from Ave. 55 to York Blvd. (Los Angeles)

MRC No. 2 Includes establishments on W. 7th St. from Westlake Ave. to Lake St. and on Alvarado St. from 6th St. to 8th St. (Los Angeles city) (Los Angeles)

MRC No. 3 Includes the establishments on S. Vermont Ave. from W. 58th St. to W. 60th St. and on W. 59th St. from Menlo Ave. to alley west of Vermont Ave. (Los Angeles)

MRC No. 4 Includes the establishments on South Vermont Ave. from 84th St. to 88th St. (Los Angeles and Los Angeles Co.)

MRC No. 5 Includes the establishments on S. Central Ave. from 75th St. to 78th St. (Los Angeles and Los Angeles Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 6	No. 7	No. 8	No. 9	No. 10
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	189 98 495	13 (D)	45 30 939	83 25 902	332 76 656
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	71 32 158	5 881	16 6 118	32 7 187	107 20 135
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	66 39 480	3 (D)	20 (D)	27 17 074	103 30 030
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	52 26 857	5 1 231	9 (D)	24 1 641	122 26 491
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	189	13	45	83	332
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	4	-	2	1	1
5251	HARDWARE STORES . . . . .	2	-	-	-	1
52 EX. 5251	OTHER . . . . .	2	-	2	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	1	3	5	9
531	DEPARTMENT STORES . . . . .	2	1	1	1	1
533	VARIETY STORES. . . . .	2	-	1	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	5	-	1	2	2
54	FOOD STORES . . . . .	26	1	6	13	10
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	10	-	1	-	5
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	12	2	3	1	9
56	APPAREL AND ACCESSORY STORES. . . . .	41	1	8	8	74
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	18	-	3	3	26
562	WOMEN'S READY-TO-WEAR STORES. . . . .	14	-	3	3	22
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	23	1	5	5	48
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	16	1	9	14	20
5712	FURNITURE STORES. . . . .	2	1	2	3	1
OTHER 571	HOME FURNISHING STORES. . . . .	8	-	3	4	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	6	-	4	7	17
58	EATING AND DRINKING PLACES. . . . .	36	.4	9	15	90
5812	EATING PLACES . . . . .	33	.3	8	6	61
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	3	1	1	9	29
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	9	-	1	4	7
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	26	3	3	22	107
592	LIQUOR STORES . . . . .	5	2	-	3	5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	-	-	2	6
597	JEWELRY STORES. . . . .	4	-	1	5	19
5992	FLORISTS. . . . .	1	-	-	-	3

Standard Notes: - Represents zero.

B Withheld to avoid disclosure.

NA Not available

Revised

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. -Revised.  
\*Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup> Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

INCLUDES DATA FOR THREE KINDS OF INDIVIDUALS IN SET I (SAMPLE 100), NOT PRESENT IN ANY OF THE THREE GROUPS.

MRC No. 6 Includes the planned centers known as "Crenshaw Square" and "Santa Barbara Plaza" and establishments in the area bounded by:

Exposition Blvd., S. Bronson Ave., Rodeo Rd., S. Norton Ave., 39th St., McClung Dr., 43rd St., 11th Ave., alley south of

Vernon Ave., east side of Crenshaw Blvd., 48th St., alley west of Crenshaw Blvd., Stocker, Don Felipe Dr., Marlton Ave., Santa Fe Dr., Baldwin Rd., S. Baldwin Rd., and Victoria Ave.

MRC No. 7. Includes establishments on S. La Cienega Blvd., from Jefferson Blvd. to Bowcroft St., and on Rodeo Rd., from Clyde Ave. to

MRC No. 7 includes establishments on S. La Cienega Blvd. from Jefferson Blvd. to Bowercot St. and on Rodeo Rd. from Clyde Ave. to Kalaman Dr. (Los Angeles)

wood Ave. and on Venice Blvd. from San Vicente Blvd. to Longwood Ave. (Los Angeles)

Virginia Ave., Hollywood Freeway, Santa Monica Blvd., Oxford Ave., Romaine, Romaine ext., and Wilton Pl. (Los Angeles)

MRC NO. 10 includes the structures in the area known as Hollywood and Vine bounded by Franklin Ave., Franklin Ave., Las Palmas Ave., Yucca, Argyle Ave., Selma Ave., Vine, Sunset Blvd., Las Palmas Ave., Selma Ave., Highland Ave., Hawthorne Ave., and Sycamore Ave. (Los Angeles).

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 11	No. 12	No. 13	No. 14	No. 15
	RETAIL STORES, TOTAL: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	117 99 355	443 166 464	131 55 333	93 37 559	118 39 478
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	54 16 838	100 33 531	38 11 423	25 13 386	39 19 578
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . . . .	67 52 717	194 96 381	45 29 755	32 17 517	37 5 178
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	56 29 800	149 36 552	48 14 155	36 6 656	42 14 722
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	177	443	131	93	118
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	2	4	1	2	4
5251	HARDWARE STORES . . . . .	1	2	—	—	1
52 EX. 5251	OTHER . . . . .	1	2	1	2	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	12	2	4	2
531	DEPARTMENT STORES . . . . .	2	1	1	2	1
533	VARIETY STORES. . . . .	—	1	1	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	3	10	—	—	—
54	FOOD STORES . . . . .	18	28	11	8	16
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	8	6	2	4	6
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	5	14	9	4	4
56	APPAREL AND ACCESSORY STORES. . . . .	47	153	37	16	17
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	23	83	17	8	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	10	52	11	8	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	24	70	20	8	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	15	29	6	12	18
5712	FURNITURE STORES. . . . .	7	5	1	3	5
OTHER 571	HOME FURNISHING STORES. . . . .	4	12	3	4	7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	4	12	2	5	6
58	EATING AND DRINKING PLACES. . . . .	26	52	22	11	19
5812	EATING PLACES . . . . .	22	49	22	9	14
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	3	—	2	5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	10	20	5	6	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	41	125	36	26	28
592	LIQUOR STORES . . . . .	2	5	—	2	4
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	—	4	3	2	—
597	JEWELRY STORES. . . . .	5	41	5	4	4
5992	FLORISTS. . . . .	3	7	2	2	3

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 11 Includes establishments on Wilshire Blvd. from Sycamore Ave. to La Cienega Blvd., on Fairfax Ave. from Wilshire Blvd. to 6th St., and on La Brea Ave. from Wilshire Blvd. to Beverly Blvd. (Beverly Hills and Los Angeles)

MRC No. 12 Includes establishments in the area bounded by: Wilshire Blvd. S.P.R.R. Tracks, Crescent Dr., Charleville Blvd., Reeves Dr., Gregory Way, El Camino Dr., Charleville Blvd., Durant Dr., and Beverly Hills-Los Angeles city limits. (Beverly Hills)

MRC No. 13 Includes establishments in the area bounded by: Le Conte Ave., Tiverton St., Weyburn Ave., Glendon Ave., Lindbrook Dr., Weyburn Pl., and Gayley Ave. (Los Angeles)

MRC No. 14 Includes the planned center known as "Westchester" and establishments in the area bounded by: 84th Pl., Naylor Ave., 85th Pl., Airlane Ave. 83rd Pl., La Tijera Blvd., Manchester Ave., Kittyhawk Ave., Interceptor, Sepulveda Blvd., 92nd St., Sepulveda Westway, Manchester Ave., and Sepulveda Blvd. (Los Angeles)

MRC No. 15 Includes the planned center known as "Sherman Oaks Center" and establishments on Van Nuys Blvd. from Dickens to Hortense St. and on Ventura Blvd. from Tyrone Ave. to Willis Ave. (Los Angeles)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 16	No. 17	No. 18	No. 19	No. 20
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	45 42 162	205 54 608	89 17 036	85 76 839	94 71 272
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	8 3 427	55 12 335	25 3 222	21 13 532	26 11 974
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	30 37 175	69 22 489	35 8 240	51 60 910	36 54 018
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	7 1 560	81 19 784	29 5 574	13 2 397	32 5 280
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	45	205	89	85	94
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	9	2	-	3
5251	HARDWARE STORES . . . . .	-	2	-	-	2
52 EX. 5251	OTHER . . . . .	-	7	2	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	11	6	4	7
531	DEPARTMENT STORES . . . . .	1	2	1	3	3
533	VARIETY STORES. . . . .	-	2	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	7	3	-	1
54	FOOD STORES . . . . .	3	8	5	9	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	12	6	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	10	2	5	7
56	APPAREL AND ACCESSORY STORES. . . . .	26	27	14	27	23
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	12	12	6	12	11
562	WOMEN'S READY-TO-WEAR STORES. . . . .	11	8	3	10	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	14	15	8	15	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	31	15	20	6
5712	FURNITURE STORES. . . . .	1	11	4	8	4
OTHER 571	HOME FURNISHING STORES. . . . .	2	4	4	7	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	16	7	5	-
58	EATING AND DRINKING PLACES. . . . .	4	41	15	9	21
5812	EATING PLACES . . . . .	3	35	12	9	17
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	6	3	-	4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	6	5	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	50	19	7	20
592	LIQUOR STORES . . . . .	-	3	1	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	3	1	1	2
597	JEWELRY STORES. . . . .	2	10	3	2	2
5992	FLORISTS. . . . .	-	7	1	-	3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 16 Includes the planned center known as "Fashion Square" and establishments bounded by: Riverside Dr., Buffalo St., Ventura Freeway, and Hazeltine Ave. (Los Angeles)

MRC No. 17 Includes the establishments in the area bounded by: Valerio, Tyrone Ave., Bessemer, Hazeltine Ave., Oxnard Ave., Vesper Ave., Friar, Cedros Ave., Victory Blvd., Vesper Ave., Vose, Sherman Circle, Sherman Way, and Van Nuys Blvd. (Los Angeles)

MRC No. 18 Includes the establishments on Lankershim Blvd. from Chandler Blvd. to Lamaida St. and on Magnolia Blvd. from Riverton to Bakman. (Los Angeles)

MRC No. 19 Includes the planned center known as "Valley Plaza" and establishments in the area bounded by: Archwood St., Ben Ave., Erwin Ave., Radford Ave., Oxnard St., Laurel Canyon Blvd., and east boundary of Van Owen Park. (Los Angeles)

MRC No. 20 Includes the planned center known as "Panorama City" and establishments in the area bounded by: Parthenia Blvd., Van Nuys Blvd., Parthenia Blvd., Tilden Ave., Chase St. Lennox Ave. Burton St., Tilden Ave., Lanark St., alley east of Van Nuys Blvd., Lorne St., Van Nuys Blvd., and Blythe St. Willis Ave. (Los Angeles)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 21	No. 23	No. 24	No. 25	No. 26
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	22 6 771	26 13 351	36 42 132	65 28 737	60 45 828
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	6 (o)	12 6 262	11 (o)	15 17 270	16 9 617
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	6 (o)	6 (o)	5 (o)	30 7 884	27 27 553
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	10 881	8 (o)	20 23 721	20 3 583	17 8 658
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	22	26	36	65	60
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	2	-	-	2	1
5251	HARDWARE STORES . . . . .	-	-	-	1	1
52 EX. 5251	OTHER . . . . .	2	-	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	2	3	6	7
531	DEPARTMENT STORES . . . . .	1	1	2	1	3
533	VARIETY STORES . . . . .	-	1	-	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	-	1	4	3
54	FOOD STORES . . . . .	1	2	3	6	7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	1	10	4	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	2	6	4	5
56	APPAREL AND ACCESSORY STORES . . . . .	1	2	-	16	18
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	1	-	5	6
562	WOMEN'S READY-TO-WEAR STORES . . . . .	1	1	-	5	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-	1	-	11	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	4	2	2	8	2
5712	FURNITURE STORES . . . . .	3	1	-	4	1
OTHER 571	HOME FURNISHING STORES . . . . .	-	1	-	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	-	2	2	1
58	EATING AND DRINKING PLACES . . . . .	5	7	8	8	6
5812	EATING PLACES . . . . .	2	4	6	7	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	3	3	2	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-	3	-	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	5	4	10	9
592	LIQUOR STORES . . . . .	1	2	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	-	2	-	1
597	JEWELRY STORES . . . . .	-	-	-	2	2
5992	FLORISTS . . . . .	-	1	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 21 Includes establishments on Sherman Way from Gaviota Ave. to Valjean Ave. and on Woodley Ave. from Gault St. to Cantlay St. (Los Angeles)

MRC No. 23 Includes establishments on Topanga Canyon Blvd. from Lanark St. to Chase St. and on Roscoe Blvd. from Northgate Ave. to Farralone Ave. (Los Angeles)

MRC No. 24 Includes establishments on Roscoe Blvd. from Vareil Ave. to Owensmouth Ave. and on Canoga Ave. from Strathorn St. to Schoenborn St. (Los Angeles)

MRC No. 25 Includes the planned center known as "North Hills" and establishments on Devonshire St. from Petit Ave. to Amestoy Ave. and on Balboa Blvd. from Mayall St. to Blackhawk St. (Los Angeles)

MRC No. 26 Includes the planned center known as "Los Altos" and the establishments in the area bounded by: San Diego Frwy., Marwick Ave., Stearns St., San Anseline Ave., Britton Dr., Daggett St., Fairbrook St., Abbeyfield St., Montair Ave., 23rd St., and Bellflower Blvd. (Long Beach)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 27	No. 28	No. 29	No. 30	No. 31
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	229 72 163	63 18 319	77 25 897	189 62 036	24 12 019
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	64 11 392	11 5 179	26 7 869	47 10 564	6 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	104 50 460	34 9 826	27 14 696	73 38 498	9 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	61 10 311	18 3 314	24 3 332	69 12 974	9 2 545
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	229	63	77	189	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	2	3	3	6	-
5251	HARDWARE STORES . . . . .	1	1	2	1	-
52 EX. 5251	OTHER . . . . .	1	2	1	5	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	13	5	4	8	2
531	DEPARTMENT STORES . . . . .	3	1	1	2	1
533	VARIETY STORES. . . . .	5	1	2	3	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	5	3	1	3	1
54	FOOD STORES . . . . .	7	4	5	9	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	1	5	7	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	4	5	5	5
56	APPAREL AND ACCESSORY STORES. . . . .	60	23	12	43	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	25	10	4	22	3
562	WOMEN'S READY-TO-WEAR STORES. . . . .	21	9	4	20	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	35	13	8	21	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	31	6	11	22	1
5712	FURNITURE STORES. . . . .	11	1	1	5	-
OTHER 571	HOME FURNISHING STORES. . . . .	9	2	3	7	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	11	3	7	10	1
58	EATING AND DRINKING PLACES. . . . .	47	5	19	32	3
5812	EATING PLACES . . . . .	37	4	12	26	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	10	1	7	6	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	10	2	2	6	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	54	10	11	51	4
592	LIQUOR STORES . . . . .	2	-	1	2	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	1	2	3	1
597	JEWELRY STORES. . . . .	12	3	1	11	-
5992	FLORISTS. . . . .	1	-	-	3	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 27 Includes establishments in the area bounded by: the rear property line of lots on the north side of Wilshire Boulevard, Sixth Street, the rear property line of lots on the south side of Colorado Avenue, and Second Street. (Santa Monica)

MRC No. 28 The planned center known as "Culver City Shopping Center" and establishments bounded by: Overland Ave., Oregon St., Elenda St., Washington Blvd., Midway St., and north side of Venice Blvd. (Culver City and Los Angeles)

MRC No. 29 Includes planned center known as "Studio Village" bounded by: west side of Jefferson Blvd., Hazelton St., and Sawtelle Blvd. and establishments on Sepulveda Blvd. from 5100 to 5599 and on Jefferson Blvd. from Hazelton Slauson Blvd. (Culver City)

MRC No. 30 Includes establishments in the area bounded by: Florence Ave., Locust, Manchester Ter., Hillcrest St., Manchester Ter., Prairie Ter., Manchester Blvd., Spruce St., Kelso St., and Grevillea Ave. (Inglewood)

MRC No. 31 Includes the planned center known as "Gardena Valley Shopping Center" and establishments on W. Redondo Beach Blvd. from Berendo Ave. to Normandie Ave. (Gardena)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 32	No. 34	No. 35	No. 36	No. 37
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	68 57 716	69 122 491	100 99 213	25 16 901	110 23 302
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	18 12 342	15 13 552	26 20 337	11 (D)	28 8 445
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	30 40 384	43 107 358	51 64 787	6 (D)	49 10 869
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	20 4 990	11 1 581	23 14 089	8 1 443	33 3 988
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	68	69	100	25	110
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	-	-	1	6
5251	HARDWARE STORES . . . . .	-	-	-	-	1
52 EX. 5251	OTHER . . . . .	1	-	-	1	5
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	6	8	3	6
531	DEPARTMENT STORES . . . . .	2	5	4	1	1
533	VARIETY STORES. . . . .	1	1	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	-	2	1	2
54	FOOD STORES . . . . .	8	8	10	5	5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	7	-	5	1	4
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	4	1	2	3	2
56	APPAREL AND ACCESSORY STORES. . . . .	19	31	38	3	23
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	9	13	15	-	9
562	WOMEN'S READY-TO-WEAR STORES. . . . .	7	13	12	-	8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	10	18	23	3	14
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	7	6	5	-	20
5712	FURNITURE STORES. . . . .	3	-	2	-	8
OTHER 571	HOME FURNISHING STORES. . . . .	2	1	-	-	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	5	3	-	8
58	EATING AND DRINKING PLACES. . . . .	9	6	15	5	18
5812	EATING PLACES . . . . .	6	5	14	3	15
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	3	1	1	2	3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	1	1	1	5
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	8	10	16	3	21
592	LIQUOR STORES . . . . .	-	1	1	2	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	-	1	-	1
597	JEWELRY STORES. . . . .	3	4	6	-	6
5992	FLORISTS. . . . .	-	-	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>1</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 32 Includes the planned center known as "South Bay Center" and establishments on Hawthorne Blvd.-Hawthorne Ave. (Blvd.) from 172nd St. to 186th St. and on Artesia Blvd. from Hawthorne Blvd. to Kingsdale Ave. (Lawndale, Redondo Beach, and Torrance)

MRC No. 34 Includes the planned centers known as "Del Amo Center" and "Bullock's Fashion Square" and establishments on Hawthorne Ave. from Del Amo Circle to Sepulveda Blvd. and on Sepulveda Blvd. from Hawthorne Ave. to Kent Ave. (Torrance)

MRC No. 35 Includes the planned center known as "Lakewood" and establishments in the area bounded by: Camarino St., N. Clark Blvd., E. Del Amo Blvd., and N. Hayter Ave. (Lakewood)

MRC No. 36 Includes the planned center known as "Dutch Village" and establishments on N. Woodruff Ave. from South St. to Camerino St. and on South St. from N. Woodruff Ave. to Spahn Ave. (Lakewood)

MRC No. 37 Includes establishments on Bellflower Blvd. from the P.E. R.R. to Remona St. and on Artesia Blvd. from Ardmore Ave. to Woodruff Ave. (Bellflower)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 38	No. 39	No. 40	No. 41	No. 42
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	28 12 278	59 52 589	62 30 489	97 44 986	47 33 590
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	14 4 686	24 9 437	9 3 914	21 11 417	9 7 298
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	7 (D)	14 34 806	38 24 025	42 23 912	21 24 548
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	7 (D)	21 8 346	15 2 550	34 9 657	17 1 744
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	28	59	62	97	47
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	2	-	4	1
5251	HARDWARE STORES . . . . .	-	-	-	1	1
52 EX. 5251	OTHER . . . . .	1	2	-	3	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	3	6	6	5
531	DEPARTMENT STORES . . . . .	1	1	2	2	2
533	VARIETY STORES . . . . .	-	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	1	2	3	2
54	FOOD STORES . . . . .	7	7	3	10	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	7	1	4	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	5	3	8	2
56	APPAREL AND ACCESSORY STORES . . . . .	-	2	25	27	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-	-	11	12	4
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-	-	10	10	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-	2	14	15	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	5	9	7	9	4
5712	FURNITURE STORES . . . . .	-	3	1	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	2	2	3	3	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	3	4	3	6	1
58	EATING AND DRINKING PLACES . . . . .	6	15	5	10	5
5812	EATING PLACES . . . . .	5	12	4	9	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	3	1	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	2	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	7	11	18	12
592	LIQUOR STORES . . . . .	1	1	-	2	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	-	1	2	1
597	JEWELRY STORES . . . . .	-	2	3	3	2
5992	FLORISTS . . . . .	-	2	-	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 38 Includes establishments on E. Alondra Blvd. from Gard Ave. to Clarksdale Ave. and on S. Pioneer Blvd. from Nava St. to 161st Ave. (Norwalk)

MRC No. 39 Includes the establishments in the area bounded by: Euclid Ave., Bullis Rd., Orchard Ave., Ward Ave., Pine Ave., Bradfield Ave., Rosecrans Ave., Van Ness Ave., Poppy Ave., Short Ave., and Oak. (Compton-Lynwood-Los Angeles Co.)

MRC No. 40 Includes the planned center known as "Stonewood Center" and establishments in the area bounded by: Cecilia, Woodruff Ave., Firestone Blvd., and Lakewood Blvd. (Downey)

MRC No. 41 Includes planned center known as "Whittwood Center" and establishments on E. Whittier Blvd. from Scott Ave. to Santa Gertrudes (Fort Rose) Ave. (Whittier)

MRC No. 42 Includes planned center known as "Whittier Quad" and establishments in the area bounded by: N. side Whittier Blvd., Barton Rd., Cullen St., Laurel Ave., Starbuck St., and Painter Ave. (Whittier)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 43	No. 44	No. 45	No. 46	No. 47
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	98 49 565	38 12 591	27 7 207	15 14 323	64 18 107
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	15 1 706	18 8 124	7 2 440	10 6 525	28 8 925
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	47 10 729	14 3 641	12 3 884	1 (D)	17 3 771
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	36 7 130	6 826	8 883	4 (O)	19 5 411
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	98	38	27	15	64
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	2	1	-	1
5251	HARWARE STORES . . . . .	2	1	1	-	1
52 EX. 5251	OTHER . . . . .	2	1	-	-	-
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	6	3	2	1	3
531	DEPARTMENT STORES . . . . .	1	1	1	1	1
533	VARIETY STORES. . . . .	3	1	1	-	1
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES. . . . .	2	1	-	-	1
54	FOOD STORES . . . . .	4	9	4	2	8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	3	1	2	4
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-	-	2	1	2
56	APPAREL AND ACCESSORY STORES. . . . .	23	8	8	-	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	10	4	4	-	4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	6	3	4	-	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	13	4	4	-	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	18	3	2	-	7
5712	FURNITURE STORES. . . . .	6	1	-	-	3
OTHER 571	HOME FURNISHING STORES. . . . .	5	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	7	2	2	-	4
58	EATING AND DRINKING PLACES. . . . .	7	7	2	7	17
5812	EATING PLACES . . . . .	7	5	2	3	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	2	-	4	6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	4	2	1	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	31	1	4	1	12
592	LIQUOR STORES . . . . .	-	-	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	2	-	-	-	1
597	JEWELRY STORES. . . . .	4	-	-	1	1
5992	FLORISTS. . . . .	2	-	-	-	1

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 43 Includes establishments on Greenleaf Ave. from Hadley St. to College, on Philadelphia St. from Comstock St. to Washington St., on Bailey St. from Comstock to Greenleaf, and on Comstock from Philadelphia to Bailey St. (Whittier)

MRC No. 44 Includes planned center known as "Whittier Downs" and establishments on north side of East Washington Blvd. from Norwalk Blvd. to Duchess Dr. and on Vicki Dr. from E. Washington Blvd. to Glengarry Ave. (Santa Fe Springs and Los Angeles Co.)

MRC No. 45 Includes planned center known as "The Mart" and establishments on W. Beverly Blvd. from Spruce Ave. to 7th St. and on Montebello Blvd. from Beverly Ter. to the N. Property line of 516 Montebello. (Montebello)

MRC No. 46 Includes establishments on E. Whittier Blvd. from Heefner Ave. to Simmons Ave. and on S. Gerhart Ave. from E. Whittier Blvd. to Grace Place. (Commerce and Los Angeles Co.)

MRC No. 47 Includes establishments on Gage Ave. from Otis Ave. to Woodward Ave. and on Atlantic Ave. from Gage Ave. to Brompton Ave. (Bell)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 48	No. 49	No. 51	No. 52	No. 53
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	170 44 179	64 8 533	153 44 025	57 13 688	37 48 796
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	36 8 622	32 4 157	38 9 008	13 3 683	9 3 107
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	94 26 998	25 3 884	71 19 384	30 7 627	18 (o)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	40 8 559	7 492	44 15 633	14 2 378	10 (o)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	170	64	153	57	37
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	3	-	5	-	2
5251	HARDWARE STORES . . . . .	1	-	1	-	-
52 EX. 5251	OTHER . . . . .	2	-	4	-	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15	6	10	6	3
531	DEPARTMENT STORES . . . . .	2	1	3	1	1
533	VARIETY STORES . . . . .	5	2	2	3	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	8	3	5	2	1
54	FOOD STORES . . . . .	5,	15	9	5	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	3	-	6	5	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1	-	3	-	5
56	APPAREL AND ACCESSORY STORES . . . . .	66	11	41	13	8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	32	3	16	5	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	24	2	14	4	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	34	7	25	8	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	13	8	20	11	7
5712	FURNITURE STORES . . . . .	2	5	7	6	3
OTHER 571	HOME FURNISHING STORES . . . . .	4	-	8	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	7	3	5	4	2
58	EATING AND DRINKING PLACES . . . . .	27	13	25	6	4
5812	EATING PLACES . . . . .	22	11	21	4	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	5	2	4	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	4	4	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	33	7	30	9	1
592	LIQUOR STORES . . . . .	1	2	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	2	-	2	-	-
597	JEWELRY STORES . . . . .	11	3	7	4	1
5992	FLORISTS . . . . .	-	-	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 48 Includes the establishments in the area bounded by: Belgrave Ave., Rita Ave., Florence Ave. and Rugby Ave. (Huntington Park)

MRC No. 49 Includes establishments on E. First St. from Indiana St. to S. Eastman Ave. (Los Angeles Co.)

MRC No. 51 Includes establishments on Main St. from Atlantic Blvd. to Vega St. and on Garfield Ave. from Woodward Ave. to Bay State St. (Alhambra)

MRC No. 52 Includes the establishments on Valley Blvd. from Hoyt Ave. to P.E. Rwy. and on Monte Vista St. from Hoyt Ave. to P.E. Rwy. (El Monte)

MRC No. 53 Includes the planned center known as "El Monte Shopping Center" and establishments on N. Peck Rd. from Valley Blvd. to Sitka St. and on Alloway and Exline Sts. from N. Peck Rd. to La Medera Ave. (El Monte)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 54	No. 55	No. 56	No. 57	No. 58
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	53 17 619	52 38 217	69 9 755	39 11 946	137 77 202
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	18 4 084	18 7 901	18 2 193	9 4 511	43 16 483
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	21 12 386	20 28 762	26 4 929	21 5 907	57 41 437
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	14 1 149	14 1 554	25 2 633	9 1 528	37 19 282
	NUMBER OF ESTABLISHMENTS •					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	53	52	69	39	137
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	-	4	2	2
5251	HARDWARE STORES . . . . .	-	-	2	-	1
52 EX. 5251	OTHER . . . . .	1	-	2	2=	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	5	6	3	8
531	DEPARTMENT STORES . . . . .	3	1	2	1	2
533	VARIETY STORES . . . . .	-	2	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	2	2	2	1	3
54	FOOD STORES . . . . .	6	6	4	4	9
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	3	2	2	7
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	5	1	3	5
56	APPAREL AND ACCESSORY STORES . . . . .	10	9	13	13	32
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	5	3	6	7	15
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5	3	5	6	8
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	5	6	7	6	17
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	6	6	7	5	17
5712	FURNITURE STORES . . . . .	1	2	3	2	5
OTHER 571	HOME FURNISHING STORES . . . . .	1	4	2	-	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	4	-	2	3	8
58	EATING AND DRINKING PLACES . . . . .	8	11	10	4	31
5812	EATING PLACES . . . . .	6	8	7	4	24
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	3	3	-	7
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	1	4	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	9	6	18	2	23
592	LIQUOR STORES . . . . .	-	3	2	-	3
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	-	-	-	1
597	JEWELRY STORES . . . . .	2	-	6	1	4
5992	FLORISTS . . . . .	-	-	-	-	2

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 54 Includes the establishments on S. Baldwin Ave. from Arcadia Ave. to Naomi Ave. and on Duarte Rd. from S. Baldwin Ave. to Lovell Ave. (Arcadia)

MRC No. 55 Includes the establishments in the area bounded by: Rosemead Blvd., Hastings Ranch Dr., Sears Way, Michillinda Blvd., Michillinda Ave., Arboleda St., Rosemead Blvd., Foothill Blvd., and Halstead St. (Pasadena Los Angeles Co.)

MRC No. 56 Includes establishments in the area bounded by: Lime, Myrtle Ave., Palm Ave., Ivy Ave., Olive Ave., and Primrose Ave. (Monrovia)

MRC No. 57 Includes the planned center known as "Foothill Center" and the establishments in the area bounded by: E. Alosta Ave., Ben Lomond Ave., Mauna Loa Ave., Mauna Loa Ave. extended, Viceroy Ave., Haltern Ave., Twintree Ave., Matchwood St. and Rockvale Ave. (Azusa and Los Angeles Co.)

MRC No. 58 Includes planned center known as "Eastland Center" in the area bounded by: W. Rowland Ave., Citrus Ave., Navilla Pl., San Jose Ave., E. Rowland Ave., Barranca Ave., E. Workman Ave., east property line of 633 E. Workman Ave. and its extension to San Bernardino Frwy., San Bernardino Frwy., Fenimore Ave. extended, and Fenimore Ave. (Covina, West Covina, Los Angeles County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 59	No. 60	No. 61	No. 62	No. 63
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	72 32 126	92 27 438	54 38 564	125 41 870	102 21 155
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	18 7 637	20 2 171	21 7 521	37 13 239	20 2 333
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	37 22 799	43 20 951	24 28 336	40 20 388	47 13 564
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	17 1 690	29 4 316	9 2 707	48 8 243	35 5 258
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	72	92	54	125	102
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	4	-	3	4
5251	HARDWARE STORES . . . . .	-	1	-	2	2
52 EX. 5251	OTHER . . . . .	1	3	-	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	7	9	4	6	8
531	DEPARTMENT STORES . . . . .	2	4	2	2	1
533	VARIETY STORES . . . . .	2	4	1	2	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	3	1	1	2	4
54	FOOD STORES . . . . .	4	4	10	8	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	2	2	7	4
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2	-	5	5	3
56	APPAREL AND ACCESSORY STORES . . . . .	20	26	14	22	24
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	8	12	6	11	8
562	WOMEN'S READY-TO-WEAR STORES . . . . .	8	11	5	9	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	12	14	8	11	16
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	10	8	6	12	15
5712	FURNITURE STORES . . . . .	1	6	2	5	6
OTHER 571	HOME FURNISHING STORES . . . . .	1	-	2	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	8	2	2	5	8
58	EATING AND DRINKING PLACES . . . . .	13	13	10	23	14
5812	EATING PLACES . . . . .	6	7	9	15	7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	7	6	1	8	7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	3	1	6	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	13	23	2	33	24
592	LIQUOR STORES . . . . .	1	1	1	2	2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	3	-	4	1
597	JEWELRY STORES . . . . .	3	6	1	9	7
5992	FLORISTS . . . . .	-	-	-	2	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 59 Includes the planned centers known as "West Covina Plaza" and "West Covina Fashion Center" and establishments in the area bounded by: Garvey Ave., California Ave., Walnut Creek Pkwy., Service Ave., and Sunset Ave. (West Covina)

MRC No. 60 Includes establishments in the area bounded by: First St., Eleanor St., Third St., Locust St., Fourth St., Gordon St., Third St., and Parcels St. (Pomona)

MRC No. 61 Includes the planned center known as "Pomona Valley Center" and establishments in the area bounded by: north side of E. Holt Ave., west side of Indian Hill Blvd., E. Kingsley St., Los Angeles County line, S.P. R.R., and west side of N. East End Ave. (Pomona)

MRC No. 62 Includes establishments in the area bounded by: Cypress Ave., 6th, Magnolia Blvd., Glen Oaks Blvd., Orange Grove Ave., 3rd, Verdugo Ave., S. San Fernando Blvd., Tujunga Ave., First St., Burbank Blvd. and both sides of N. San Fernando Blvd. to Comell Drive. (Burbank city)

MRC No. 63 Includes establishments in the area bounded by: First St., Hagar St., Second St., Mac Neil St., First St., Brand Blvd., San Fernando Rd., Chatsworth Dr., Celis St., Brand Blvd., Pico St., Maclay Ave., Celis St., Mission Blvd., Workman St., Truman Rd., Mission Blvd., and Mission Blvd. extended. (San Fernando)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 64	No. 65	No. 66	No. 67	No. 68
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	40 9 473	90 20 376	30 26 833	23 11 916	14 15 886
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	11 5 364	19 7 088	8 (D)	6 3 488	7 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	15 2 653	40 8 267	7 (D)	9 4 321	3 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	14 1 456	31 5 021	15 7 696	8 4 107	4 1 004
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	40	90	30	23	14
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	7	2	3	1
5251	HARDWARE STORES . . . . .	-	4	-	-	1
52 EX. 5251	OTHER . . . . .	1	3	2	3	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	6	1	4	2
531	DEPARTMENT STORES . . . . .	1	1	1	1	1
533	VARIETY STORES . . . . .	1	2	-	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	3	3	-	3	-
54	FOOD STORES . . . . .	1	5	3	2	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	2	4	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	4	1	2	2
56	APPAREL AND ACCESSORY STORES . . . . .	6	16	1	-	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	3	10	-	-	-
562	WOMEN'S READY-TO-WEAR STORES . . . . .	2	7	-	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	3	6	1	-	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	4	18	5	5	-
5712	FURNITURE STORES . . . . .	1	5	-	1	-
OTHER 571	HOME FURNISHING STORES . . . . .	1	5	2	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	8	3	3	-
58	EATING AND DRINKING PLACES . . . . .	9	12	5	4	3
5812	EATING PLACES . . . . .	4	10	3	3	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	5	2	2	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	2	-	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	9	18	8	2	1
592	LIQUOR STORES . . . . .	2	-	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	1	-	1	-
597	JEWELRY STORES . . . . .	1	3	-	-	-
5992	FLORISTS . . . . .	-	1	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 64 Includes the planned center known as "Palmdale Plaza Shopping Center" and establishments on N. Sierra Hwy. from Palmdale Blvd. to E. Ave. "Q" 6, and from Sierra Hwy. to Ninth St. E. (Palmdale and Los Angeles Co.)

MRC No. 65 Includes the establishments in the area known as "Lancaster" bounded by: Jackman Ave., Fern Ave., Kettering, S. P. R.R., Milling, Genoa Ave., Norberry, 10th St. W., Lancaster Way, and 11th St. W. (Lancaster)

MRC No. 66 Includes establishments on Colorado Blvd. E. from Kineola St. to Lotus Ave. (Los Angeles County)

MRC No. 67 Includes establishments on Victory Blvd. from Magnolia St. to Chestnut St. and on Magnolia St. from Victory Blvd. to Glenwood Pl. (Burbank)

MRC No. 68 Includes establishments on Laurel Canyon Blvd. from Kelowna St. to Montague Ave. and on Osborne St. from Laurel Canyon Blvd. to Remick Ave. (Los Angeles)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 69	No. 70	No. 71	No. 72	No. 73
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	13 6 192	202 39 387	53 56 718	87 58 402	49 20 855
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	7 3 884	88 24 348	18 18 576	13 4 866	11 12 239
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	3 (o)	53 9 298	27 36 868	55 50 035	19 6 206
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	3 (o)	61 5 741	8 1 274	19 3 501	19 2 410
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	13	202	53	87	49
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	-	1	-	3
5251	HARDWARE STORES . . . . .	-	-	1	-	1
52 EX. 5251	OTHER . . . . .	-	-	-	-	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	11	4	6	3
531	DEPARTMENT STORES . . . . .	1	1	2	3	1
533	VARIETY STORES. . . . .	-	1	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	9	1	3	1
54	FOOD STORES . . . . .	3	47	11	6	7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	-	1	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1	7	2	3	3
56	APPAREL AND ACCESSORY STORES. . . . .	2	33	18	38	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	21	7	18	5
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	9	6	13	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	12	11	20	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-	9	5	11	3
5712	FURNITURE STORES. . . . .	-	1	1	4	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	6	2	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	2	2	5	2
58	EATING AND DRINKING PLACES. . . . .	3	38	6	6	3
5812	EATING PLACES . . . . .	2	37	6	6	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	1	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	3	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	54	4	15	13
592	LIQUOR STORES . . . . .	1	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	-	1	3
597	JEWELRY STORES. . . . .	-	-	2	3	-
5992	FLORISTS. . . . .	-	-	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>x</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 69 Includes planned center known as "La Rinda Plaza" and establishments on Rinaldi St., which becomes Workman Ave. (Boundary in middle of center), from Amboy Ave. to O'Melveny St. (Los Angeles and San Fernando)

MRC No. 70 Includes planned centers known as "Park La Brea Shopping Center", "Town and Country Center" and "Farmers Market" and establishments on West 3rd St. from Blackburn St. to Edinburgh and on S. Fairfax from 1st St. to Colgate. (Los Angeles)

MRC No. 71 Includes planned center known as "Fallbrook Square" and establishments on Fallbrook from Victory Blvd. to Vanowen, on Victory Blvd. from 22700-22898 (Vicky St. to Royer Ave.), and on Vanowen within Fallbrook Square Shopping Area. (Los Angeles)

MRC No. 72 Includes planned center known as "Topanga Plaza" and establishments on Topanga Canyon Blvd. from Victory Blvd. to Vanowen St., on Vanowen St. from Topanga Canyon Blvd. to Owensmouth, and on Victory Blvd. from Topanga Canyon Blvd. to Owensmouth. (Los Angeles)

MRC No. 73 Includes planned center known as "Peninsula Shopping Center" at the intersection of Hawthorne Blvd., Silver Spur Rd, and Indian Peak. (Rolling Hills Estates)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 74	No. 75	No. 76	No. 77	No. 78
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	37 129 627	30 48 811	19 24 700	22 28 833	18 39 940
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	11 46 742	5 6 864	7 (D)	6 (D)	10 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	19 43 162	23 30 837	11 (D)	7 (D)	22 12 265
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	6 40 723	1 12 110	6 595	11 15 138	7 (D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	129	48	24	28	39
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	6	-	-	2	1
5251	HARDWARE STORES . . . . .	1	-	-	2	1
52 EX. 5251	OTHER . . . . .	5	-	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	6	2	3	1	5
531	DEPARTMENT STORES . . . . .	1	1	1	1	1
533	VARIETY STORES . . . . .	1	-	2	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	4	1	-	-	2
54	FOOD STORES . . . . .	11	2	4	2	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	3	1	-	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	9	-	1	4	-
56	APPAREL AND ACCESSORY STORES . . . . .	20	25	6	2	14
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	9	15	5	1	7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5	11	5	1	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	11	10	1	1	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	17	3	2	4	3
5712	FURNITURE STORES . . . . .	5	-	-	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	6	2	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	6	1	2	3	2
58	EATING AND DRINKING PLACES . . . . .	31	3	2	4	5
5812	EATING PLACES . . . . .	27	3	2	3	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	-	-	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	1	1	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	22	11	5	7	6
592	LIQUOR STORES . . . . .	3	-	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	4	-	-	1	-
597	JEWELRY STORES . . . . .	2	2	1	-	3
5992	FLORISTS . . . . .	4	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>1</sup>Revised.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 74 Includes planned center known as "Westland" and establishments on Pico St. from Patricia to Sepulveda Blvd. and on Westwood Blvd. from Pico St. to Tennessee St. (Los Angeles)

MRC No. 75 Includes planned center known as "Century City" bounded by: Santa Monica Blvd., Avenue of the Stars, Constellation Blvd., and Century Park West. (Los Angeles)

MRC No. 76 Includes planned center known as "South Hills Shopping Center" and establishments at the intersection of Hacienda Ave. N. and Francisquito Ave. and on the odd side of N. Hacienda Ave. (La Puente)

MRC No. 77 Includes establishments on Sepulveda Blvd. from Manhattan Beach Blvd. to 22nd. St. (Manhattan Beach)

MRC No. 78 Includes the planned center known as "Norwalk Shopping Center" and establishments at the intersection of Rosecrans Ave. and Pioneer Blvd. (Norwalk)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 79	No. 80	No. 81	No. 82
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	12 15 318	13 18 070	11 6 202	34 38 022
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	3 (D)	4 (D)	4 793	8 1 294
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	3 (D)	4 (D)	2 (D)	15 35 198
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	6 842	5 (D)	5 (D)	11 1 530
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	12	13	11	34
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	-	2	-
5251	HARDWARE STORES . . . . .	-	-	2	-
52 EX. 5251	OTHER . . . . .	-	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	1	1	3
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES . . . . .	-	-	-	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	-	-	-
54	FOOD STORES . . . . .	2	2	1	1
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	1	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1	3	2	2
56	APPAREL AND ACCESSORY STORES . . . . .	2	-	-	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	-	-	5
562	WOMEN'S READY-TO-WEAR STORES . . . . .	1	-	-	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	1	-	-	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-	3	1	3
5712	FURNITURE STORES . . . . .	-	1	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	-	2	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	-	-	1	2
58	EATING AND DRINKING PLACES . . . . .	-	2	2	6
5812	EATING PLACES . . . . .	-	1	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	1	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1	-	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	1	1	9
592	LIQUOR STORES . . . . .	1	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	-	-	-
597	JEWELRY STORES . . . . .	1	-	-	2
5992	FLORISTS . . . . .	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 79 Includes the planned center known as "El Rancho-Santa Anita Shopping Center" and establishments at the intersection of Michillinda Ave. and Huntington Dr. (Arcadia)

MRC No. 80 Includes establishments on N. 10th St. west from N. boundry of 43636 to the south boundry of 43422 and on Ave. K. from 12th St. west to Gadsden Ave. (Lancaster)

MRC No. 81 Includes the establishments at the intersection of W. Main St. and Palm Ave. (Alhambra)

MRC No. 82 Includes the establishments on Wilshire Blvd. between 3000 and 3299. (Los Angeles)

# OXNARD-VENTURA, CALIF.

Standard Metropolitan Statistical Area



VENTURA CO.



0 5 10 15 MILES

# OXNARD-VENTURA, CALIF.

## Cities and Major Retail Centers



(1) Major Retail Centers

0 1 2 3 4 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

OXNARD-VENTURA SMSA—Coextensive with Ventura County, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . : . . . . : . . . . : SALES . . . . . : . . . . : \$1,000. . .	2 392 476 526	133 22 706	64 23 034	43 33 345	54 19 855
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . : . . . . : . . . . : SALES . . . . . : . . . . : \$1,000. . .	941 183 311	43 5 460	20 6 516	8 4 465	17 5 096
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . : . . . . : . . . . : SALES . . . . . : . . . . : \$1,000. . .	424 104 862	48 8 601	32 15 482	26 27 541	23 14 049
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . : . . . . : . . . . : SALES . . . . . : . . . . : \$1,000. . .	1 027 188 353	42 8 645	12 1 036	9 1 339	14 710
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 392	133	64	43	54
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	105	4	-	-	2
5251	HARDWARE STORES . . . . .	38	1	-	-	1
52 EX. 5251	OTHER . . . . .	67	3	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>3</sup> . . . . .	78	6	5	5	7
531	DEPARTMENT STORES . . . . .	7	1	2	3	1
533	VARIETY STORES. . . . .	30	2	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	41	3	2	1	5
54	FOOD STORES . . . . .	304	7	7	5	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	174	7	1	-	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	303	6	3	2	5
56	APPAREL AND ACCESSORY STORES. . . . .	174	23	11	17	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	84	12	6	8	4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	67	11	6	6	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	90	11	5	9	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	172	19	16	4	7
5712	FURNITURE STORES. . . . .	51	7	5	1	2
OTHER 571	HOME FURNISHING STORES. . . . .	47	4	4	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	74	8	7	1	4
58	EATING AND DRINKING PLACES. . . . .	567	32	10	2	12
5812	EATING PLACES . . . . .	417	25	9	2	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	150	7	1	-	4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	70	4	3	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	445	25	8	7	6
592	LIQUOR STORES . . . . .	58	2	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . .	37	2	1	1	-
597	JEWELRY STORES. . . . .	32	4	-	2	1
5992	FLORISTS. . . . .	29	2	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: alley north of Magnolia, Oxnard Blvd. (State Hwy. 1), W. Wooley Rd., and "C" St. (Oxnard city) Tract 35

MRC No. 2 Includes planned shopping center known as "The Plaza" bounded by: Thompson Blvd., Frances St. property line of shopping center, and Borchard Dr. and establishments on Main St. from Telegraph Rd. to Seward Ave. (Ventura)

MRC No. 3 Includes planned center known as "Buenaventura Shopping Center" Mills Rd. from Main St. to Telegraph Rd. (Ventura)

MRC No. 4 Includes the planned centers known as "Oxnard Mall" and "Oxnard Shopping Center" bounded by: Laurel St., San Marino Ave., Channel Island Blvd., and "C" St., and establishments on Saviers Rd. from Channel Island Blvd. to Bryce Canyon Ave. (Oxnard)

# SACRAMENTO, CALIF.

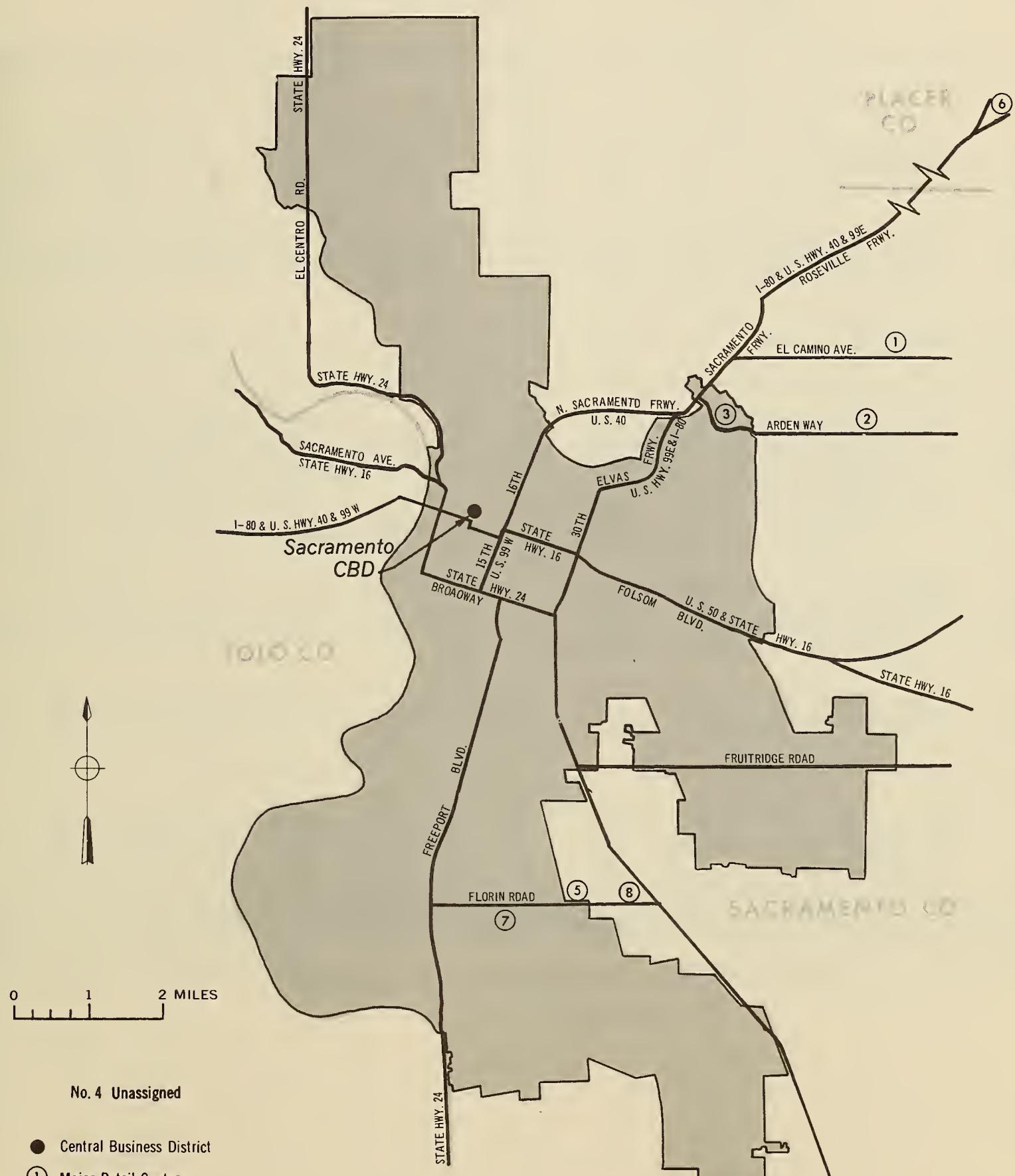
Standard Metropolitan Statistical Area  
and Central Business District



0 1000 2000 FEET

# SACRAMENTO, CALIF.

## City and Major Retail Centers



**No. 4 Unassigned**

- Central Business District
  - ① Major Retail Centers

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	379	155 189	23 789	5 477	529	159 884	26 126
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	5	(D)	(D)	(D)	12	1 563	222
5251	HARDWARE STORES. . . . .	3	(D)	(D)	(D)	5	(D)	(D)
52 EX. 5251	OTHER. . . . .	2	(D)	(D)	(D)	7	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	10	38 392	5 815	1 507	23	37 230	7 294
531	DEPARTMENT STORES. . . . .	5	35 245	5 209	1 342	5	32 404	6 350
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	5	3 831	852
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	2	(D)	(D)	(D)	13	995	92
54	FOOD STORES. . . . .	26	2 469	256	73	37	3 781	365
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	26	40 758	4 057	704	26	43 723	4 915
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	11	(D)	(D)	(D)	16	2 161	254
56	APPAREL AND ACCESSORY STORES . . . . .	65	16 331	2 344	585	82	16 625	2 406
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	23	6 612	945	231	35	7 779	1 079
562	WOMEN'S READY-TO-WEAR STORES . . . . .	18	6 366	914	225	20	6 556	911
OTHER, 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	42	9 719	1 399	354	47	8 846	1 327
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	13	4 998	659	154	14	3 509	580
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	21	3 028	489	113	23	3 038	490
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	2	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	24	21 512	3 382	521	31	22 689	4 240
5712	FURNITURE STORES . . . . .	5	(D)	(D)	(D)	8	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	3	(D)	(D)	(D)	3	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	16	3 079	403	67	20	3 144	436
58	EATING AND DRINKING PLACES . . . . .	116	20 512	5 556	1 554	181	15 505	4 094
5812	EATING PLACES. . . . .	77	13 369	3 908	1 080	123	10 661	2 884
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	39	7 143	1 648	474	58	4 844	1 210
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	8	3 741	444	105	7	3 886	434
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	88	9 309	1 588	315	114	12 721	1 902
592	LIQUOR STORES. . . . .	8	1 318	99	27	15	1 625	123
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	2	(D)	(D)	(D)	4	314	22
597	JEWELRY STORES . . . . .	20	4 224	996	153	21	4 092	772
5992	FLORISTS . . . . .	5	211	32	7	5	190	25

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 420	589 882	79 318	18 617	1 998	459 168	62 194
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS.	78	20 175	2 510	425	85	21 500	2 369
5251	HARWARE STORES.	24	(D)	(D)	(D)	17	2 615	392
52 EX. 5251	OTHER.	54	(D)	(D)	(D)	68	18 885	1 977
53 PART	GENERAL MERCANDISE GROUP STORES <sup>1</sup>	r <sup>54</sup>	r <sup>142</sup> 182	r <sup>20</sup> 244	r <sup>4</sup> 844	63	90 486	15 106
531	DEPARTMENT STORES.	r <sup>15</sup>	r <sup>130</sup> 624	r <sup>18</sup> 304	r <sup>4</sup> 268	9	79 500	13 107
533	VARIETY STORES.	23	7 876	(D)	(D)	33	8 079	1 572
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	16	3 684	(D)	(D)	21	2 907	427
54	FOOD STORES.	350	116 030	10 534	1 886	267	83 162	7 589
55 EX. 554	AUTOMOTIVE DEALERS	163	84 089	9 018	1 519	100	86 671	8 887
55 PT.(554)	GASOLINE SERVICE STATIONS.	325	41 214	4 107	1 193	246	26 947	2 739
56	APPAREL AND ACCESSORY STORES	158	32 978	4 440	1 131	162	27 374	3 784
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	56	11 996	1 627	414	62	11 418	1 619
562	WOMEN'S READY-TO-WEAR STORES	44	9 641	(D)	(D)	45	10 024	1 448
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	102	20 982	2 813	717	100	15 956	2 165
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	31	10 074	1 229	307	24	4 856	734
565	FAMILY CLOTHING STORES <sup>3</sup>	6	2 898	415	141	17	6 083	705
566	SHOE STORES <sup>3</sup>	45	6 666	1 008	235	44	4 639	703
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	7	1 043	161	34	15	378	23
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	160	43 771	6 603	1 181	135	36 957	6 228
5712	FURNITURE STORES	56	27 032	4 172	657	54	27 300	4 756
OTHER 571	HOME FURNISHINGS STORES	29	3 035	451	99	19	1 729	278
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	75	13 704	1 980	425	62	7 928	1 194
58	EATING AND DRINKING PLACES	622	58 505	15 063	4 850	533	42 740	9 944
5812	EATING PLACES.	432	43 123	11 701	3 868	371	32 482	7 715
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	190	15 382	3 362	982	162	10 258	2 229
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	86	23 127	3 308	829	67	16 547	2 026
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	425	37 809	4 991	1 159	340	26 784	3 522
592	LIQUOR STORES.	50	7 421	480	166	53	5 459	327
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	27	1 943	237	62	16	1 007	106
597	JEWELRY STORES	34	6 092	1 336	184	25	4 202	788
5992	FLORISTS	30	1 611	231	61	33	1 442	201

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SACRAMENTO SMSA—Consists of Placer, Sacramento, and Yolo Counties, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	5 893	1 314 251	163 186	37 667	5 252	1 064 574	130 130
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	242	53 841	6 958	1 169	260	53 307	6 315
5251	HARDWARE STORES	84	10 015	1 288	296	74	9 707	1 216
52 EX. 5251	OTHER	158	43 826	5 670	873	186	43 600	5 099
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	r 145	r 182 575	r 25 379	r 6 317	185	135 914	21 115
531	DEPARTMENT STORES	r 20	r 152 621	r 20 985	r 4 944	16	105 299	16 404
533	VARIETY STORES	65	19 560	3 170	990	91	19 958	3 380
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	60	10 394	1 224	383	78	10 657	1 331
54	FOOD STORES	809	306 797	27 225	5 161	698	257 648	22 710
55 EX. 554	AUTOMOTIVE DEALERS	435	257 502	27 836	4 402	379	213 626	21 475
55 PT. (554)	GASOLINE SERVICE STATIONS	915	113 114	10 576	2 976	796	82 266	7 736
56	APPAREL AND ACCESSORY STORES	356	64 067	8 483	2 226	375	54 767	7 170
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	139	21 080	2 774	798	143	21 159	2 718
562	WOMEN'S READY-TO-WEAR STORES	111	17 747	2 379	687	109	18 374	2 406
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	217	42 987	5 709	1 428	232	33 608	4 452
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	50	13 535	1 741	390	56	10 508	1 488
565	FAMILY CLOTHING STORES <sup>3</sup>	31	12 430	1 610	503	41	10 030	1 192
566	SHOE STORES <sup>3</sup>	89	14 361	2 092	470	95	11 313	1 634
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	17	1 890	266	65	40	1 757	138
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	354	72 960	10 366	1 905	320	65 199	10 009
5712	FURNITURE STORES	114	36 795	5 535	874	124	38 835	6 192
OTHER 571	HOME FURNISHINGS STORES	70	5 659	786	156	47	4 737	744
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	170	30 506	4 045	875	149	21 627	3 073
58	EATING AND DRINKING PLACES	1 469	117 359	28 952	9 626	1 289	86 314	19 972
5812	EATING PLACES	1 018	88 274	22 934	7 792	883	63 473	15 362
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	451	29 085	6 018	1 834	406	22 841	4 610
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	180	66 623	8 819	2 103	166	53 063	6 432
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	989	89 413	10 092	2 182	784	62 470	7 196
592	LIQUOR STORES	102	14 782	894	280	107	11 429	681
595	SPORTING GOODS STORES AND BICYCLE SHOPS	98	8 669	931	236	70	4 750	410
597	JEWELRY STORES	65	9 113	1 855	250	70	7 011	1 216
5992	FLORISTS	63	3 044	442	122	68	2 563	363

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

r Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-2.9	28.5	23.4	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	-6.2	1.0	(D)	3.4	4.1
5251	HARDWARE STORES . . . . .	(D)	(D)	3.2	(D)	(D)	0.8
52 EX. 5251	OTHER . . . . .	(D)	(D)	0.5	(D)	(D)	3.3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3.1	57.1	34.3	24.7	24.1	13.9
531	DEPARTMENT STORES . . . . .	8.8	64.3	44.9	22.7	22.1	11.6
533	VARIETY STORES. . . . .	(D)	-2.5	-2.0	(D)	1.3	1.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	26.7	-2.5	(D)	0.6	0.8
54	FOOD STORES . . . . .	-34.7	39.5	19.1	1.6	19.7	23.3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-6.8	-3.0	20.5	26.3	14.3	19.6
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(D)	52.9	37.5	(D)	7.0	8.6
56	APPAREL AND ACCESSORY STORES. . . . .	-1.8	20.5	17.0	10.5	5.6	4.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-15.0	5.1	-0.4	4.3	2.0	1.6
562	WOMEN'S READY-TO-WEAR STORES . . . . .	2.9	-3.8	-3.4	4.1	1.6	1.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	9.9	31.5	27.9	6.3	3.6	3.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-5.2	18.4	11.9	13.9	7.4	5.6
5712	FURNITURE STORES. . . . .	(D)	-1.0	-5.3	(D)	4.6	2.9
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	75.5	19.5	(D)	0.5	0.4
572, 573	HOUSEHOLD APPLIANCE, RADIAL, TELEVISION, AND MUSIC STORES . . . . .	-2.1	72.8	41.0	2.0	2.3	2.3
58	EATING AND DRINKING PLACES. . . . .	32.3	36.9	36.0	13.2	9.9	8.9
5812	EATING PLACES . . . . .	25.4	32.8	39.1	8.6	7.3	6.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	47.5	49.9	27.3	4.6	2.6	2.2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-3.7	39.8	25.5	2.4	3.9	5.1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-26.8	41.2	43.1	6.0	6.4	6.8
592	Liquor Stores . . . . .	-18.9	35.9	29.3	0.8	1.3	1.1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	(D)	92.9	82.5	(D)	0.3	0.7
597	JEWELRY STORES. . . . .	3.2	45.0	30.0	2.7	1.0	0.7
5992	FLORISTS. . . . .	11.0	11.7	18.8	0.1	0.3	0.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967.

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	26.3	11.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	27.0	21.0
531	DEPARTMENT STORES . . . . .	26.9	23.1
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	2.1	0.8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	48.5	15.8
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	49.5	25.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	55.1	31.4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	66.0	35.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	46.3	22.6
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	49.6	36.9
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	45.4	21.1
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	49.1	29.5
5712	FURNITURE STORES. . . . .	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	22.5	10.1
58	EATING AND DRINKING PLACES. . . . .	35.1	17.5
5812	EATING PLACES . . . . .	31.0	15.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	46.4	24.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	16.2	5.6
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	24.6	10.4
592	LIQUOR STORES . . . . .	17.8	8.9
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	69.3	46.4
5992	FLORISTS. . . . .	13.1	6.9

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers(see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	5 893 1 314 251	379 155 189	100 51 264	29 18 608	46 51 939
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	2 458 490 779	150 26 722	30 10 395	12 4 471	18 3 829
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	854 309 602	99 76 235	48 36 352	6 11 267	16 46 745
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . \$1,000. . . . . SALES . . . . . \$1,000. . . . .	2 581 513 870	130 52 232	22 4 517	11 2 870	12 1 365
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	5 893	379	100	29	46
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	242	5	2	-	-
5251	HARDWARE STORES . . . . .	84	3	1	-	-
52 EX. 5251	OTHER . . . . .	158	2	1	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	144	10	7	3	5
531	DEPARTMENT STORES . . . . .	20	5	3	1	2
533	VARIETY STORES. . . . .	65	3	2	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	60	2	2	1	1
54	FOOD STORES . . . . .	809	26	9	4	8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	435	26	-	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	915	11	5	5	1
56	APPAREL AND ACCESSORY STORES. . . . .	356	65	34	-	11
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	139	23	16	-	5
562	WOMEN'S READY-TO-WEAR STORES. . . . .	111	18	12	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	217	42	18	-	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	354	24	7	3	-
5712	FURNITURE STORES. . . . .	114	5	-	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	70	3	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	170	16	7	2	-
58	EATING AND DRINKING PLACES. . . . .	1 469	116	19	5	9
5812	EATING PLACES . . . . .	1 018	77	18	5	9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	451	39	1	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	180	8	2	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	989	88	15	6	11
592	LIQUOR STORES . . . . .	102	8	2	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	98	2	-	1	-
597	JEWELRY STORES. . . . .	65	20	3	-	2
5992	FLORISTS. . . . .	63	5	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "Country Club Centre" and "Country Club Plaza" and establishments along El Camino and Watt Aves. from St. Mathews Dr. to Butano Dr., along Balmoral Dr. from Watt Ave. to St. Mathews Dr., and along Yorktown Ave. from El Camino to Balmoral Dr. (Sacramento Co.)

MRC No. 2 Includes the establishments at the intersection of Arden Way and Professional Dr. and on Arden Way from Morse Ave. to Watt Ave. (Sacramento Co.)

MRC No. 3 Includes the planned center known as "Arden Fair" and establishments on Arden Way from State Freeway (U.S. Hwy. 40) to Ethan Way. (Sacramento)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 5	No. 6	No. 7	No. 8
	RETAIL STDRES, TDTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	55 39 415	71 14 589	32 8 296	12 8 431
54, 58, 591	CNDVNCNCE GDDDS STDRES: NUMBER . . . . . SALES . . . . . \$1,000. .	14 11 541	19 5 959	11 3 983	(D) (D)
53 PT. 56, 57	SHDPPING GDDDS STDRES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	28 14 554	22 4 159	7 2 383	2 (D)
52, 55, 59 EX. 591	ALL DTHR STDRES: NUMBER . . . . . SALES . . . . . \$1,000. .	13 13 320	30 4 471	14 1 930	7 830
	NUMBER OF ESTABLISHMENTS				
	RETAIL STDRES, TDTAL <sup>1</sup> . . . . .	55	71	32	12
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	1	3	1	1
5251	HARDWARE STDRES . . . . .	1	2	1	-
52 EX. 5251	DTHR . . . . .	-	1	-	1
53 PART	GENERAL MERCHANTISE GRDUP STDRES <sup>1</sup> . . . . .	6	6	3	1
531	DEPARTMENT STDRES . . . . .	2	1	1	-
533	VARIETY STDRES . . . . .	2	2	1	-
539	MISCELLANEDUS GENERAL MERCHANTISE STDRES . . . . .	2	3	1	-
54	FDOD STDRES . . . . .	6	6	7	3
55 EX. 554	AUTDMDTIVE DEALERS . . . . .	2	6	5	-
55 PT.(554)	GASLINE SERVICE STATIONS . . . . .	4	8	5	5
56	APPAREL AND ACCESSDRY STORES . . . . .	20	10	2	1
562, 3, 8	WDMEN'S CLDTHING, SPECIALTY STDRES, FURRIERS . . . . .	7	4	1	-
562	WDMEN'S READY-TD-WEAR STORES . . . . .	6	4	1	-
OTHER 56	DTHR APPAREL AND ACCESSDRY STDRES . . . . .	13	6	1	1
57	FURNITURE, HDME FURNISHINGS, AND EQUIPMENT STDRES . . . . .	2	6	2	-
5712	FURNITURE STDRES . . . . .	-	1	-	-
DTHER 571	HDME FURNISHING STDRES . . . . .	-	1	-	-
572, 573	HDUSEHLD APPLIANCE, RADID, TV, MUSIC STDRES . . . . .	2	4	2	-
58	EATING AND DRINKING PLACES . . . . .	5	8	3	-
5812	EATING PLACES . . . . .	4	4	2	-
5813	DRINKING PLACES (ALCOHDLIC BEVERAGES) . . . . .	1	4	1	-
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES . . . . .	3	5	1	-
59 EX. 591	MISCELLANEDUS RETAIL STDRES <sup>3</sup> . . . . .	6	13	3	1
592	LIQUDR STDRES . . . . .	-	3	1	-
595	SPDRTNG GDDDS STDRES, BICYCLE SHDPS . . . . .	1	2	-	-
597	JEWELRY STDRES . . . . .	2	2	1	-
5992	FLDRISTS. . . . .	1	2	-	-

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned center known as "Southgate Shopping Center" and establishments on Florin Rd. from Franklin Blvd. to South Sacramento Freeway in the 7100 block of Franklin Blvd. and the 7200 block of East Parkway. (Sacramento)

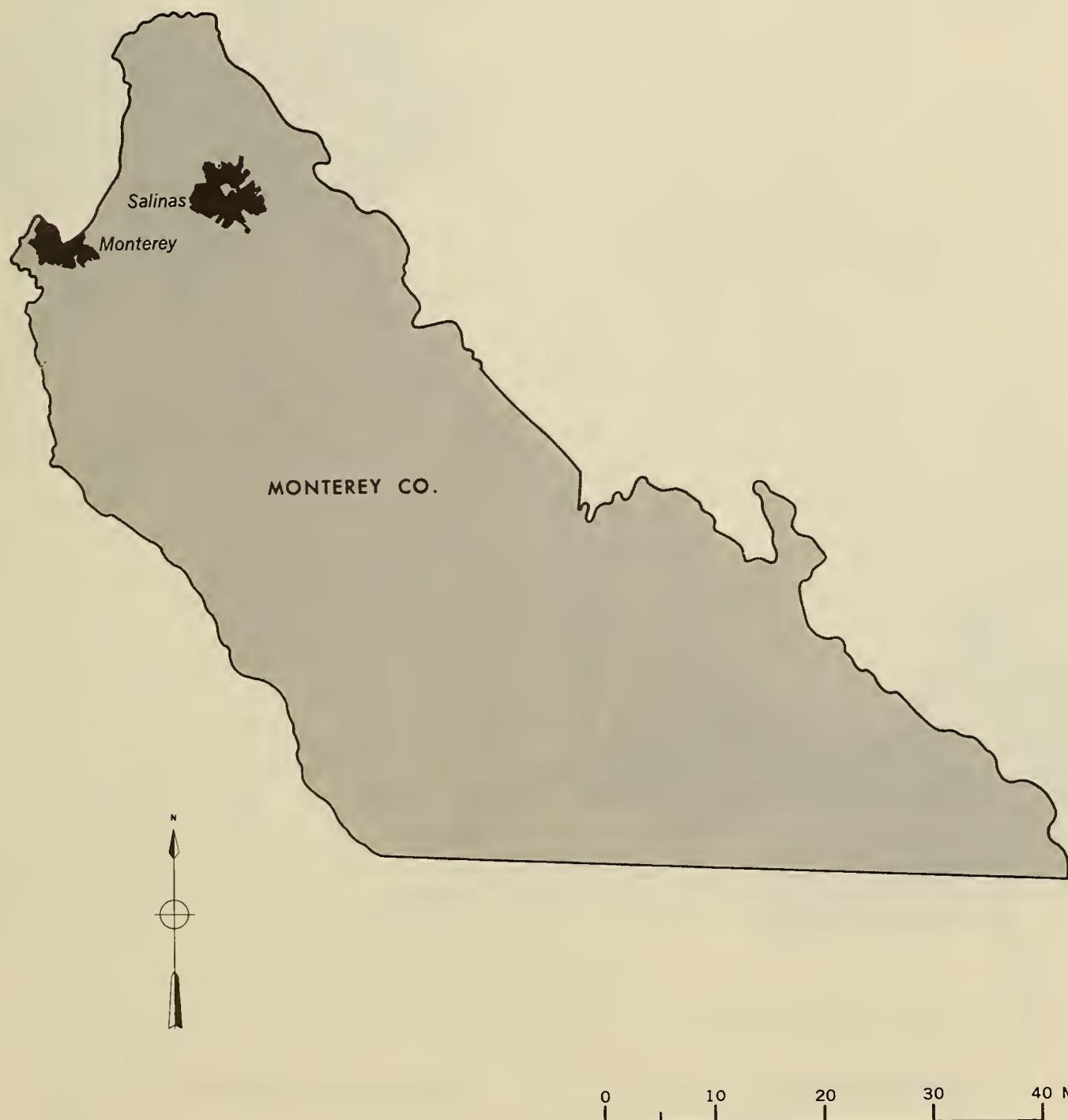
MRC No. 6 Includes the establishments on High St. and Lincoln Way from Placer St. to the S.P.R.R., on Cleveland Ave. and Auburn Square between Lincoln Way and High St., and in the 100 block of Elm Ave. (Auburn)

MRC No. 7 Includes the planned centers known as "Florin Square" and "Grand Plaza Center" and establishments on Florin Rd. from Tamoshanter Way to Woodbine. (Sacramento)

MRC No. 8 Includes the planned center known as "Florin Center" and establishments at the intersection of Florin Rd. and Stockton Blvd. (U.S. Hwy. 50 and 99) (Sacramento)

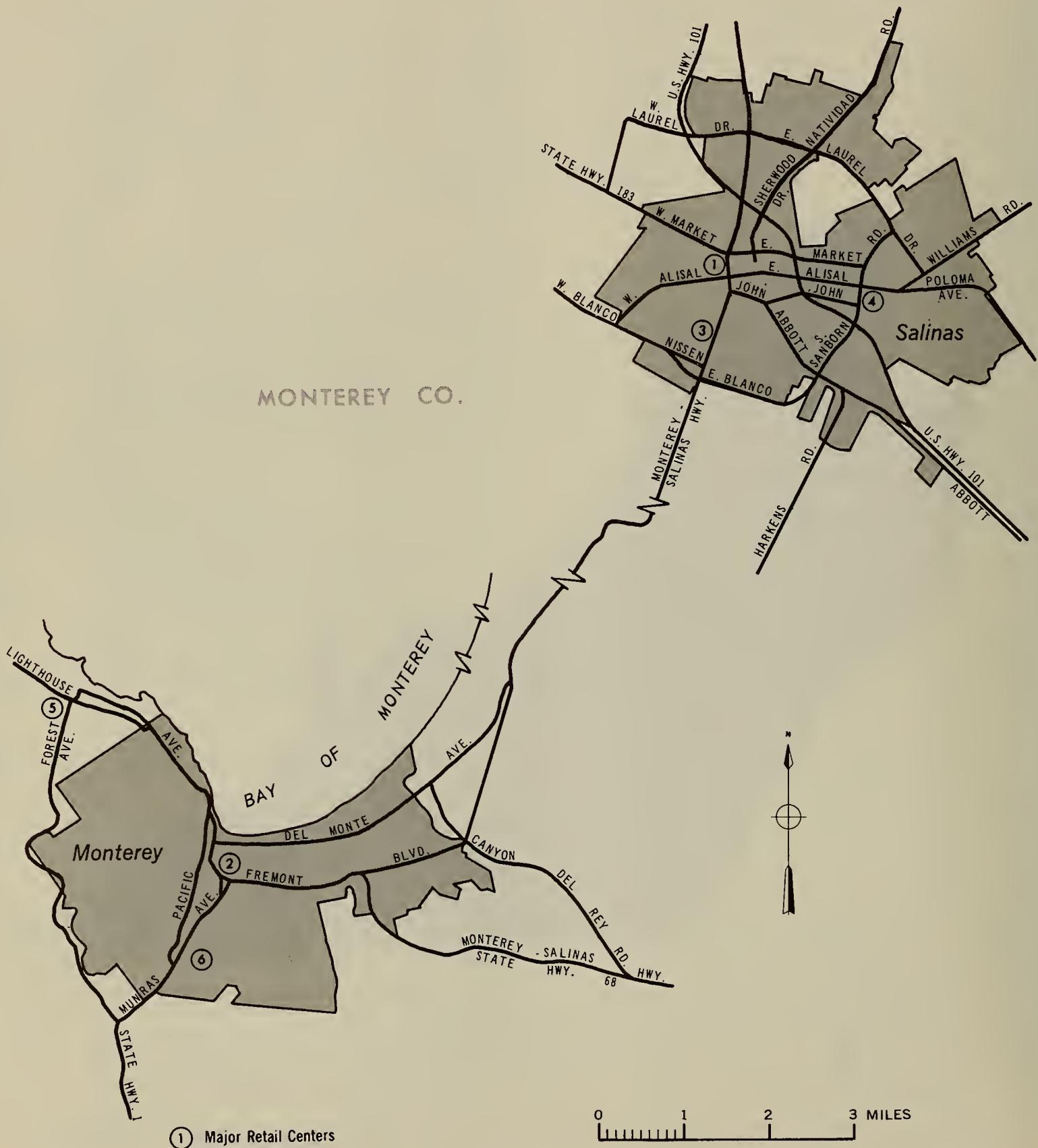
# SALINAS-MONTEREY, CALIF.

Standard Metropolitan Statistical Area



# SALINAS-MONTEREY, CALIF.

## Cities and Major Retail Centers



(1) Major Retail Centers

TABLE 1. Major Retail Centers in the SMSA: 1967

SALINAS-MONTEREY SMSA—Coextensive with Monterey County, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	2 048 369 114	161 28 877	167 43 160	62 24 001
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	750 127 471	61 9 732	59 10 575	16 4 493
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	392 86 707	41 8 847	36 7 956	27 17 635
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	906 154 936	59 10 298	72 24 629	19 1 873
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 048	161	167	62
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	87	6	6	3
5251	HARDWARE STORES . . . . .	31	4	3	1
52 EX. 5251	OTHER . . . . .	56	2	3	2
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	71	6	8	8
531	DEPARTMENT STORES . . . . .	7	1	1	2
533	VARIETY STORES . . . . .	24	3	3	2
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES . . . . .	40	2	4	4
54	FOOD STORES . . . . .	263	14	12	7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	141	7	20	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	271	13	13	4
56	APPAREL AND ACCESSORY STORES . . . . .	169	23	18	10
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	82	5	7	4
562	WOMEN'S READY-TO-WEAR STORES . . . . .	61	4	5	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	87	18	11	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	152	12	10	9
5712	FURNITURE STORES . . . . .	46	1	3	4
OTHER 571	HOME FURNISHING STORES . . . . .	41	3	2	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	65	8	5	3
58	EATING AND DRINKING PLACES . . . . .	437	44	45	6
5812	EATING PLACES . . . . .	324	27	41	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	113	17	4	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	50	3	2	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	407	33	33	12
592	LIQUOR STORES . . . . .	52	3	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	20	2	1	2
597	JEWELRY STORES . . . . .	27	6	4	1
5992	FLORISTS . . . . .	21	5	4	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: W. Market, Happ Pl., S.P. R.R., E. Market, Front, John, Main, Clay, Lincoln Ave., W. San Luis, and Capitol. (Salinas city) Tract 18

MRC No. 2 Includes the establishments in the area bounded by: Monterey Bay, Camino El Estero extended, Camino El Estero, Fremont, Mesa Rd., Perry Lane, Major Sherman Lane, El Dorado, Pacific Ave., Monterey High School property line, and Van Buren. (Monterey city)

MRC No. 3 Includes the planned center known as "Valley Center" and establishments on S. Main St. from Geil St. to Orange Dr., on the south side of W. Acacia St. and the north side of Romie Lane from S. Main St. to Park Row, and in the 900 block of Park Row. (Salinas)

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	23 16 710	38 10 210	53 8 944
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	9 3 672	12 2 728	15 2 834
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	5 10 935	11 6 333	26 5 799
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	9 2 103	15 1 149	12 311
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23	38	53
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS . . . . . HAROWARE STORES . . . . . OTHER . . . . .	2 1 1	1 — 1	1 — 1
5251				
52 EX. 5251				
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	3	1
531	DEPARTMENT STORES . . . . .	1	1	1
533	VARIETY STORES . . . . .	—	1	—
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES . . . . .	—	1	—
54	FOOD STORES . . . . .	3	7	8
55 EX. 554	AUTOMOTIVE OEALERS . . . . .	1	3	—
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	4	—
56	APPAREL AND ACCESSORY STORES . . . . .	1	4	21
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	—	2	11
562	WOMEN'S READY-TO-WEAR STORES . . . . .	—	2	9
OTHER 56	OTHER APPAREL AND ACCESSIONARY STORES . . . . .	1	2	10
57	FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES . . . . .	3	4	4
5712	FURNITURE STORES . . . . .	1	1	—
OTHER 571	HOME FURNISHING STORES . . . . .	—	—	2
572, 573	HOUSEHOLO APPLIANCE, RAOIO, TV, MUSIC STORES . . . . .	2	3	2
58	EATING AND DRINKING PLACES . . . . .	5	3	6
5812	EATING PLACES . . . . .	5	3	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	—	—	—
59 PT. (591)	ORUG STORES AND PROPRIETARY STORES . . . . .	1	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	7	11
592	LIQUOR STORES . . . . .	—	—	—
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	—	—	—
597	JEWELRY STORES . . . . .	—	1	1
5992	FLORISTS . . . . .	—	1	1

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

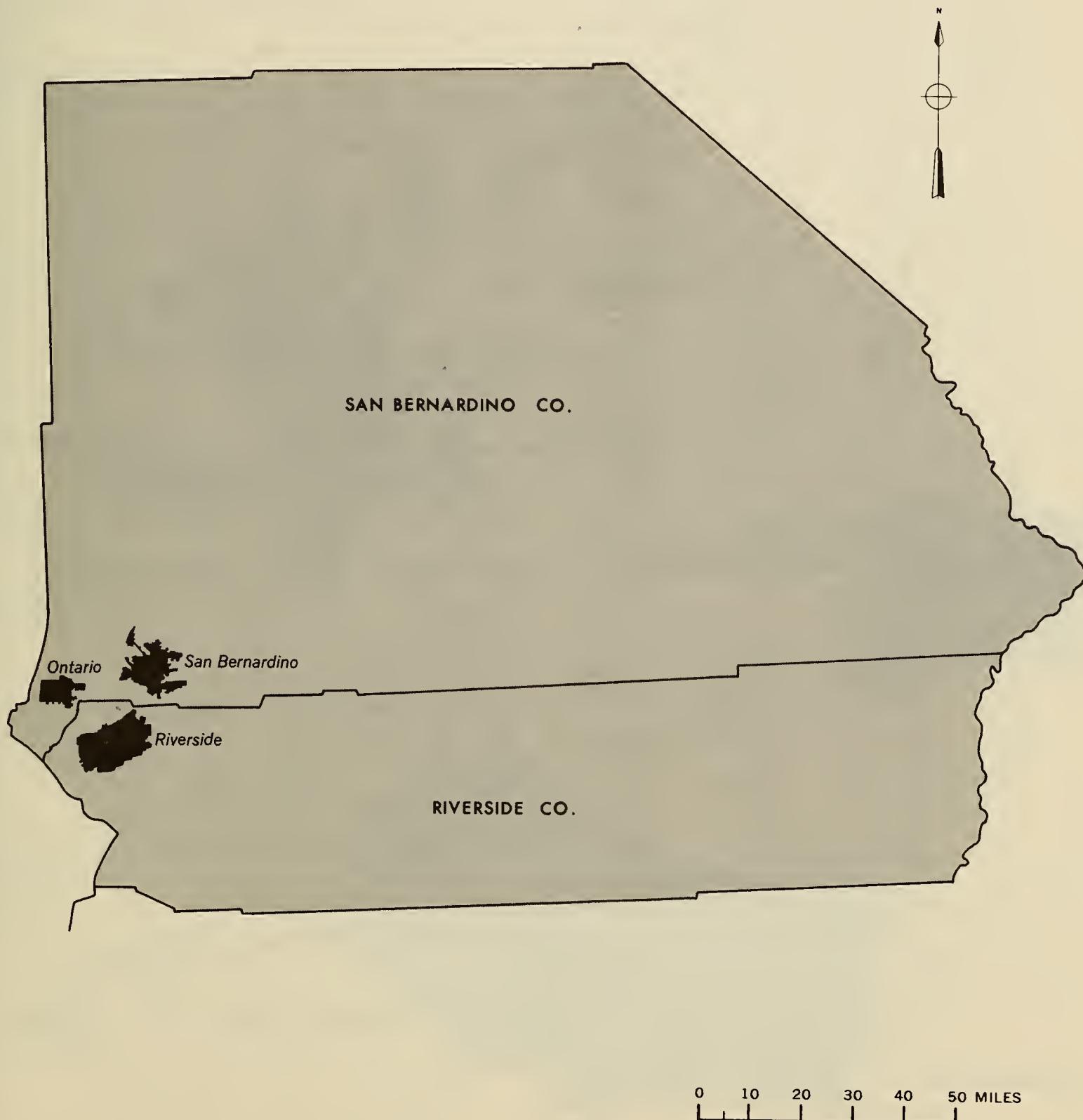
MRC No. 4 Includes the planned center known as "Monte Mart" and establishments on E. Alisal St. from S. Felici Rd. to east property line of Monte Mart and on Sanborn Rd. from Alisal St. to south property line of Monte Mart. (Salinas)

MRC No. 5 Includes the establishments on Lighthouse Ave. from 13th St. to 19th St. and on Forest Ave. from Lighthouse Ave. to Laurel Ave. (Pacific Grove)

MRC No. 6 Includes the planned center known as "Del Monte Center" in the 1300 block of Munras Ave. (Monterey)

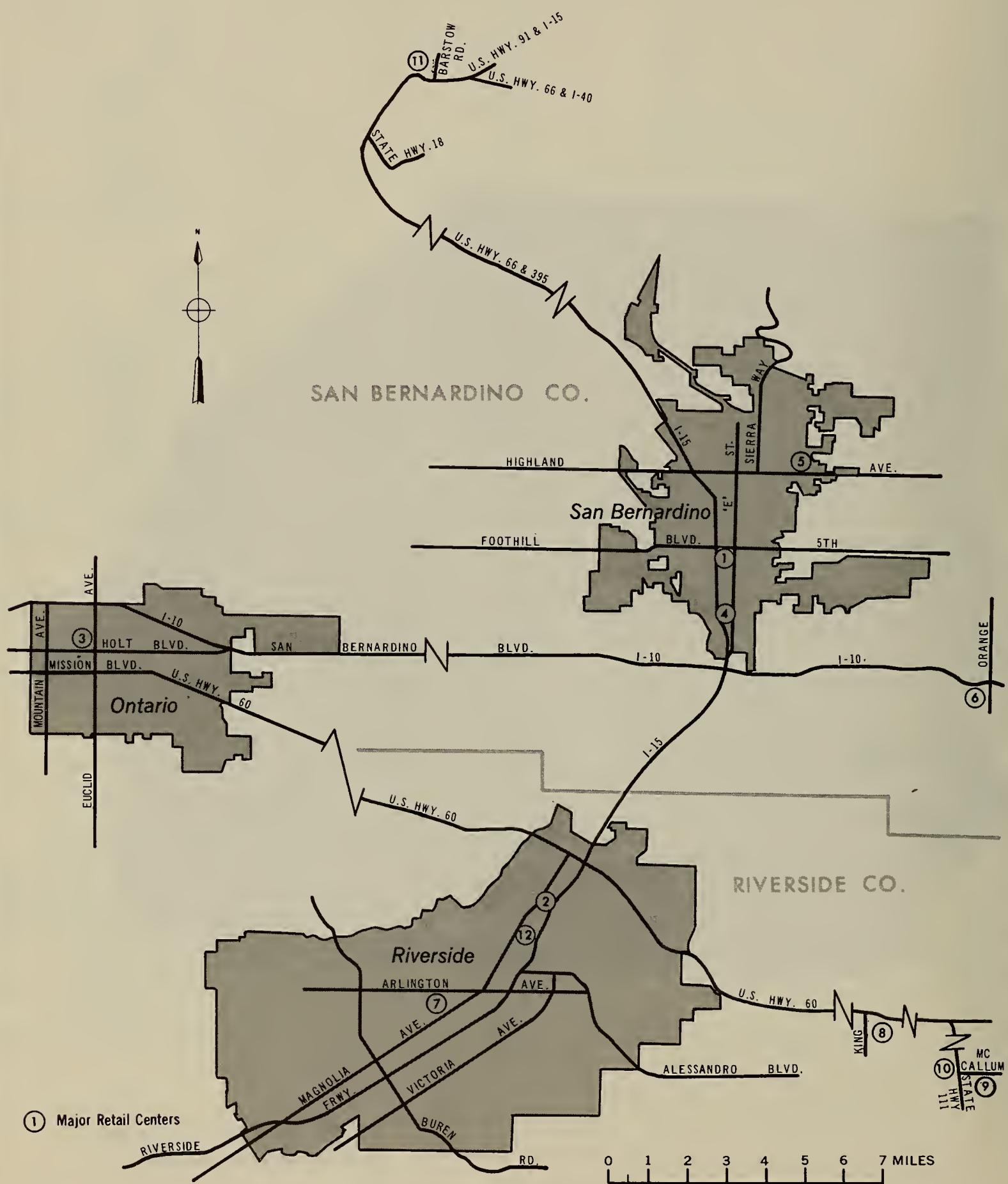
# SAN BERNARDINO-RIVERSIDE-ONTARIO, CALIF.

Standard Metropolitan Statistical Area



# SAN BERNARDINO-RIVERSIDE-ONTARIO, CALIF.

## Cities and Major Retail Centers



(1) Major Retail Centers

TABLE 1. Major Retail Centers in the SMSA: 1967

SAN BERNARDINO-RIVERSIDE-ONTARIO SMSA—Consists of Riverside and San Bernardino Counties, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	8 769 1 616 000	171 44 934	182 33 570	123 28 676	62 51 529
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	3 366 596 235	51 6 143	44 5 918	31 9 077	5 1 798
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . .	1 410 337 305	57 26 070	52 10 523	43 9 223	41 47 865
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . .	3 993 682 460	63 12 721	86 17 129	49 10 376	16 1 866
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	8 769	171	182	123	62
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	383	2	5	2	-
5251	HARDWARE STORES . . . . .	99	-	-	-	-
52 EX. 5251	OTHER . . . . .	284	2	5	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	246	11	7	6	5
531	DEPARTMENT STORES . . . . .	21	2	1	2	3
533	VARIETY STORES . . . . .	98	4	3	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	127	5	3	3	2
54	FOOD STORES . . . . .	1 141	3	5	14	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	591	16	17	9	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1 393	5	21	9	1
56	APPAREL AND ACCESSORY STORES . . . . .	587	38	22	19	31
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	282	10	11	9	14
562	WOMEN'S READY-TO-WEAR STORES . . . . .	240	10	10	8	14
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	305	28	11	10	17
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	577	8	23	18	5
5712	FURNITURE STORES . . . . .	212	5	11	3	2
OTHER 571	HOME FURNISHING STORES . . . . .	133	-	2	5	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	232	3	10	10	3
58	EATING AND DRINKING PLACES . . . . .	2 023	45	35	13	2
5812	EATING PLACES . . . . .	1 436	35	23	9	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	587	10	12	4	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	202	3	4	4	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 626	40	43	29	15
592	LIQUOR STORES . . . . .	248	2	2	3	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	104	1	3	3	-
597	JEWELRY STORES . . . . .	126	2	6	7	4
5992	FLORISTS . . . . .	73	1	2	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: 7th, Arrowhead Ave., Rialto Ave., "E", 2nd and U.S. Hwy. 66/395 Freeway. (San Bernardino city) Tract 57

MRC No. 2 Includes the establishments in the area bounded by: First, Market, S.P.R.R., State Hwy. 91, Cridge, Olivewood Ave., Terracina Dr., Rice Rd., Brockton Ave., Tequesquite Ave., Palm Ave., 14th, and Brockton Ave. (Riverside city)

MRC No. 3 Includes the establishments in the area bounded by: "H", Sultana Ave., Main, and Vine Ave. (Ontario city)

MRC No. 4 Includes planned center known as "Inland Center" and establishments in the area bounded by: flood control channel, San Bernardino Freeway, and Colton Ave. (San Bernardino)

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	48 20 155	64 13 876	15 21 749	76 13 591
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	18 13 478	12 1 855	6 2 413	20 2 163
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	14 5 068	32 8 878	4 (D)	29 7 285
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	16 1 609	20 3 143	5 (D)	27 4 143
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	48	64	15	76
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	-	1	3
5251	HARDWARE STORES . . . . .	-	-	1	2
52 EX. 5251	OTHER . . . . .	1	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	5	2	6
531	DEPARTMENT STORES . . . . .	1	2	1	1
533	VARIETY STORES. . . . .	-	1	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	2	-	3
54	FOOD STORES . . . . .	5	2	1	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	4	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	3	1	11
56	APPAREL AND ACCESSORY STORES. . . . .	7	17	1	17
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	4	7	1	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	4	7	1	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	3	10	-	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	6	10	1	6
5712	FURNITURE STORES. . . . .	1	6	-	3
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	5	3	-	2
58	EATING AND DRINKING PLACES. . . . .	11	8	4	15
5812	EATING PLACES . . . . .	8	4	4	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	3	4	-	4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	8	13	3	11
592	LIQUOR STORES . . . . .	2	1	2	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	-	-	1
597	JEWELRY STORES. . . . .	-	1	1	3
5992	FLORISTS. . . . .	1	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned centers known as "Del Rosa Shopping Center" and "Flowerland Plaza" and establishments on Highland Ave. from Harrison St. to Elmwood Road. (San Bernardino)

MRC No. 6 Includes the establishments in the area bounded by: West and East Redlands Blvd., 8th Street, Citrus Ave., and 4th Street. (Redlands)

MRC No. 7 Includes the planned center known as "Hardman Shopping Center" and establishments on Arlington Ave. from DeCamp Ct. to Capestrano Way. (Riverside)

MRC No. 8 Includes the establishments in the area bounded by: S.S.R.R., Jackson St., north ramp, Bliss Ave., and King Street. (Indio)

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 11	No. 12
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	19 9 264	165 31 949	31 6 089	45 25 819
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	9 5 172	38 7 771	2 (o)	8 5 728
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	8 (o)	71 16 174	21 5 210	28 18 195
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	2 (D)	56 8 004	8 (o)	9 1 896
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL: <sup>1</sup> . . . . .	19	165	31	45
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	5	-	1
5251	HARDWARE STORES . . . . .	-	1	-	1
52 EX. 5251	OTHER . . . . .	-	4	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES: <sup>1</sup> . . . . .	1	5	3	4
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES . . . . .	-	1	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	3	-	1
54	FOOD STORES . . . . .	6	12	-	5
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	2	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	8	2	1
56	APPAREL AND ACCESSORY STORES . . . . .	6	57	11	21
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES . . . . .	3	24	6	9
562	FURRIERS . . . . .	3	24	5	9
OTHER 56	WOMEN'S READY-TO-WEAR STORES . . . . .	3	33	5	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1	9	7	3
5712	FURNITURE STORES . . . . .	-	3	5	-
OTHER 571	HOME FURNISHING STORES . . . . .	-	2	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	4	2	2
58	EATING AND DRINKING PLACES . . . . .	2	24	1	3
5812	EATING PLACES . . . . .	2	21	1	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	3	-	1
59 PT. (591)	LIQUOR STORES AND PROPRIETARY STORES . . . . .	1	2	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES: <sup>3</sup> . . . . .	2	41	6	7
592	LIQUOR STORES . . . . .	-	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	-	-	-
597	JEWELRY STORES . . . . .	1	6	3	3
5992	FLORISTS . . . . .	-	2	1	-

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 9 Includes the planned center known as "Palm Springs Shopping Center" and establishments in the area bounded by: McCallum Way, Farrell Drive, Baristo Road, Cerritos Dr., Paseo Garcia, Paseo Roseta, and Cerritos Dr. (Palm Springs)

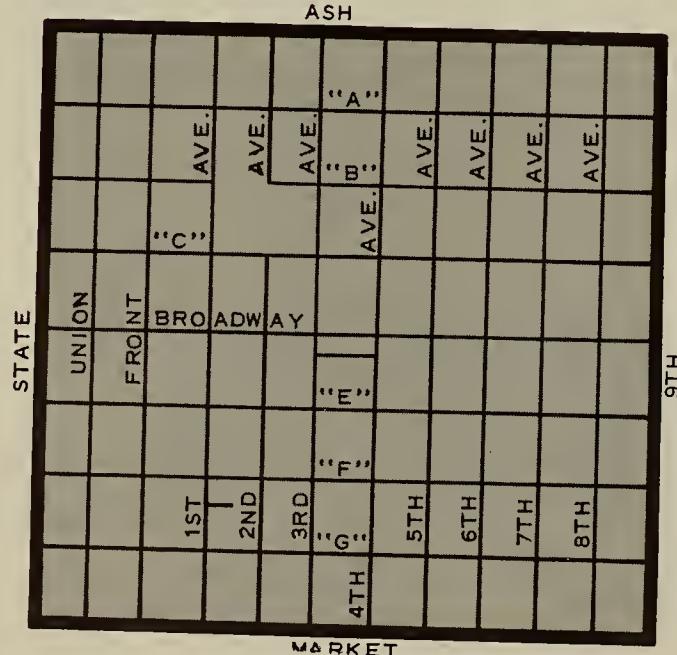
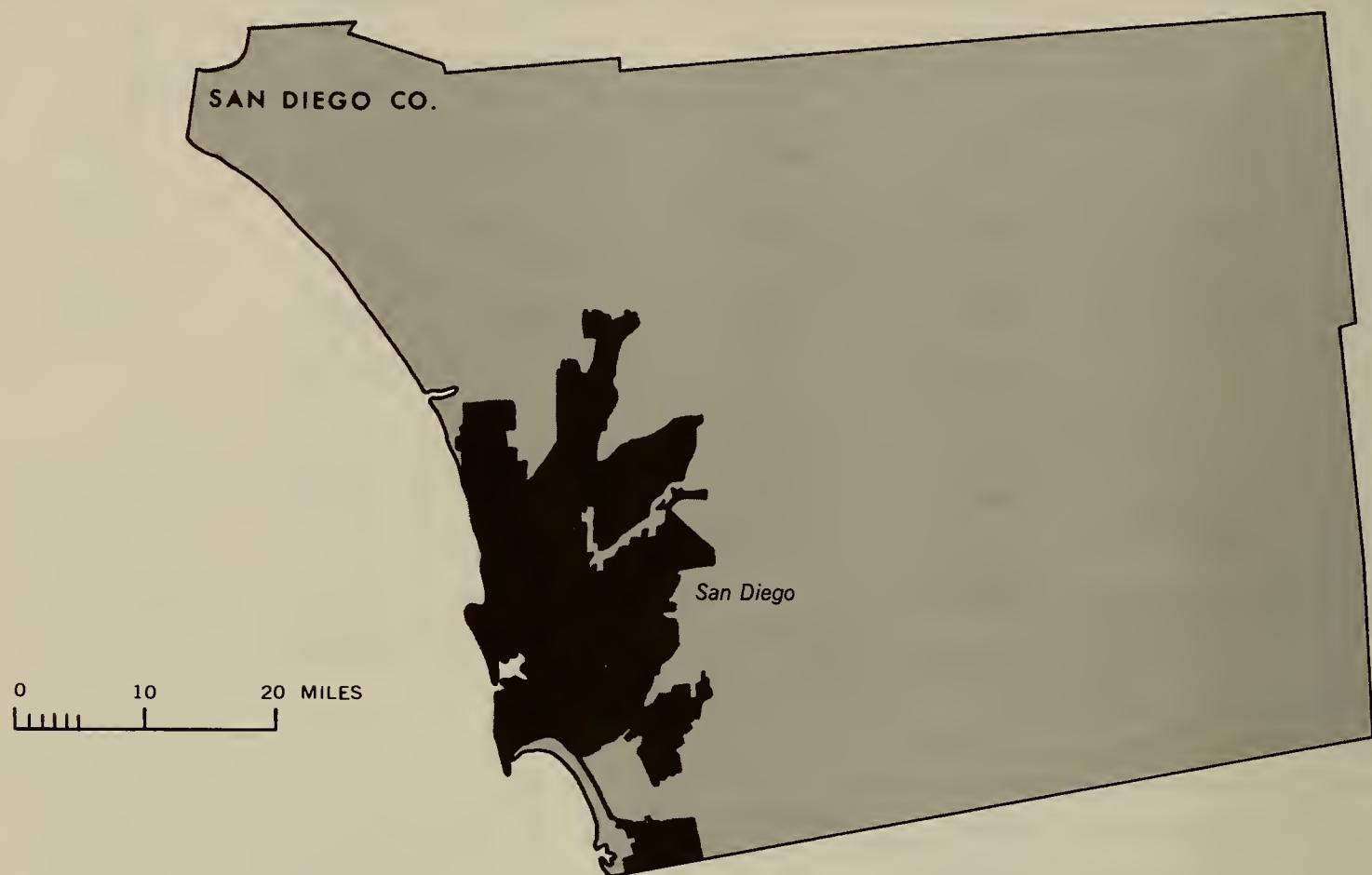
MRC No. 10 Includes the establishments in the area bounded by: Alejo Road, Encilia, E. and W. Ramon, and Belardo Rd. (Palm Springs)

MRC No. 11 Includes establishments on E. Main St. from Second St. to Fifth St. (Barstow)

MRC No. 12 Includes the planned center known as "Riverside Plaza". (Riverside)

# SAN DIEGO, CALIF.

## Standard Metropolitan Statistical Area and Central Business District



0 1000 2000 FEET

# SAN DIEGO, CALIF.

## City and Major Retail Centers

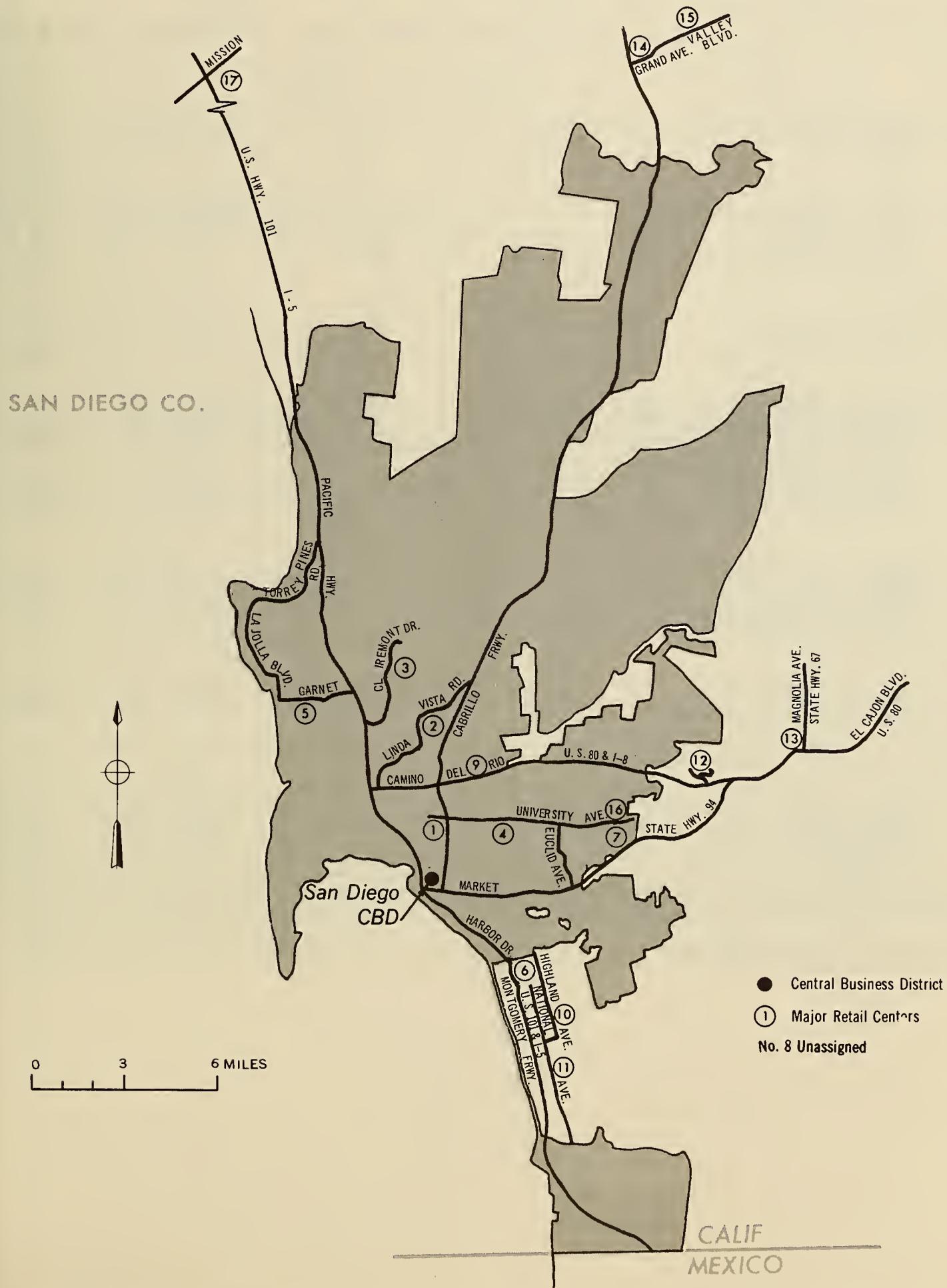


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	364	65 757	12 549	3 270	464	80 465	15 424
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	(D)	(D)	(D)	3	(D)	(D)
5251	HARDWARE STORES . . . . .	1	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER . . . . .	-	-	-	-	-	(D)	(D)
53 PART	GENERAL MERCHANTISE GROUP STORES <sup>1</sup> . . . . .	12	15 506	2 423	778	16	19 211	3 047
531	DEPARTMENT STORES . . . . .	2	(D)	(D)	(D)	3	(D)	(D)
533	VARIETY STORES . . . . .	3	(D)	(D)	(D)	3	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	7	304	43	10	10	1 148	133
54	FOOD STORES . . . . .	20	3 426	393	104	18	2 161	232
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4	831	115	32	7	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	7	(D)	(D)	(D)	11	769	127
56	APPAREL AND ACCESSORY STORES . . . . .	70	16 217	2 940	655	84	18 470	3 801
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	20	4 810	685	194	27	5 372	879
562	WOMEN'S READY-TO-WEAR STORES . . . . .	13	3 969	563	166	15	4 805	821
OTHER 56.	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	50	11 407	2 255	461	57	13 098	2 922
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	28	5 936	1 052	210	24	6 572	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	5	3 453	727	167	7	2 728	536
566	SHOE STORES <sup>3</sup> . . . . .	10	(D)	(D)	(D)	21	3 701	766
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	2	(D)	(D)	(D)	5	97	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	17	4 137	703	128	20	6 471	1 184
5712	FURNITURE STORES . . . . .	1	(D)	(D)	(D)	2	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	1	(D)	(D)	(D)	3	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	15	4 044	689	125	15	4 282	731
58	EATING AND DRINKING PLACES . . . . .	122	9 853	3 165	1 009	158	11 381	3 450
5812	EATING PLACES . . . . .	73	6 297	1 851	597	97	11 085	1 733
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	49	3 556	1 314	412	61	3 696	1 162
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	9	3 360	538	101	10	3 724	603
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	102	11 783	2 155	439	137	11 257	2 022
592	LIQUOR STORES . . . . .	5	1 047	72	24	6	435	18
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	3	(D)	(D)	(D)	3	(D)	(D)
597	JEWELRY STORES . . . . .	28	4 421	1 108	187	38	4 358	947
5992	FLORISTS . . . . .	3	(D)	(D)	(D)	3	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	4 217	995 279	132 792	30 484	3 913	777 831	104 072
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	102	23 113	2 923	521	108	20 024	2 754
5251	HARDWARE STORES	35	(D)	(D)	(0)	42	2 796	372
52 EX. 5251	OTHER	67	(0)	(0)	(0)	66	17 228	2 382
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup>	105	182 957	25 402	6 515	122	147 810	19 208
531	DEPARTMENT STORES	17	162 146	22 320	5 505	15	125 547	15 805
533	VARIETY STORES	41	14 203	(0)	(0)	50	13 600	2 376
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	47	6 608	(D)	(0)	57	8 663	1 027
54	FOOD STORES	554	197 879	17 023	3 306	524	149 283	13 866
55 EX. 554	AUTOMOTIVE DEALERS	209	178 275	18 961	2 820	205	143 474	15 831
55 PT.(554)	GASOLINE SERVICE STATIONS	467	71 379	7 399	1 829	415	54 568	5 831
56	APPAREL AND ACCESSORY STORES	351	71 511	11 155	2 817	346	51 962	8 457
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	148	33 435	4 905	1 294	146	21 001	3 017
562	WOMEN'S READY-TO-WEAR STORES	105	27 800	4 064	1 067	96	17 072	2 409
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	203	38 076	6 250	1 523	200	30 961	5 440
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	67	14 328	2 369	504	65	11 527	2 311
565	FAMILY CLOTHING STORES <sup>3</sup>	24	9 855	1 723	466	27	7 038	1 138
566	SHOE STORES <sup>3</sup>	64	12 503	2 029	516	78	10 792	1 762
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	14	734	129	37	30	1 604	229
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	313	62 531	9 704	1 618	293	45 432	6 909
5712	FURNITURE STORES	87	27 894	4 614	662	114	21 911	3 339
OTHER 571	HOME FURNISHINGS STORES	90	10 298	1 510	285	61	6 037	952
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	136	24 339	3 580	671	118	17 484	2 618
58	EATING AND DRINKING PLACES	1 120	94 250	25 172	7 868	1 057	73 284	19 333
5812	EATING PLACES	735	73 983	19 455	6 009	681	56 118	15 073
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	385	20 267	5 717	1 859	376	17 166	4 260
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	105	37 399	5 738	1 060	111	28 710	4 583
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	891	75 985	9 315	2 130	732	63 284	7 300
592	LIQUOR STORES	139	25 461	1 699	415	147	20 406	1 365
595	SPORTING GOODS STORES AND BICYCLE SHOPS	65	6 244	946	222	52	4 254	578
597	JEWELRY STORES	82	9 819	1 893	343	74	8 375	1 561
5992	FLORISTS	50	2 823	621	148	40	2 166	439

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SAN DIEGO SMSA—Coextensive with San Diego County, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	8 685	1 854 890	234 024	54 140	7 420	1 383 772	174 527
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	255	61 031	8 616	1 425	287	57 665	7 758
5251	HARDWARE STORES	77	6 389	763	184	95	5 778	708
52 EX. 5251	OTHER	178	54 642	7 853	1 241	192	51 887	7 050
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	232	303 485	40 522	10 459	238	229 845	28 208
531	DEPARTMENT STORES	r36	r269 071	r37 013	r686	27	185 350	22 195
533	VARIETY STORES	91	34 625	4 885	1 508	97	28 226	4 274
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	107	14 866	1 779	508	114	16 269	1 739
54	FOOD STORES	1 386	414 307	35 177	7 015	977	295 044	26 678
55 EX. 554	AUTOMOTIVE DEALERS	494	364 664	39 665	5 896	461	278 224	30 645
55 PT.(554)	GASOLINE SERVICE STATIONS	1 034	141 560	13 590	3 601	908	105 232	10 405
56	APPAREL AND ACCESSORY STORES	633	102 092	15 195	4 020	604	75 407	11 544
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	264	44 594	6 437	1 790	250	29 778	4 206
562	WOMEN'S READY-TO-WEAR STORES	192	37 245	5 389	1 498	168	23 387	3 284
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	369	57 498	8 758	2 230	354	45 629	7 338
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	103	20 218	3 237	680	107	16 280	2 942
565	FAMILY CLOTHING STORES <sup>3</sup>	38	(D)	(D)	644	55	10 569	1 585
566	SHOE STORES <sup>3</sup>	130	20 430	3 128	828	142	16 164	2 493
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	28	(D)	(D)	(D)	50	2 616	318
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	612	99 421	14 859	2 584	543	70 714	10 327
5712	FURNITURE STORES	188	45 597	6 994	1 037	221	34 467	4 919
OTHER 571	HOME FURNISHINGS STORES	150	14 855	2 200	443	103	9 425	1 578
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	274	38 969	5 665	1 104	219	26 822	3 830
58	EATING AND DRINKING PLACES	2 084	164 551	41 343	13 594	1 832	116 641	29 864
5812	EATING PLACES	1 392	128 916	32 245	10 618	1 234	89 457	23 342
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	692	35 635	9 098	2 976	598	27 184	6 522
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	191	70 213	10 193	2 020	197	52 492	8 045
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	1 764	133 566	14 864	3 526	1 373	102 508	11 053
592	LIQUOR STORES	275	44 941	2 888	759	276	35 362	2 293
595	SPORTING GOODS STORES AND BICYCLE SHOPS	130	9 661	1 220	294	108	6 353	779
597	JEWELRY STORES	135	15 253	2 726	491	124	11 399	2 010
5992	FLORISTS	97	4 983	967	256	74	3 458	632

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STDRES, TDTAL <sup>1</sup> . . . . .	-18.3	27.9	34.0	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	15.4	5.8	(D)	2.3	3.3
5251	HARDWARE STORES . . . . .	(D)	(D)	10.6	(D)	0.3	0.3
52 EX. 5251	OTHER . . . . .	(D)	(D)	5.3	-	2.0	3.0
53 PART	GENERAL MERCHANDISE GRDUP STDRES <sup>1</sup> . . . . .	-19.3	23.8	32.0	23.6	18.4	16.4
531	DEPARTMENT STORES . . . . .	(D)	29.1	45.2	(D)	16.3	14.5
533	VARIETY STDRES . . . . .	(D)	4.4	22.7	(D)	1.4	1.9
539	MISCELLANEDUS GENERAL MERCHANDISE STDRES. . .	-73.5	-23.7	-8.6	0.5	0.7	0.8
54	FOOD STDRES . . . . .	58.5	32.5	40.4	5.2	19.9	22.3
55 EX. 554	AUTDMOTIVE DEALERS. . . . .	(D)	24.3	31.1	1.3	17.9	19.6
55 PT.(554)	GASLINE SERVICE STATIONS . . . . .	(D)	30.8	34.5	(D)	7.2	7.6
56	APPAREL AND ACCESSDRY STDRES. . . . .	-12.2	37.6	35.4	24.7	7.2	5.5
562, 3, 8	WDMEN'S CLOTHING, SPECIALTY STDRES,						
562	FURRIERS . . . . .	-10.5	59.2	49.8	7.3	3.4	2.4
DOTHER 56	WOMEN'S READY-TO-WEAR STDRES . . . . .	-17.4	62.8	59.3	6.0	2.8	2.0
	DOTHER APPAREL AND ACCESSDRY STORES. . . . .	-12.9	23.0	26.0	17.3	3.8	3.1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STDRES . . . . .	-36.1	37.6	40.6	6.3	6.3	5.4
5712	FURNITURE STDRES. . . . .	(D)	27.3	32.3	(D)	2.8	2.5
OTHER 571	HOME FURNISHINGS STDRES . . . . .	(D)	70.6	57.6	(D)	1.0	0.8
572, 573	HOUSEHLD APPLIANCE, RADID, TELEVISION, AND MUSIC STDRES . . . . .	-5.6	39.2	45.3	6.1	2.5	2.1
58	EATING AND DRINKING PLACES. . . . .	-13.4	28.6	41.1	15.0	9.4	8.9
5812	EATING PLACES . . . . .	-18.1	31.8	44.1	9.6	7.4	7.0
5813	DRINKING PLACES (ALCDHDLIC BEVERAGES) . . .	-3.8	18.1	31.1	5.4	2.0	1.9
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES. . . . .	-9.8	30.3	33.8	5.1	3.8	3.8
59 EX. 591	MISCELLANEDUS RETAIL STDRES <sup>2</sup> . . . . .	4.7	20.1	30.3	17.9	7.6	7.2
592	LIQUDR STDRES . . . . .	140.7	24.8	27.1	1.6	2.6	2.4
595	SPDRTNG GDDDS STDRES, BICYCLE SHDPS. . . . .	(D)	46.8	52.1	(D)	0.6	0.5
597	JEWELRY STDRES. . . . .	1.4	17.2	33.8	6.7	1.0	0.8
5992	FLDRISTS. . . . .	(D)	30.3	44.1	(D)	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6.6	3.5
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS. . . . .	(D)	(D)
5251	HARWARE STORES . . . . .	(D)	(O)
52 EX. 5251	OTHER . . . . .	-	-
53 PART	GENERAL MERCHANTISE GROUP STORES <sup>1</sup> . . . . .	8.5	5.1
531	DEPARTMENT STORES . . . . .	(D)	(O)
533	VARIETY STORES. . . . .	(O)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	4.6	2.0
54	FOOD STORES . . . . .	1.7	0.8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	0.5	0.2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(O)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	22.7	15.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	14.4	10.8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	14.3	10.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	30.0	19.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	41.4	29.4
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	35.0	(O)
566	SHOE STORES <sup>3</sup> . . . . .	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(O)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	6.6	4.2
5712	FURNITURE STORES. . . . .	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	16.6	10.4
58	EATING AND DRINKING PLACES. . . . .	10.5	6.0
5812	EATING PLACES . . . . .	8.5	4.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	17.5	10.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	9.0	4.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	15.5	8.8
592	LIQUOR STORES . . . . .	4.1	2.3
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(O)
597	JEWELRY STORES. . . . .	45.0	29.0
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	8 685 1 854 890	364 65 757	124 58 271	24 7 309	21 9 135
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	3 661 649 071	151 16 639	48 9 804	9 3 651	9 5 914
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	1 477 504 998	99 35 860	40 42 726	4 1 914	7 2 289
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	3 547 700 821	114 13 258	36 5 741	11 1 744	5 932
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	8 685	364	124	24	21
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	255	1	4	-	1
5251	HARDWARE STORES . . . . .	77	1	-	-	1
52 EX. 5251	OTHER . . . . .	178	-	4	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	232	12	3	2	2
531	DEPARTMENT STORES . . . . .	r36	2	1	1	1
533	VARIETY STORES. . . . .	91	3	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	107	7	1	-	-
54	FOOD STORES . . . . .	1 386	20	15	3	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	494	4	2	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1 034	7	10	3	1
56	APPAREL AND ACCESSORY STORES. . . . .	633	70	13	1	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	264	20	9	1	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	192	13	8	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	369	50	4	-	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	612	17	24	1	1
5712	FURNITURE STORES. . . . .	188	1	11	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	150	1	4	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	274	15	9	1	1
58	EATING AND DRINKING PLACES. . . . .	2 084	122	31	4	6
5812	EATING PLACES . . . . .	1 392	73	19	3	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . .	692	49	12	1	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	191	9	2	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 764	102	20	7	3
592	LIQUOR STORES . . . . .	275	5	2	3	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	130	3	2	1	-
597	JEWELRY STORES. . . . .	135	28	2	1	1
5992	FLORISTS. . . . .	97	3	1	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments in the area bounded by: Washington, Lincoln Ave., Cleveland Ave., Blaine Ave., Centre St., Robinson Ave., Sixth Ave., Pennsylvania Ave., Fourth Ave., Robinson Ave., and Third Ave.

MRC No. 2 Includes the planned center known as "Linda Vista Shopping Plaza" and establishments on Ulric St. and Linda Vista Rd. from Comstock St. to their intersection. (San Diego)

MRC No. 3 Includes the planned center known as "North Clairemont Square Shopping Center" and establishments in the area bounded by: Lakehurst Ave. extended, Clairemont Mesa Blvd., and Clairemont Dr. (San Diego)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 9
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	128 22 788	127 28 623	49 22 984	49 26 774	56 82 778
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	36 11 000	37 14 154	8 8 112	9 3 683	9 5 134
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	50 7 966	41 9 232	25 12 809	31 21 502	35 45 410
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	42 3 822	49 5 237	16 2 063	9 1 589	12 32 234
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	128	127	49	48	55
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	6	1	-	-
5251	HARDWARE STORES . . . . .	1	3	-	-	-
52 EX. 5251	OTHER . . . . .	3	3	1	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	8	6	6	4	5
531	DEPARTMENT STORES . . . . .	1	1	2	2	2
533	VARIETY STORES . . . . .	4	2	2	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	3	3	2	1	2
54	FOOD STORES . . . . .	11	8	2	3	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	6	4	1	4
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	7	4	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	26	24	13	23	25
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	16	12	5	11	13
562	WOMEN'S READY-TO-WEAR STORES . . . . .	10	9	4	8	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	10	12	8	12	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	16	11	6	3	5
5712	FURNITURE STORES . . . . .	1	2	3	1	2
OTHER 571	HOME FURNISHING STORES . . . . .	5	4	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	10	5	3	2	3
58	EATING AND DRINKING PLACES . . . . .	22	24	5	5	6
5812	EATING PLACES . . . . .	17	18	5	4	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	5	6	-	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	3	5	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	32	30	7	8	7
592	LIQUOR STORES . . . . .	1	3	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	3	-	1	-
597	JEWELRY STORES . . . . .	5	2	1	2	2
5992	FLORISTS . . . . .	2	3	1	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes establishments in the area bounded by: Lincoln Ave., Wabash Ave., Wightman, Ray, Gunn, 28th, Wightman, Perishing Ave., and Oregon. (San Diego)

MRC No. 5 Includes the planned center known as "Pacific Plaza" and establishments in the area bounded by: Felspar, Felspar extended, Morrell, Hornblend, and Mission Blvd. (San Diego)

MRC No. 6 Includes the planned center known as "South Bay Plaza" in the area bounded by: 8th, "L" Ave., 15th, and "E" Ave. (National City)

MRC No. 7 Includes the planned center known as "College Grove Center" in the area bounded by: College Ave., Hwy. 94, College Grove Way, and Ryan Rd. (San Diego city and San Diego Co.)

MRC No. 9 Includes the planned center known as "Mission Valley Center" in the area bounded by: San Diego River, Camino Del Este, U.S. Hwy. 80 and Mission Center Road. (San Diego)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 10	No. 11	No. 12	No. 13
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	13 15 574	91 62 980	53 35 053	64 25 760
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	4 (D)	35 11 330	8 (D)	16 6 795
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	4 (D)	27 37 382	32 26 063	34 16 517
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	5 352	29 14 268	13 (D)	14 2 448
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	13	91	53	64
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	2	-	3
5251	HARDWARE STORES . . . . .	-	-	-	-
52 EX. 5251	OTHER . . . . .	-	2	-	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	7	6	8
531	DEPARTMENT STORES . . . . .	1	3	2	3
533	VARIETY STORES. . . . .	-	-	3	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	3	1	2
54	FOOD STORES . . . . .	1	9	4	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	12	2	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1	9	-	2
56	APPAREL AND ACCESSORY STORES. . . . .	2	11	22	18
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-	2	11	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	2	10	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2	9	11	11
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1	9	4	8
5712	FURNITURE STORES. . . . .	-	5	1	3
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	3	3	5
58	EATING AND DRINKING PLACES. . . . .	3	25	3	11
5812	EATING PLACES . . . . .	2	17	3	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . .	1	8	-	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-	1	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	6	11	8
592	LIQUOR STORES . . . . .	-	2	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	3
597	JEWELRY STORES. . . . .	1	1	2	3
5992	FLORISTS. . . . .	1	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 10 Includes the establishments on Highland Ave.-Fourth Ave. from Trousdale Ave. to Marietta St., on "C" St. from 3rd Ave. to 5th Ave., and on 3rd Ave. from Marietta to "C" St. (Chula Vista)

MRC No. 11 Includes the planned center known as "Chula Vista Shopping Center" and establishments on Broadway from "G" St. to "L" St., on "I" St. from Broadway to Fifth Ave., and on 5th from "H" to "I" Sts. (Chula Vista)

MRC No. 12 Includes the planned center known as "Grossmont Center" in the area bounded by: Center Dr., Grossmont Center Dr., and Jackson Dr. (La Mesa)

MRC No. 13 Includes the planned center known as "El Cajon Shopping Center" and establishments on Main St. from Chambers St. to Claydelle Ave. and on Magnolia Ave. from Wisconsin Ave. to Douglas Ave. (El Cajon)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 14	No. 15	No. 16	No. 17
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	76 15 729	44 17 844	13 15 103	13 7 060
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	20 2 882	12 3 503	5 (D)	4 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	30 10 649	17 12 709	3 (D)	8 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	26 2 198	15 1 632	5 407	1 (D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	76	44	13	13
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	4	-	1	-
5251	HARDWARE STORES . . . . .	3	-	-	-
52 EX. 5251	OTHER . . . . .	1	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	6	5	1	3
531	DEPARTMENT STORES . . . . .	2	1	1	1
533	VARIETY STORES . . . . .	2	-	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	2	2	-	1
54	FOOD STORES . . . . .	3	6	1	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-	-	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	2	1	1
56	APPAREL AND ACCESSORY STORES . . . . .	10	9	1	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	3	5	1	3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	3	1	1	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	7	4	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	14	3	1	2
5712	FURNITURE STORES . . . . .	6	1	-	1
OTHER 571	HOME FURNISHING STORES . . . . .	2	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	6	2	1	1
58	EATING AND DRINKING PLACES . . . . .	14	6	4	2
5812	EATING PLACES . . . . .	10	6	3	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	-	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	3	-	-	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	19	13	3	-
592	LIQUOR STORES . . . . .	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	-	-	-
597	JEWELRY STORES . . . . .	5	2	-	-
5992	FLORISTS . . . . .	1	-	1	-

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 14 Includes establishments on Grand Ave. from Maple St. to Valley Blvd., on Ohio Ave. from Maple St. to Juniper St., on Maple St., Kalmia St. and Juniper St. from Grand Ave. to Ohio Ave., and on Broadway from Ohio Ave. to Second Ave. (Escondido)

MRC No. 15 Includes planned center known as "Escondido Village Center" and establishments bounded by: Washington Ave., Rose St., Pennsylvania Ave., Pennsylvania Ave. extended, and Ash St. (Escondido)

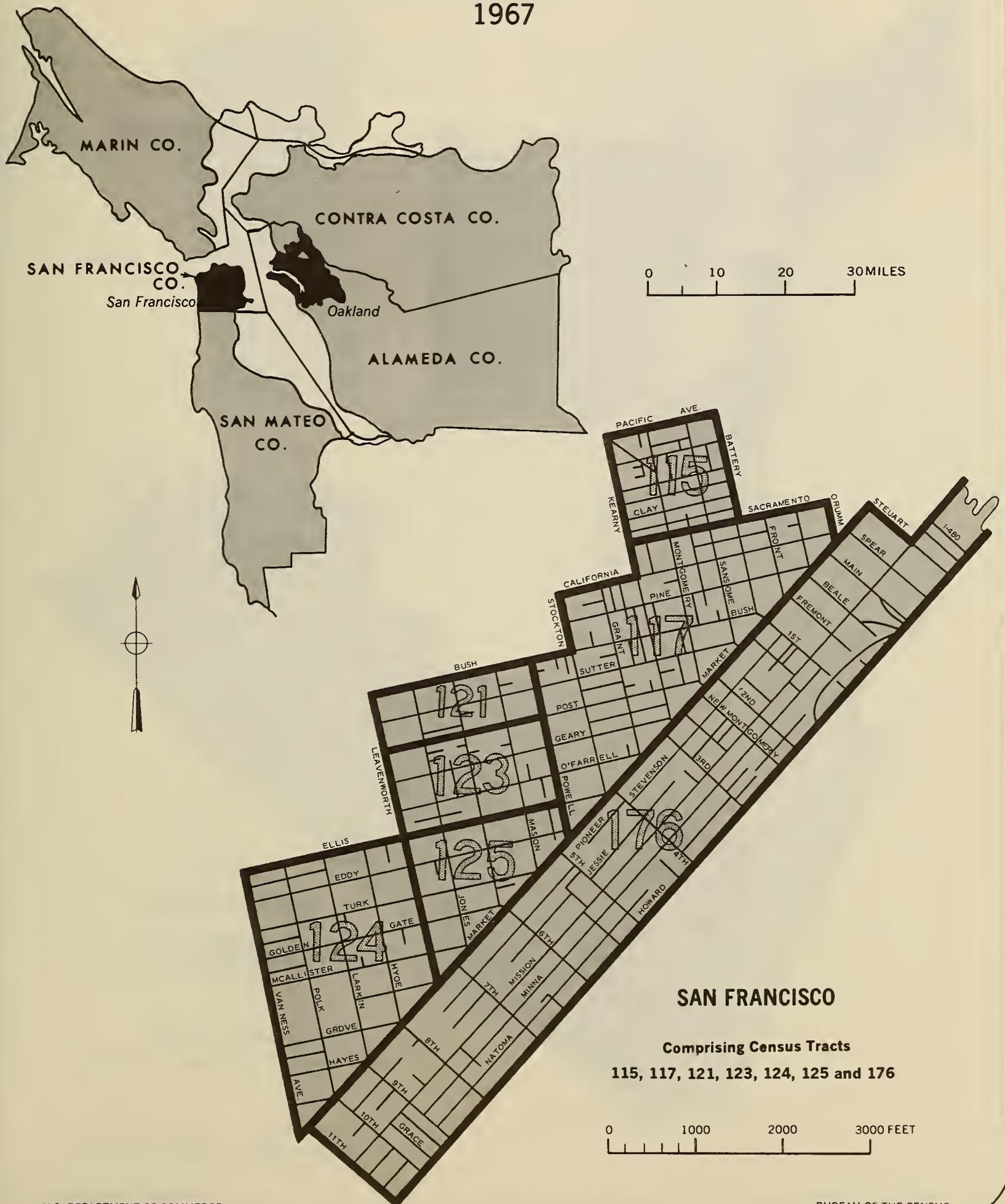
MRC No. 16 Includes establishments on University Ave. from Roland to 69th St. (San Diego)

MRC No. 17 Includes planned center known as "Mission Plaza Shopping Center" bounded by: Mission Ave., Barnes St., Maxson St., and Brock St. (Oceanside)

# **SAN FRANCISCO-OAKLAND, CALIF.**

# Standard Metropolitan Statistical Area and Central Business District

1967



# SAN FRANCISCO-OAKLAND, CALIF.

Standard Metropolitan Statistical Area  
and Central Business District  
1963



STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITIES

0 10 20 30 MILES



SAN FRANCISCO  
CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts  
A-16, A-17, A-18, A-21, A-22, A-23, and K-2

0 1000 2000 3000 FEET

# SAN FRANCISCO-OAKLAND, CALIF.

## Central Business Districts

1967



BERKELEY

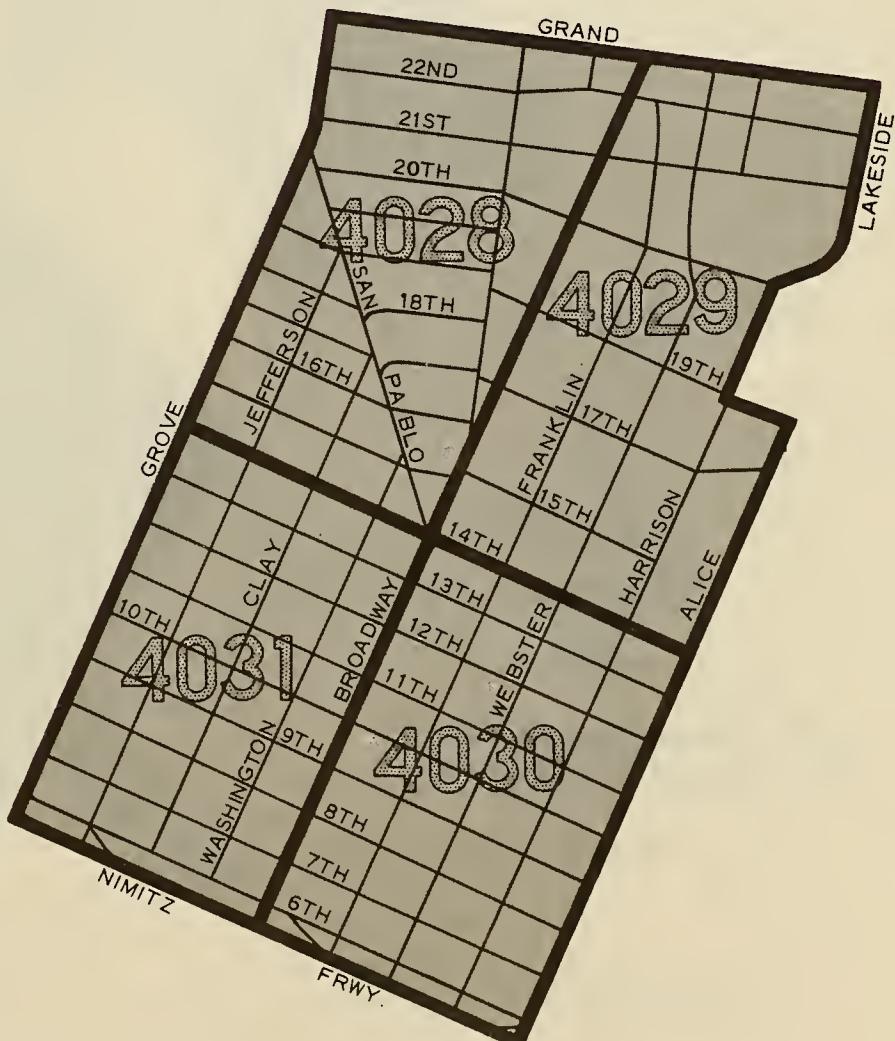
Comprising Census Tracts 4224 and 4229

0 1000 2000 3000 FEET

OAKLAND

Comprising Census Tracts  
4028, 4029, 4030 and 4031

0 1000 2000 3000 FEET



# SAN FRANCISCO-OAKLAND, CALIF.

## Central Business District

1963

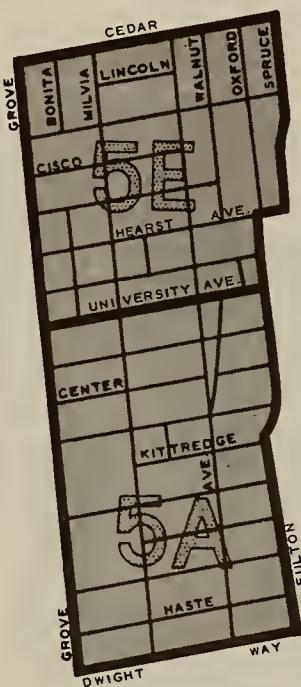
BERKELEY

CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts BE-5A and BE-5E

ALL TRACT NUMBERS PRECEDED BY-BE

0 1000 2000 3000 FEET



OAKLAND  
CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts  
OK-19, OK-20, OK-23 and OK-29

ALL TRACT NUMBERS PRECEDED BY-OK

0 1000 2000 FEET



# SAN FRANCISCO-OAKLAND, CALIF.

## Cities and Major Retail Centers

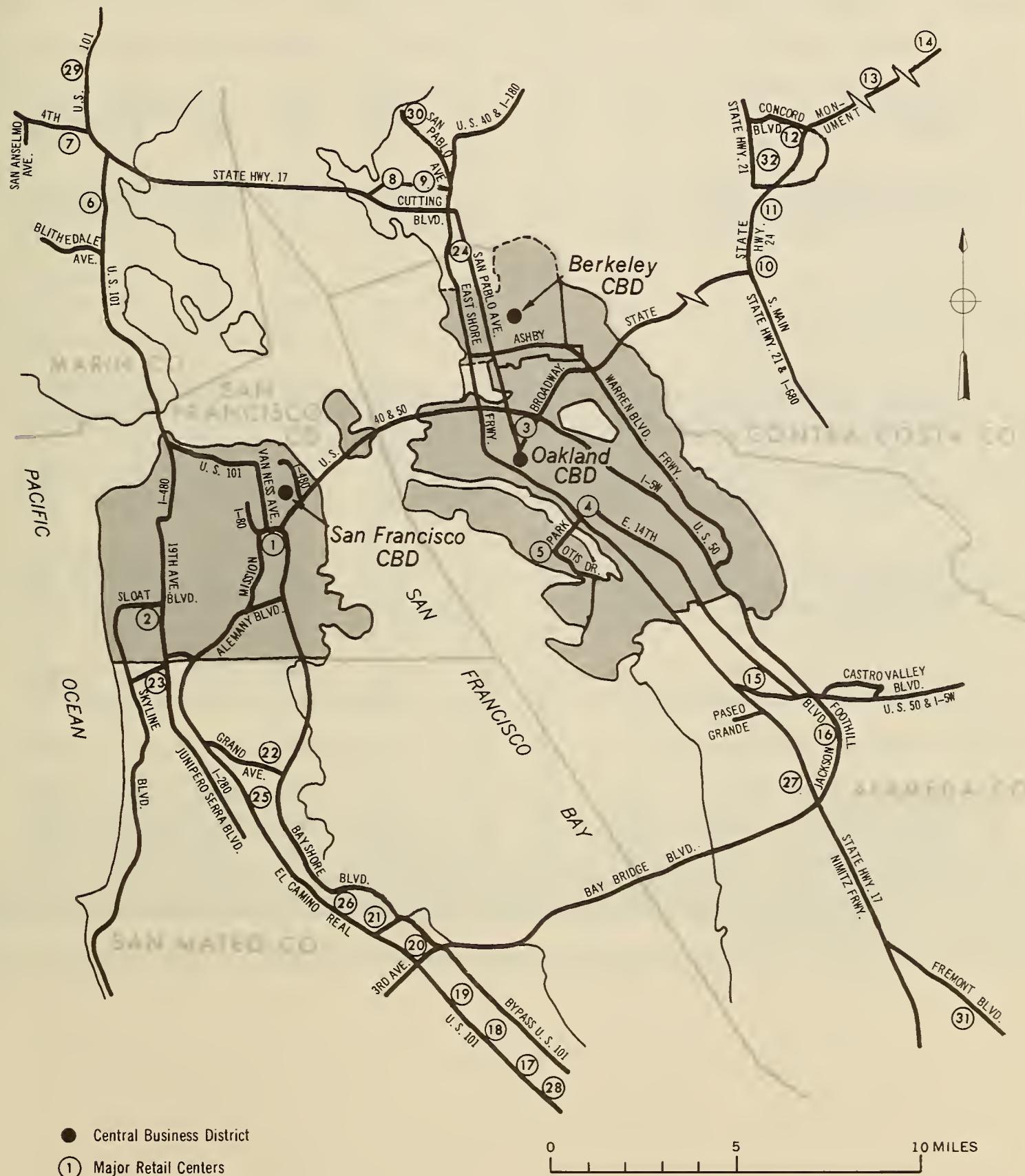


TABLE 1. The Central Business District: 1967 and 1963

## PART A. Berkeley

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	183	59 120	8 613	1 783	223	50 566	7 417
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	9	1 375	306	47	10	1 539	270
5251	HARDWARE STORES. . . . .	4	765	184	25	2	(D)	(D)
52 EX. 5251	OTHER. . . . .	5	610	122	22	8	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	10 375	2 032	522	9	9 447	1 800
531	DEPARTMENT STORES. . . . .	2	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	5	545	59	11	5	285	34
54	FOOD STORES. . . . .	18	7 645	940	165	23	4 782	685
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	11	20 275	1 979	255	12	15 747	1 558
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	11	2 364	290	76	16	2 203	287
56	APPAREL AND ACCESSORY STORES . . . . .	28	5 039	740	210	30	5 294	789
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	11	1 123	158	48	15	1 739	251
562	WOMEN'S READY-TO-WEAR STORES . . . . .	7	758	120	40	7	1 235	196
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	17	3 916	582	162	15	3 555	538
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	4	1 255	212	45	5	1 572	258
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	3	(O)	(O)
566	SHOE STORES <sup>3</sup> . . . . .	9	1 415	215	45	5	974	170
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	1	(D)	(D)	(D)	2	(O)	(O)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	27	4 628	806	149	27	3 565	529
5712	FURNITURE STORES . . . . .	6	(D)	(D)	(D)	7	1 646	254
OTHER 571	HOME FURNISHINGS STORES. . . . .	4	(D)	(D)	(D)	6	(O)	(O)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	17	2 233	322	58	14	(O)	(O)
58	EATING AND DRINKING PLACES . . . . .	26	2 015	599	171	31	2 208	601
5812	EATING PLACES. . . . .	25	(D)	(D)	(D)	31	2 208	601
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	1	(D)	(D)	(D)	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	1 737	262	44	6	1 380	207
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	38	3 667	659	144	59	4 401	691
592	LIQUOR STORES. . . . .	-	-	-	-	-	-	-
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	1	(D)	(D)	(D)	4	582	58
597	JEWELRY STORES . . . . .	7	1 066	(D)	(D)	8	812	165
5992	FLORISTS . . . . .	5	299	39	12	4	241	29

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART B. Oakland

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	604	184 751	32 914	7 069	666	190 064	32 729
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	5	(D)	(D)	(D)	8	(D)	(D)
5251	HARDWARE STORES	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER	4	581	(D)	(D)	7	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	19	52 367	11 592	2 490	23	56 208	11 033
531	DEPARTMENT STORES	4	47 741	10 678	2 237	5	51 237	10 087
533	VARIETY STORES	4	1 880	435	124	7	3 245	678
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	11	2 746	479	129	11	1 726	268
54	FOOD STORES	61	10 683	1 195	242	74	9 632	914
55 EX. 554	AUTOMOTIVE DEALERS	8	(D)	(D)	(D)	8	20 566	1 715
55 PT.(554)	GASOLINE SERVICE STATIONS	30	4 037	474	113	24	(D)	(D)
56	APPAREL AND ACCESSORY STORES	100	37 770	6 771	1 491	117	31 431	5 596
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	43	17 707	2 836	672	48	14 003	2 234
562	WOMEN'S READY-TO-WEAR STORES	33	17 066	2 713	636	31	12 527	2 021
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	57	20 063	3 935	819	69	17 428	3 362
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	18	9 829	2 009	416	35	8 587	1 894
565	FAMILY CLOTHING STORES <sup>3</sup>	6	3 533	622	188	7	(D)	(D)
566	SHOE STORES <sup>3</sup>	22	5 988	1 151	190	24	5 096	929
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	7	558	153	25	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	44	19 674	3 440	590	47	21 407	4 012
5712	FURNITURE STORES	15	13 541	2 632	466	19	15 724	3 307
OTHER 571	HOME FURNISHINGS STORES	6	555	86	19	6	831	115
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	23	5 578	722	105	22	4 852	590
58	EATING AND DRINKING PLACES	181	15 117	3 962	995	180	14 050	3 571
5812	EATING PLACES	123	10 884	2 899	767	114	10 033	2 586
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	58	4 233	1 063	228	66	4 017	985
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	14	5 374	690	161	17	6 045	971
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	142	15 592	2 382	500	168	17 090	2 723
592	LIQUOR STORES	13	2 352	161	51	22	2 054	132
595	SPORTING GOODS STORES AND BICYCLE SHOPS	1	(D)	(D)	(D)	5	685	83
597	JEWELRY STORES	36	6 043	991	169	34	6 435	1 098
5992	FLORISTS	8	454	52	19	7	377	56

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART C. San Francisco

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 795	522 796	102 591	21 288	2 094	489 000	89 485
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS. . . . .	10	1 116	183	33	20	1 237	182
5251	HARWARE STORES. . . . .	2	(D)	(D)	(D)	6	908	128
52 EX. 5251	OTHER. . . . .	8	(D)	(D)	(D)	14	329	54
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	44	159 213	36 021	6 844	57	138 340	22 059
531	DEPARTMENT STORES. . . . .	5	144 336	33 034	5 991	6	124 178	19 378
533	VARIETY STORES . . . . .	8	(D)	(D)	(D)	14	(o)	(o)
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES . . .	31	(D)	(D)	(D)	37	(D)	(o)
54	FOOD STORES. . . . .	146	22 621	2 308	471	187	27 485	2 831
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	14	12 156	1 264	221	28	5 641	996
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	27	4 135	443	94	33	3 811	520
56	APPAREL AND ACCESSORY STORES . . . . .	253	99 130	16 543	3 512	287	113 765	20 705
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	112	47 768	8 373	2 002	121	64 299	12 618
562	WOMEN'S REAOY-TO-WEAR STORES . . . . .	58	41 772	7 375	1 755	52	58 119	11 695
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	141	51 362	8 170	1 510	166	49 466	8 087
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	50	27 186	4 549	804	110	31 589	5 514
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	4	(D)	(D)	(D)	8	(D)	(o)
566	SHOE STORES <sup>3</sup> . . . . .	45	12 264	2 040	349	41	9 926	1 745
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	22	(D)	(D)	(D)	7	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	92	32 901	4 583	682	112	30 400	4 037
5712	FURNITURE STORES . . . . .	35	19 422	2 634	321	50	18 871	2 325
OTHER 571	HOME FURNISHINGS STORES. . . . .	24	3 561	491	131	16	4 183	751
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	33	9 918	1 458	230	46	7 346	961
58	EATING AND DRINKING PLACES . . . . .	652	95 942	27 820	6 975	760	88 343	26 116
5812	EATING PLACES. . . . .	461	77 383	22 688	5 763	515	67 975	21 255
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	191	18 559	5 132	1 212	245	20 368	4 861
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	46	15 840	2 236	425	49	13 901	2 262
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	511	79 742	11 190	2 031	561	66 077	9 777
592	LIQUOR STORES. . . . .	30	8 805	555	116	48	6 967	439
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	13	4 105	485	103	12	4 916	757
597	JEWELRY STORES . . . . .	117	25 507	4 463	609	94	19 680	3 273
5992	FLORISTS . . . . .	20	2 590	438	110	32	2 310	582

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

## PART A. Berkeley

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	915	209 857	(D)	(D)	898	174 274	23 531
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS. . . . .	27	4 417	840	124	32	4 670	807
5251	HARWARE STORES. . . . .	10	1 619	(D)	(D)	10	1 582	212
52 EX. 5251	OTHER. . . . .	17	2 798	(D)	(D)	22	3 088	595
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup> . . . . .	28	12 475	(D)	(D)	28	17 064	2 791
531	DEPARTMENT STORES. . . . .	2	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES . . . . .	10	1 353	211	98	13	1 520	273
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES . . .	16	(D)	229	52	13	(D)	(D)
54	FOOD STORES. . . . .	130	48 118	4 962	904	170	45 619	5 181
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	45	45 236	4 923	665	54	34 846	3 626
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	113	17 729	2 060	492	94	13 776	1 491
56	APPAREL AND ACCESSORY STORES . . . . .	76	13 551	2 000	515	71	10 302	1 519
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	34	4 974	713	200	31	3 519	549
562	WOMEN'S READY-TO-WEAR STORES . . . . .	22	3 215	511	143	15	2 675	447
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	42	8 577	1 287	315	40	6 783	970
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	13	3 940	618	104	13	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	4	(D)	(D)	(D)	8	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	16	2 431	423	81	13	1 652	277
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	3	(D)	(D)	(D)	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	80	13 776	2 224	374	75	9 533	1 422
5712	FURNITURE STORES . . . . .	19	3 107	(D)	(D)	31	3 647	540
OTHER 571	HOME FURNISHINGS STORES . . . . .	15	1 749	299	71	11	1 820	273
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	46	8 920	(D)	(D)	33	4 066	609
58	EATING AND DRINKING PLACES . . . . .	154	17 667	5 339	1 268	136	12 238	3 434
5812	EATING PLACES. . . . .	124	16 448	5 031	1 185	113	11 043	3 204
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	30	1 219	308	83	23	1 195	230
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	43	10 315	1 516	335	39	7 801	1 165
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	219	26 573	3 619	993	199	18 425	2 095
592	LIQUOR STORES. . . . .	36	7 928	684	139	36	7 107	463
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	8	1 904	(D)	(D)	11	1 477	185
597	JEWELRY STORES . . . . .	19	1 420	245	40	15	1 324	219
5992	FLORISTS . . . . .	15	572	75	23	11	528	67

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART B. Oakland

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	3 333	737 267	104 171	21 886	3 526	661 336	93 330
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	90	28 537	3 559	711	104	22 698	3 335
5251	HARDWARE STORES	35	9 069	1 106	347	48	10 184	1 814
52 EX. 5251	OTHER	55	19 468	2 453	364	56	12 514	1 521
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	84	122 539	22 369	5 293	104	102 288	17 193
531	DEPARTMENT STORES	8	109 672	20 177	4 668	8	92 052	15 578
533	VARIETY STORES	38	6 990	1 269	374	56	6 987	1 181
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	38	5 877	923	251	40	3 249	434
54	FOOD STORES	591	155 547	13 737	2 567	690	136 435	11 722
55 EX. 554	AUTOMOTIVE DEALERS	179	134 424	15 800	2 181	184	135 161	14 901
55 PT. (554)	GASOLINE SERVICE STATIONS	332	46 657	4 869	1 171	329	39 252	4 087
56	APPAREL AND ACCESSORY STORES	221	r49 991	r8 654	r1 960	247	46 262	7 847
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	96	r21 632	r3 629	r868	101	19 523	3 105
562	WOMEN'S READY-TO-WEAR STORES	73	r19 958	r3 306	r794	72	17 237	2 711
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	125	28 359	5 025	1 092	146	26 739	4 742
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	35	12 187	2 417	495	46	11 141	2 136
565	FAMILY CLOTHING STORES <sup>3</sup>	16	5 295	840	251	19	4 933	755
566	SHOE STORES <sup>3</sup>	41	(D)	(D)	(D)	54	9 455	1 619
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	13	(D)	(D)	(D)	27	1 210	232
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	211	39 827	6 337	1 081	249	42 438	7 217
5712	FURNITURE STORES	69	24 101	4 148	667	97	27 038	4 805
OTHER 571	HOME FURNISHINGS STORES	52	4 583	714	186	51	5 607	1 124
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	90	11 143	1 475	228	101	9 793	1 288
58	EATING AND DRINKING PLACES	865	74 637	18 988	4 675	885	67 769	17 968
5812	EATING PLACES	582	57 620	15 371	3 769	563	50 911	14 499
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	283	17 017	3 617	906	322	16 858	3 469
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	100	27 348	3 707	742	112	20 692	2 964
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	660	54 760	5 751	1 405	622	48 341	6 096
592	LIQUOR STORES	159	23 582	1 454	395	165	19 267	1 098
595	SPORTING GOODS STORES AND BICYCLE SHOPS	26	2 262	239	68	22	2 017	226
597	JEWELRY STORES	61	7 009	1 063	182	57	7 205	1 150
5992	FLORISTS	41	2 501	384	116	36	2 220	436

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<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART C. San Francisco

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	7 851	1 639 876	250 901	52 155	7 796	1 452 877	214 446
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	157	25 319	3 353	553	166	24 360	2 985
5251	HARDWARE STORES. . . . .	92	(D)	(D)	(D)	72	8 176	998
52 EX. 5251	OTHER. . . . .	65	(D)	(D)	(D)	94	16 184	1 987
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	189	266 204	51 485	9 901	197	229 286	34 684
531	DEPARTMENT STORES. . . . .	12	227 896	45 179	8 131	13	199 457	29 625
533	VARIETY STORES . . . . .	82	22 529	4 224	1 254	85	19 595	3 756
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	95	15 779	2 082	516	99	10 234	1 303
54	FOOD STORES. . . . .	1 571	339 552	29 778	5 524	1 621	296 352	25 683
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	197	218 541	24 178	3 250	191	203 529	22 681
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	459	72 660	7 552	1 897	510	64 149	6 613
56	APPAREL AND ACCESSORY STORES . . . . .	562	140 407	22 110	4 837	573	143 204	24 628
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	259	63 230	10 490	2 549	249	75 720	14 134
562	WOMEN'S READY-TO-WEAR STORES . . . . .	162	54 947	9 213	2 214	123	67 473	12 975
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	303	77 177	11 620	2 288	324	67 484	10 494
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	88	36 499	6 046	1 082	105	34 478	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	21	13 984	1 742	504	31	10 834	(D)
566	SHOE STORES <sup>3</sup> . . . . .	91	(D)	(D)	(D)	92	16 611	2 721
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	41	(D)	(D)	(D)	96	5 561	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	499	93 236	13 185	2 234	511	81 263	12 099
5712	FURNITURE STORES . . . . .	164	49 450	7 018	1 041	216	48 273	7 367
OTHER 571	HOME FURNISHINGS STORES. . . . .	137	12 160	1 946	506	101	10 073	1 790
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	198	31 626	4 221	687	194	22 917	2 942
58	EATING AND DRINKING PLACES . . . . .	2 284	259 326	71 444	18 268	2 280	211 406	58 801
5812	EATING PLACES. . . . .	1 550	206 485	58 308	15 109	1 473	158 518	47 358
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	734	52 841	13 136	3 159	807	52 888	11 443
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	254	51 777	7 872	1 664	255	43 019	7 168
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	1 679	172 854	19 944	4 027	1 492	130 309	16 104
592	LIQUOR STORES. . . . .	204	46 151	2 587	534	240	34 499	1 847
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	50	7 687	(D)	(D)	52	6 589	917
597	JEWELRY STORES . . . . .	210	31 345	5 164	734	151	23 265	3 784
5992	FLORISTS . . . . .	112	7 133	1 265	278	107	5 970	1 176

Standard Notes: — Represents zero.

D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SAN FRANCISCO-OAKLAND SMSA—Consists of Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties, Calif.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23 852	5 498 761	742 583	155 624	22 438	4 436 718	587 049
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	756	141 158	18 893	3 193	804	136 951	18 021
5251	HARDWARE STORES. . . . .	300	38 777	4 926	1 166	309	38 815	5 289
52 EX. 5251	OTHER. . . . .	456	102 381	13 967	2 027	495	98 136	12 732
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	669	827 161	132 645	29 161	683	622 257	89 547
531	DEPARTMENT STORES. . . . .	74	703 594	113 572	23 217	60	505 732	72 062
533	VARIETY STORES . . . . .	300	71 661	12 392	4 253	334	60 414	10 547
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	295	51 906	6 681	1 691	289	56 111	6 938
54	FOOD STORES. . . . .	3 950	1 314 706	120 202	21 270	3 997	1 070 473	96 391
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1 186	954 301	103 395	14 328	1 095	794 405	84 294
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	2 305	360 727	36 335	9 227	2 251	284 178	28 002
56	APPAREL AND ACCESSORY STORES . . . . .	1 762	351 021	52 679	12 455	1 686	303 857	47 269
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	791	148 686	22 676	5 743	728	139 057	22 737
562	WOMEN'S READY-TO-WEAR STORES . . . . .	583	131 833	20 298	5 103	461	119 117	20 063
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	971	202 335	30 003	6 712	958	164 800	24 532
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	255	80 579	13 094	2 535	281	70 505	11 005
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	96	42 200	5 598	1 703	107	28 981	3 592
566	SHOE STORES <sup>3</sup> . . . . .	356	64 923	9 944	2 115	358	52 323	8 022
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	113	10 432	1 367	359	212	12 991	1 913
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	1 701	276 515	39 171	6 952	1 694	245 162	34 999
5712	FURNITURE STORES . . . . .	530	127 631	18 816	2 983	660	125 459	18 413
OTHER 571	HOME FURNISHINGS STORES. . . . .	451	38 234	5 739	1 420	338	35 901	6 169
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	720	110 650	14 616	2 549	696	83 802	10 417
58	EATING AND DRINKING PLACES . . . . .	5 803	592 545	158 261	41 458	5 480	460 566	123 578
5812	EATING PLACES. . . . .	4 014	473 122	130 502	34 690	3 649	349 765	100 645
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1 789	119 423	27 759	6 768	1 831	110 801	22 933
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	802	228 705	31 403	6 666	770	160 431	23 504
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	4 918	451 922	49 599	10 914	3 978	338 438	39 144
592	LIQUOR STORES. . . . .	774	150 701	9 700	2 158	790	118 292	7 071
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	254	27 638	3 099	763	221	19 435	2 211
597	JEWELRY STORES . . . . .	475	55 930	9 106	1 342	366	44 763	6 915
5992	FLORISTS . . . . .	316	19 875	3 567	866	268	15 585	2 877

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

## PART A. Berkeley

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	16.9	20.4	23.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-10.7	-5.4	3.1	2.3	2.1	2.6
	HARDWARE STORES . . . . .	(0)	2.3	-0.1	1.3	0.8	0.7
	OTHER . . . . .	(0)	-9.4	4.3	1.0	1.3	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9.8	-26.9	32.9	17.6	5.9	15.0
	DEPARTMENT STORES . . . . .	(0)	(D)	39.1	(D)	(D)	12.8
	VARIETY STORES . . . . .	(0)	-11.0	18.6	(D)	0.6	1.3
	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	91.2	61.8	-7.5	0.9	(D)	0.9
54	FOOD STORES . . . . .	59.9	5.5	22.8	12.9	22.9	23.9
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	28.8	29.8	20.1	34.3	21.6	17.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	7.3	28.7	26.9	4.0	8.4	6.6
56 562, 3, 8	APPAREL AND ACCESSORY STORES . . . . .	-4.8	31.5	15.5	8.5	6.5	6.4
	WOMEN'S CLOTHING, SPECIALTY STORES . . . . .	(0)	(D)	(D)	(D)	(D)	(D)
	FURRIERS . . . . .	-35.4	41.3	6.9	1.9	2.4	2.7
	WOMEN'S READY-TO-WEAR STORES . . . . .	-38.6	20.2	10.7	1.3	1.5	2.4
562 OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	10.2	26.4	22.8	6.6	4.1	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	29.8	44.5	12.8	7.8	6.6	5.0
	FURNITURE STORES . . . . .	(0)	-14.8	1.7	(D)	1.5	2.3
	HOME FURNISHINGS STORES . . . . .	(0)	-3.9	6.5	(D)	0.8	0.7
	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	(0)	119.4	32.0	3.8	4.3	2.0
	EATING AND DRINKING PLACES . . . . .	-8.8	44.4	28.6	3.4	8.4	10.8
58 5812	EATING PLACES . . . . .	(0)	48.9	35.3	(D)	7.8	8.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	(0)	2.0	7.8	(D)	0.6	2.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	25.9	32.2	42.6	3.0	4.9	4.2
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-16.7	44.2	33.5	6.2	12.7	8.2
	LIQUOR STORES . . . . .	-	11.5	27.4	-	3.8	2.7
	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(0)	28.9	42.2	(D)	0.9	0.5
	JEWELRY STORES . . . . .	31.3	7.3	24.9	1.8	0.7	1.0
	FLORISTS . . . . .	24.1	8.3	27.5	0.5	0.3	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

## PART B. Oakland

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-2.8	11.5	23.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	25.7	3.1	(D)	3.9	2.6
5251	HARDWARE STORES . . . . .	(D)	-11.0	-0.1	(D)	1.2	0.7
52 EX. 5251	OTHER . . . . .	(D)	55.6	4.3	0.3	2.7	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-6.8	19.8	32.9	28.3	16.6	15.0
531	DEPARTMENT STORES . . . . .	-6.8	19.1	39.1	25.8	14.9	12.8
533	VARIETY STORES . . . . .	-42.1	(Z)	18.6	1.0	0.9	1.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	59.1	80.9	-7.5	1.5	0.8	0.9
54	FOOD STORES . . . . .	10.9	14.0	22.8	5.8	21.1	23.9
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(D)	-0.6	20.1	(D)	18.3	17.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	18.9	26.9	2.2	6.3	6.6
56	APPAREL AND ACCESSORY STORES . . . . .	20.2	8.1	15.5	20.4	6.8	6.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	26.5	10.8	6.9	9.6	2.9	2.7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	36.2	15.8	10.7	9.2	2.7	2.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	15.1	6.1	22.8	10.8	3.8	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-8.1	-6.2	12.8	10.6	5.4	5.0
5712	FURNITURE STORES . . . . .	-13.9	-10.9	1.7	7.3	3.3	2.3
OTHER 571	HOME FURNISHINGS STORES . . . . .	-33.2	-18.3	6.5	0.3	0.6	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	15.0	13.8	32.0	3.0	1.5	2.0
58	EATING AND DRINKING PLACES . . . . .	7.6	10.1	28.6	8.2	10.1	10.8
5812	EATING PLACES . . . . .	8.5	13.2	35.3	5.9	7.8	8.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	5.4	0.9	7.8	2.3	2.3	2.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-11.1	32.2	42.6	2.9	3.7	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-8.8	13.3	33.5	8.4	7.4	8.2
592	LIQUOR STORES . . . . .	14.5	22.4	27.4	1.3	3.2	2.7
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(D)	12.1	42.2	(D)	0.3	0.5
597	JEWELRY STORES . . . . .	-6.1	-2.7	24.9	3.3	1.0	1.0
5992	FLORISTS . . . . .	20.4	12.7	27.5	0.2	0.3	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

Z Less than 0.05 percent

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

## PART C. San Francisco

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6.9	12.9	23.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-9.8	3.9	3.1	0.2	1.5	2.6
5251	HARDWARE STORES . . . . .	(D)	(D)	-0.1	(D)	(D)	0.7
52 EX. 5251	OTHER . . . . .	(D)	(D)	4.3	(D)	(D)	1.9
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15.1	16.1	32.9	30.5	16.3	15.0
531	DEPARTMENT STORES . . . . .	16.2	14.3	39.1	27.6	13.9	12.8
533	VARIETY STORES. . . . .	(D)	15.0	18.6	(D)	1.4	1.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	54.2	-7.5	(D)	1.0	0.9
54	FOOD STORES . . . . .	-17.7	14.6	22.8	4.3	20.7	23.9
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	115.5	7.4	20.1	2.3	13.3	17.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	8.5	13.3	26.9	0.8	4.4	6.6
56	APPAREL AND ACCESSORY STORES. . . . .	-12.9	-2.0	15.5	18.9	8.6	6.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-25.7	-16.5	6.9	9.1	3.9	2.7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-28.1	-18.6	10.7	8.0	3.4	2.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	3.8	14.4	22.8	9.8	4.7	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	8.2	14.7	12.8	6.3	5.7	5.0
5712	FURNITURE STORES. . . . .	2.9	2.4	1.7	3.7	3.0	2.3
OTHER 571	HOME FURNISHINGS STORES . . . . .	-14.9	20.7	6.5	0.7	0.7	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	35.0	38.0	32.0	1.9	2.0	2.0
58	EATING AND DRINKING PLACES. . . . .	8.6	22.7	28.6	18.4	15.8	10.8
5812	EATING PLACES . . . . .	13.8	30.3	35.3	14.8	12.6	8.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-8.9	-0.1	7.8	3.6	3.2	2.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	13.9	20.4	42.6	3.0	3.2	4.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	20.7	32.6	33.5	15.3	.0.5	8.2
592	LIQUOR STORES . . . . .	26.4	33.8	27.4	1.7	2.8	2.7
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-16.5	16.7	42.2	0.8	0.5	0.5
597	JEWELRY STORES. . . . .	29.6	34.7	24.9	4.9	1.9	1.0
5992	FLORISTS. . . . .	12.1	19.5	27.5	0.5	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

\*Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

## PART A. Berkeley

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	28.2	1.1
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	31.1	1.0
5251	HARDWARE STORES . . . . .	47.3	2.0
52 EX. 5251	OTHER . . . . .	21.8	0.6
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	83.2	1.3
531	DEPARTMENT STORES . . . . .	(o)	(o)
533	VARIETY STORES. . . . .	(o)	(o)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(o)	1.0
54	FOOD STORES . . . . .	15.9	0.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	44.8	2.1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	13.3	0.7
56	APPAREL AND ACCESSORY STORES. . . . .	37.2	1.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIES. . . . .	22.6	0.8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	23.6	0.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	45.7	1.9
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	31.9	1.6
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(o)	(o)
566	SHOE STORES <sup>3</sup> . . . . .	58.2	2.2
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(o)	(o)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	33.6	1.7
5712	FURNITURE STORES. . . . .	(o)	(o)
OTHER 571	HOME FURNISHINGS STORES . . . . .	(o)	(o)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	25.0	2.0
58	EATING AND DRINKING PLACES. . . . .	11.4	0.3
5812	EATING PLACES . . . . .	(o)	(o)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	(o)	(o)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	16.8	0.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	13.8	0.8
592	LIQUOR STORES . . . . .	-	-
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(o)	(o)
597	JEWELRY STORES. . . . .	75.1	1.9
5992	FLORISTS. . . . .	52.3	1.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART B. Oakland

SIC code	Kind of business	Central business district sales as—	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	25.1	3.4
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	3.0	0.6
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	42.7	6.3
531	DEPARTMENT STORES . . . . .	43.5	6.8
533	VARIETY STORES. . . . .	26.9	2.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	46.7	5.3
54	FOOD STORES . . . . .	6.9	0.8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	8.7	1.1
56	APPAREL AND ACCESSORY STORES. . . . .	75.6	10.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	81.9	11.9
562	WOMEN'S READY-TO-WEAR STORES. . . . .	85.5	12.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	70.7	9.9
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	80.7	12.2
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	66.7	8.4
566	SHOE STORES <sup>3</sup> . . . . .	(D)	9.2
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	5.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	49.4	7.1
5712	FURNITURE STORES. . . . .	56.2	10.6
OTHER 571	HOME FURNISHINGS STORES . . . . .	12.1	1.5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	50.1	5.0
58	EATING AND DRINKING PLACES. . . . .	20.3	2.6
5812	EATING PLACES . . . . .	18.9	2.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	24.9	3.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	19.7	2.3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	28.5	3.5
592	LIQUOR STORES . . . . .	10.0	1.6
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	86.2	10.8
5992	FLORISTS. . . . .	18.2	2.3

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART C. San Francisco

SIC code	Kind of business	Central business district sales as—	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	31.9	9.5
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	4.4	0.8
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	59.8	19.2
531	DEPARTMENT STORES . . . . .	63.3	20.5
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	6.7	1.7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	5.6	1.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	5.7	1.1
56	APPAREL AND ACCESSORY STORES. . . . .	70.6	28.2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	75.5	32.1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	76.0	31.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	66.6	25.4
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	74.5	33.7
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	(D)	18.9
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	35.3	11.9
5712	FURNITURE STORES. . . . .	39.3	15.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	29.3	9.3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	31.4	9.0
58	EATING AND DRINKING PLACES. . . . .	37.0	16.2
5812	EATING PLACES . . . . .	37.5	16.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	35.1	15.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	30.6	6.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	46.1	17.6
592	LIQUOR STORES . . . . .	19.1	5.8
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	53.4	14.9
597	JEWELRY STORES. . . . .	81.4	45.6
5992	FLORISTS. . . . .	36.3	13.0

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district Berkeley	Central business district Oakland	Central business district San Francisco
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	23 852	183	604	1 795
	SALES . . . . . \$1,000. .	5 498 761	59 120	184 751	522 796
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	10 555	50	256	844
	SALES . . . . . \$1,000. .	2 135 956	11 397	31 174	134 403
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	4 132	64	163	389
	SALES . . . . . \$1,000. .	1 454 697	20 042	109 811	291 244
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	9 165	69	185	562
	SALES . . . . . \$1,000. .	1 908 108	27 681	43 766	97 149
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23 852	183	604	1 795
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	756	9	5	10
5251	HARDWARE STORES . . . . .	300	4	1	2
52 EX. 5251	OTHER . . . . .	456	5	4	8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	669	9	19	44
531	DEPARTMENT STORES . . . . .	74	2	4	5
533	VARIETY STORES. . . . .	300	2	4	8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	295	5	11	31
54	FOOD STORES . . . . .	3 950	18	61	146
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1 186	11	8	14
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2 305	11	30	27
56	APPAREL AND ACCESSORY STORES. . . . .	1 762	28	100	253
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS . . . . .	791	11	43	112
562	WOMEN'S READY-TO-WEAR STORES. . . . .	583	7	33	58
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	971	17	57	141
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1 701	27	44	92
5712	FURNITURE STORES. . . . .	530	6	15	35
OTHER 571	HOME FURNISHING STORES. . . . .	451	4	6	24
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	720	17	23	33
58	EATING AND DRINKING PLACES. . . . .	5 803	26	181	652
5812	EATING PLACES . . . . .	4 014	25	123	461
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1 789	1	58	191
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	802	6	14	46
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4 918	38	142	511
592	LIQUOR STORES . . . . .	774	-	13	30
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	254	1	1	13
597	JEWELRY STORES. . . . .	475	7	36	117
5992	FLORISTS. . . . .	316	5	8	20

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	256 67 985	46 54 562	34 19 163	18 (D)
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	102 11 608	9 8 042	13 784	9 432
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	96 40 382	29 38 999	15 17 696	4 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	58 15 995	8 7 521	6 683	5 (D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	256	46	34	18
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	6	-	1	-
5251	HARDWARE STORES . . . . .	1	-	-	-
52 EX. 5251	OTHER . . . . .	5	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	12	4	1	2
531	DEPARTMENT STORES . . . . .	1	2	1	1
533	VARIETY STORES . . . . .	7	1	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	4	1	-	1
54	FOOD STORES . . . . .	30	3	2	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	10	1	1	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-	1	-	1
56	APPAREL AND ACCESSORY STORES . . . . .	41	20	3	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	16	9	-	-
562	WOMEN'S READY-TO-WEAR STORES . . . . .	12	8	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	25	11	3	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	43	5	11	2
5712	FURNITURE STORES . . . . .	23	1	3	2
OTHER 571	HOME FURNISHING STORES . . . . .	5	2	4	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	15	2	4	-
58	EATING AND DRINKING PLACES . . . . .	65	4	11	5
5812	EATING PLACES . . . . .	44	4	5	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	21	-	6	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	7	2	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	42	6	4	3
592	LIQUOR STORES . . . . .	2	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	3	-	1	1
597	JEWELRY STORES . . . . .	12	2	-	-
5992	FLORISTS . . . . .	5	-	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments on Mission St. from 14th St. to 29th St., on 22nd St. from Mission to Bartlett St., and on 24th St. from Capp St. to Bartlett St. (San Francisco)

MRC No. 2 Includes the planned center known as "Stonestown Shopping Center" and establishments in the area bounded by: Eucalyptus Dr. . . . 19th Ave., south side of Winston Dr., west and north sides of Buckingham Way, and west side of 20th Ave. (San Francisco)

MRC No. 3 Includes the establishments on Telegraph Ave. from 23rd St. to 28th St. (Oakland)

MRC No. 4 Includes the establishments on E. 14th St. from 27th Ave. to Derby Ave. (Oakland)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	18 32 254	16 27 874	21 104 788	19 80 649
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	9 10 121	7 3 641	28 4 036	20 3 054
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	14 6 723	14 12 321	50 14 852	38 13 803
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	9 1 410	6 912	26 2 900	22 2 792
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	32	27	104	80
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	-	3	3
5251	HARDWARE STORES . . . . .	-	-	2	-
52 EX. 5251	OTHER . . . . .	-	-	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	4	8	9
531	DEPARTMENT STORES . . . . .	1	2	1	2
533	VARIETY STORES. . . . .	2	2	4	4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	-	3	3
54	FOOD STORES . . . . .	5	2	6	7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	-	2	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	3	3	-	1
56	APPAREL AND ACCESSORY STORES. . . . .	9	9	28	21
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	4	2	14	8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	3	1	10	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	5	7	14	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	1	14	8
5712	FURNITURE STORES. . . . .	1	-	4	3
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	1	8	4
58	EATING AND DRINKING PLACES. . . . .	3	4	16	10
5812	EATING PLACES . . . . .	3	4	9	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	-	7	4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	1	6	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	3	21	17
592	LIQUOR STORES . . . . .	1	-	1	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-	1
597	JEWELRY STORES. . . . .	2	1	5	5
5992	FLORISTS. . . . .	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the planned center known as "South Shore Shopping Center" in the area bounded by: Otis Dr., Park St., Shore Line Dr., and Willow. (Alameda)

MRC No. 6 Includes the planned center known as "Corte Madera Center" and establishments in the area bounded by: Madera Blvd., Redwood Hwy., and Tamalpais Dr. (Corte Madera)

MRC No. 7 Includes the establishments on Fourth St. from Lincoln Ave. to "E" St. and on "C" St. from Third St. to Fifth Ave. (San Rafael, Marin Co.)

MRC No. 8 Includes establishments in the area bounded by: Nevin Ave., 9th, Barrett, 11th, Nevin Ave., 13th, Biszell Ave., and 7th. (Richmond)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 11	No. 12
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	16 (D)	176 61 440	12 20 562	91 26 241
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	2 (o)	43 13 760	4 (o)	29 6 774
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	5 (o)	75 39 443	7 (o)	32 14 375
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	9 1 130	58 8 237	1 (o)	30 5 092
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	16	176	12	91
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	1	3	-	3
5251	HARDWARE STORES . . . . .	-	-	-	-
52 EX. 5251	OTHER . . . . .	1	3	-	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1	10	1	7
531	DEPARTMENT STORES . . . . .	1	3	1	1
533	VARIETY STORES. . . . .	-	1	-	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	6	-	3
54	FOOD STORES . . . . .	-	15	2	5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	5	-	6
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	9	1	4
56	APPAREL AND ACCESSORY STORES. . . . .	2	36	3	15
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	16	1	5
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	14	1	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	20	2	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	29	3	10
5712	FURNITURE STORES. . . . .	-	8	1	2
OTHER 571	HOME FURNISHING STORES. . . . .	-	9	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	12	1	6
58	EATING AND DRINKING PLACES. . . . .	2	21	1	21
5812	EATING PLACES . . . . .	1	17	1	17
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	4	-	4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-	7	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	41	-	17
592	LIQUOR STORES . . . . .	1	4	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	3	-	3
597	JEWELRY STORES. . . . .	1	5	-	3
5992	FLORISTS. . . . .	-	2	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 9 Includes establishments on MacDonald Ave. from 37th St. to Eastshore Frwy. and in the 200 block of 44th St. (Richmond city, Contra Costa County)

MRC No. 10 Includes the planned center known as "Broadway Plaza" and establishments in the area bounded by: Civic Dr., east side of Broadway, Walker Ave., Walker Ave. extended, S.P. R.R., south side of E. Newell Ave., and west side of California Blvd. (Walnut Creek)

MRC No. 11 Includes the planned center known as "Contra Costa Center" in the 2300 block of Monument Blvd. (Contra Costa Co.)

MRC No. 12 Includes the planned center known as "Concord Shopping Center" and establishments in the area bounded by: north side of Broadway, Central, Concord Ave., north side of Salvio, Grant, south side of Concord Blvd., Galindo, south side of Willow Pass Rd., and S.P. R.R. (Concord)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 13	No. 14	No. 15	No. 16
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	81 10 782	38 8 587	66 27 979	194 56 932
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	33 3 799	14 1 408	20 6 980	71 12 197
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	24 4 983	12 6 170	23 16 860	42 20 128
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	24 2 000	12 1 009	23 4 139	81 24 607
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	81	38	66	194
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	3	1	6
5251	HARDWARE STORES . . . . .	1	1	—	3
52 EX. 5251	OTHER . . . . .	3	2	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	4	3	10
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES . . . . .	3	1	1	4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	2	1	5
54	FOOD STORES . . . . .	8	2	5	18
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	2	4	16
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	—	4	17
56	APPAREL AND ACCESSORY STORES . . . . .	8	6	17	21
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	4	7	8
562	WOMEN'S READY-TO-WEAR STORES . . . . .	2	4	7	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	6	2	10	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	11	2	3	11
5712	FURNITURE STORES . . . . .	5	1	1	3
OTHER 571	HOME FURNISHING STORES . . . . .	—	—	—	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	6	1	2	7
58	EATING AND DRINKING PLACES . . . . .	23	10	14	45
5812	EATING PLACES . . . . .	11	7	12	31
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	12	3	2	14
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	2	2	1	8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	16	7	14	42
592	LIQUOR STORES . . . . .	1	—	2	3
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	—	1	4	2
597	JEWELRY STORES . . . . .	3	3	2	10
5992	FLORISTS . . . . .	2	1	1	3

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 13 Includes establishments in the area bounded by: E. 2nd, Los Modanos, E. 5th, Cumberland, E., 8th, and west side of Black Diamond. (Pittsburgh)

MRC No. 14 Includes establishments in the area bounded by: W. First St., AT and SF RR, "E" St., W. 4th St. and "I" St. (Antioch)

MRC No. 15 Includes the planned center known as "Bay Fair Shopping Center" and establishments on E. 14th St. from 150th Ave. to Plaza St., on 150th Ave. from E. 14th St. to Hesperian Blvd., and the 15000 and 15100 blocks of Hesperian Blvd. (San Leandro, Calif.)

MRC No. 16 Includes the establishments in the area bounded by: Simon extended, Simon, Peralta, Simon, Main, Hazel, Foothill Blvd., Hayward city limits, "A", 4th, "D", 2nd, "E", Jackson, and W.P.R.R. (Hayward city)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 17	No. 18	No. 19	No. 20
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	104 16 209	26 12 038	96 79 187	143 30 472
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	41 3 685	9 3 772	28 11 766	45 6 412
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	36 9 890	6 4 677	50 63 069	52 16 833
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	27 2 634	11 3 589	18 4 352	46 7 227
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	104	26	96	143
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	1	-	2
5251	HARDWARE STORES . . . . .	2	-	-	1
52 EX. 5251	OTHER . . . . .	2	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	1	5	6
531	DEPARTMENT STORES . . . . .	2	1	3	3
533	VARIETY STORES . . . . .	2	-	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	5	-	1	1
54	FOOD STORES . . . . .	10	1	9	11
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	3	4	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2	3	3	4
56	APPAREL AND ACCESSORY STORES . . . . .	22	-	36	29
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	9	-	16	15
562	WOMEN'S READY-TO-WEAR STORES . . . . .	7	-	12	13
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	13	-	20	14
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	5	5	9	17
5712	FURNITURE STORES . . . . .	-	3	2	3
OTHER 571	HOME FURNISHING STORES . . . . .	1	1	2	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	4	1	5	10
58	EATING AND DRINKING PLACES . . . . .	25	7	18	26
5812	EATING PLACES . . . . .	16	6	17	14
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	9	1	1	12
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	1	1	8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	20	4	11	39
592	LIQUOR STORES . . . . .	1	-	1	4
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	2	1	-	1
597	JEWELRY STORES . . . . .	3	-	3	9
5992	FLORISTS . . . . .	-	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 17 Includes the establishments on Broadway from Main to El Camino Real, on Main and Jefferson Sts. from Marshall St. to Middlefield Rd., on Middlefield Rd. from Theatre St. to Main St., on Winslow from Marshall St. to Pennsylvania Ave., and on El Camino Real from Brewster Ave. to James Ave. (Redwood City)

MRC No. 18 Includes establishments on El Camino Real from E. 40th Ave. to North Rd. (San Mateo-Belmont city limits) and in the unit blocks of 41st, 42nd, and 43rd Avenues. (San Mateo)

MRC No. 19 Includes the planned center known as "Hillsdale Shopping Center" and establishments on S. El Camino Real from 28th Ave. to 37th Ave. and on W. Hillsdale Blvd. to No. 80. (San Mateo)

MRC No. 20 Includes establishments in the area bounded by: S. Railroad Ave., east side of E. 4th Ave., S. El Camino Real, west side of E. 2nd Ave., San Mateo Dr., Baldwin Ave., and Baldwin Ave. extended. (San Mateo)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 21	No. 22	No. 23	No. 24
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	104 43 346	65 8 071	59 31 028	63 30 685
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	40 5 092	30 2 742	17 10 680	19 8 350
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	20 4 997	19 3 696	26 15 282	25 19 519
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	44 33 257	16 1 633	16 5 066	19 2 814
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	104	65	59	62
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	1	2	2
5251	HARDWARE STORES . . . . .	1	1	1	1
52 EX. 5251	OTHER . . . . .	3	-	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	3	4	4
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES . . . . .	1	2	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	1	-	1	1
54	FOOD STORES . . . . .	12	5	6	6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	7	-	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	7	-	2	2
56	APPAREL AND ACCESSORY STORES . . . . .	11	10	16	16
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	8	4	7	8
562	WOMEN'S READY-TO-WEAR STORES . . . . .	7	3	7	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	3	6	9	10
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	6	6	6	6
5712	FURNITURE STORES . . . . .	1	3	2	2
OTHER 571	HOME FURNISHING STORES . . . . .	4	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	2	4	4
58	EATING AND DRINKING PLACES . . . . .	24	23	9	10
5812	EATING PLACES . . . . .	16	12	7	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	8	11	2	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	2	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	26	15	11	11
592	LIQUOR STORES . . . . .	4	3	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	-	1	-	-
597	JEWELRY STORES . . . . .	2	2	3	3
5992	FLORISTS . . . . .	2	2	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup> Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 21 Includes the establishments on Burlingame Ave. from El Camino Real to California Dr., on California Dr. from Burlingame Ave. to Lorton Ave., on Lorton Ave. from Howard Ave. to Donnelly Ave., on Park Rd. from Howard Ave. to Burlingame Ave., and on Primrose Rd. from Howard Ave. to Bellevue Ave. (Burlingame)

MRC No. 22 Includes establishments on Grand Ave., from Airport Blvd. to Walnut Ave. (South San Francisco)

MRC No. 23 Includes the planned center known as "Westlake Shopping Center" and establishments in the area bounded by: north side of Alemany Blvd., Park Plaza Dr., Southgate Ave., and Lake Merced Blvd. (Daly city)

MRC No. 24 Includes the planned center known as "El Cerrito Plaza" and establishments on Fairmount Ave. from San Pablo Ave. to AT, and S.F. R.R., and on San Pablo Ave. from Cerrito Creek to Central Ave. (El Cerrito, Contra Costa Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 25	No. 26	No. 27	No. 28
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	24 19 140	47 19 320	66 55 733	11 13 138
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	11 4 154	13 12 626	17 8 092	7 1 154
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	8 (o)	16 4 531	37 45 917	4 11 984
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	5 (o)	18 2 163	12 1 724	- -
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	24	47	66	11
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	5	-	-
5251	HARDWARE STORES . . . . .	-	3	-	-
52 EX. 5251	OTHER . . . . .	-	2	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	2	4	1
531	DEPARTMENT STORES . . . . .	1	1	2	1
533	VARIETY STORES. . . . .	-	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	-	1	-
54	FOOD STORES . . . . .	6	7	6	-
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	-	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1	2	2	-
56	APPAREL AND ACCESSORY STORES. . . . .	3	11	29	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	5	10	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	5	6	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2	6	19	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	3	4	3
5712	FURNITURE STORES. . . . .	1	1	-	3
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	2	4	-
58	EATING AND DRINKING PLACES. . . . .	4	3	9	7
5812	EATING PLACES . . . . .	3	3	9	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	-	-	2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	3	2	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	11	10	-
592	LIQUOR STORES . . . . .	1	2	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	-	-	-
597	JEWELRY STORES. . . . .	-	2	4	-
5992	FLORISTS. . . . .	-	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.

<sup>a</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup> Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

INCLUDES DATA FOR THESE KINDS OF BUSINESS IN SIC 11 (EXCEPT 112), NOT SIC

MRC No. 25 Includes planned center known as "Brentwood Shopping Center," and establishments on El Camino Real, Brentwood Dr., Kenwood Way, Hazelwood Dr., Northwood Dr., and Alida. (South San Francisco)

MRC No. 26 Includes planned center known as "Millbrae Square," on Broadway from Meadow Glen Ave., to Victoria Ave. and on El Camino Real from Meadow Glen Ave. to Taylor Blvd. (Millbrae)

MRC No. 27 Includes planned center known as "Southland Shopping Center" bounded by: Winton Ave. Southland Dr., La Playa Ave., and Hesperian Blvd. (Hayward, Alameda Co.)

MRC No. 28 Includes establishments on El Camino Real from Willow St. to Northumberland Ave. (Redwood City)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 29	No. 30	No. 31	No. 32
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . . . .	55 23 710	45 21 902	64 32 966	70 35 020
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	13 4 043	16 9 023	12 8 202	8 900
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . . . .	27 17 335	18 10 864	35 22 484	45 32 877
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	15 2 332	11 2 015	17 2 280	17 1 243
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	55	45	64	70
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	-	1	-
5251	HARDWARE STORES . . . . .	-	-	-	-
52 EX. 5251	OTHER . . . . .	-	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	3	6	7
531	DEPARTMENT STORES . . . . .	2	1	2	3
533	VARIETY STORES. . . . .	1	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	1	3	3
54	FOOD STORES . . . . .	7	5	3	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	-	-	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	6	6	2	3
56	APPAREL AND ACCESSORY STORES. . . . .	18	12	24	30
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	7	4	12	17
562	WOMEN'S READY-TO-WEAR STORES. . . . .	7	4	12	15
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	11	8	12	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	5	3	5	8
5712	FURNITURE STORES. . . . .	1	-	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	3	1	1	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	2	4	4
58	EATING AND DRINKING PLACES. . . . .	4	10	8	4
5812	EATING PLACES . . . . .	3	7	8	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	3	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	8	5	14	14
592	LIQUOR STORES . . . . .	1	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	1	-	-
597	JEWELRY STORES. . . . .	3	2	3	3
5992	FLORISTS. . . . .	-	-	-	1

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

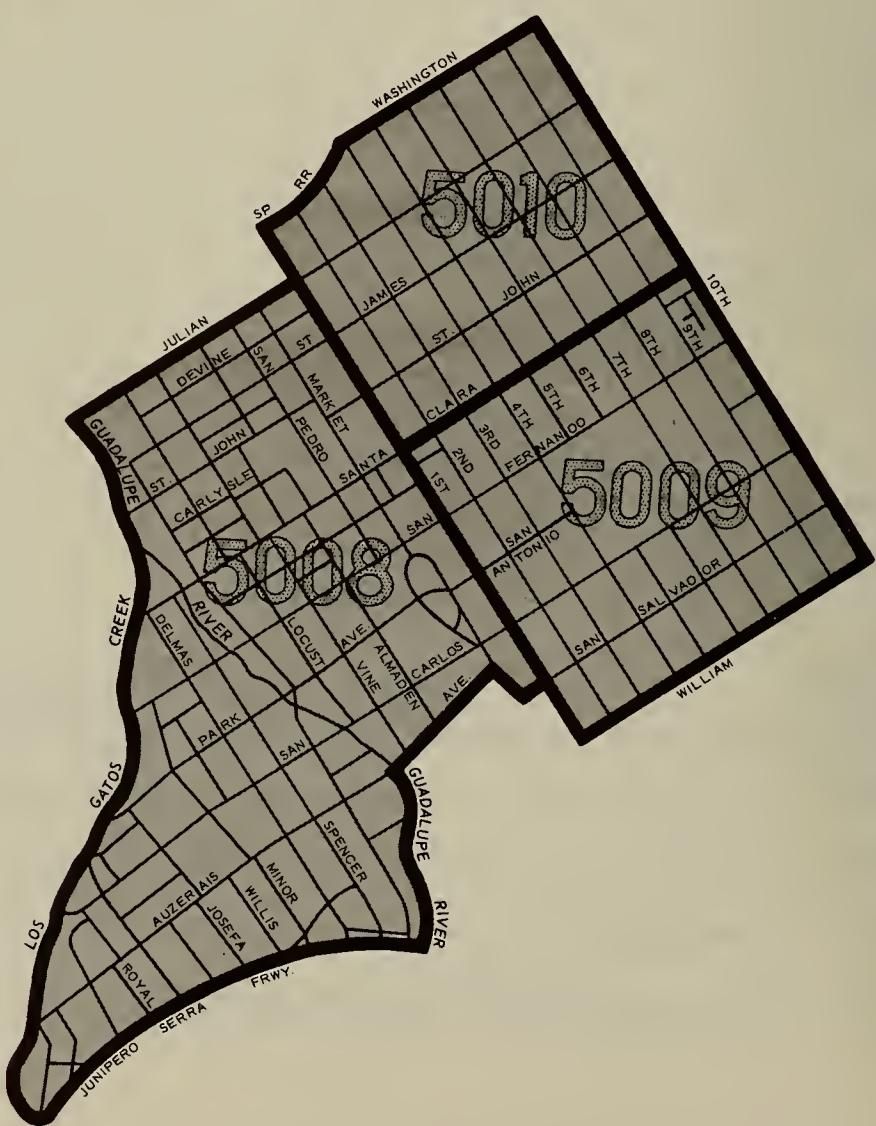
MRC No. 29 Includes planned center known as "Northgate Shopping Center" and establishments on Los Ranchitos Rd. and Del Presidio Blvd. (San Rafael)

MRC No. 30 Includes the planned center known as "El Portae Shopping Center" bounded by: San Pablo Ave., Broadway, and R. No. 20. (San Pablo)

MRC No. 31 Includes the planned center known as "The Fremont Hub" bounded by: Mowry Ave., Fremont Blvd., Walnut Ave., and Argonaut Way. (Fremont)

MRC No. 32 Includes planned center known as "Sun Valley Shopping Center" bounded by: Golf Club Rd., Freeway R. No. 680, Willow Pass Rd., and Contra Costa Blvd. (Concord, Pleasant Hill)

**SAN JOSE, CALIF.**  
Standard Metropolitan Statistical Area  
and Central Business District  
1967



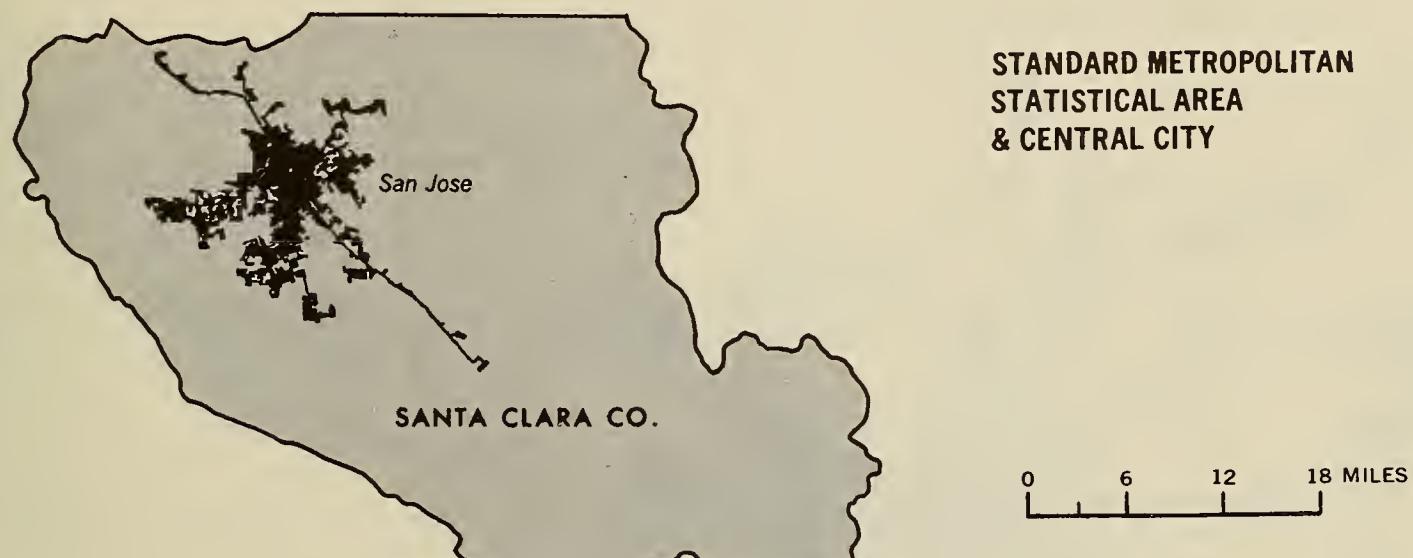
Comprising Census Tracts 5008, 5009 and 5010

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# SAN JOSE, CALIF.

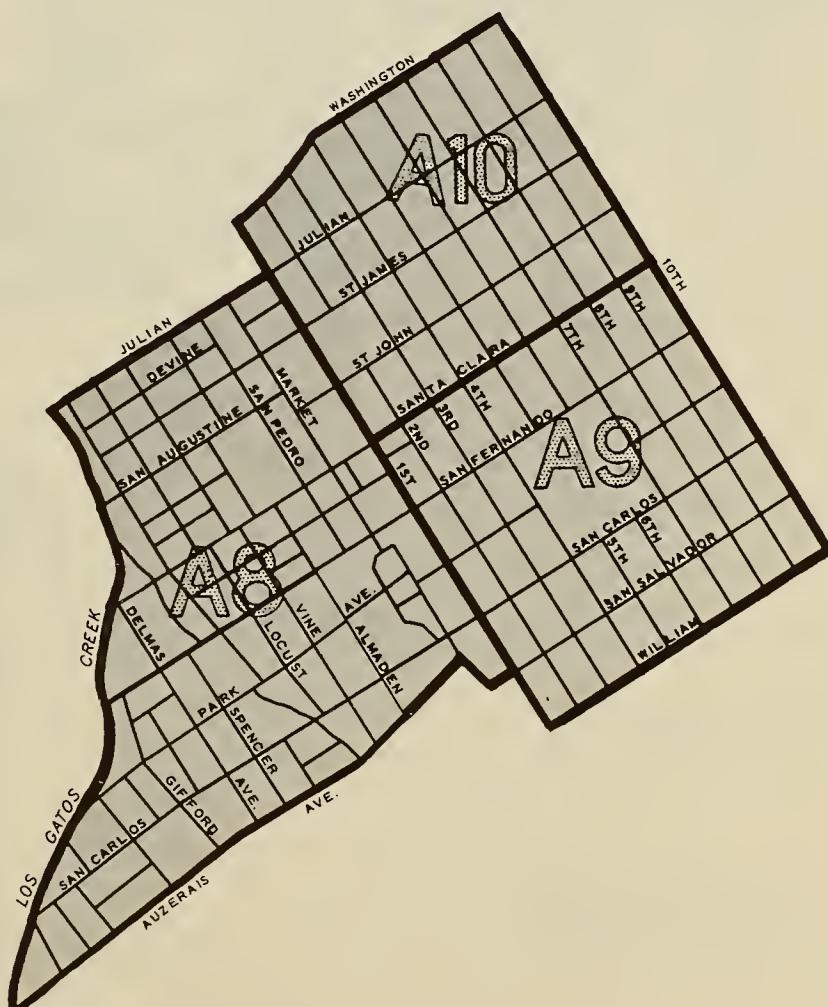
## Standard Metropolitan Statistical Area and Central Business District

1963



CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts A-8, A-9, and A-10



# SAN JOSE, CALIF.

## City and Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	370	92 873	15 066	3 555	479	113 057	17 648
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	6	1 156	168	31	13	1 667	339
5251	HARDWARE STORES . . . . .	1	(D)	(D)	(D)	4	322	48
52 EX. 5251	OTHER . . . . .	5	(D)	(D)	(D)	9	1 345	291
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	13	22 020	3 724	1 064	17	20 596	3 681
531	DEPARTMENT STORES . . . . .	3	18 277	2 974	745	4	16 068	2 807
533	VARIETY STORES . . . . .	4	3 221	690	296	5	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	6	522	60	23	8	(D)	(D)
54	FOOD STORES . . . . .	31	8 196	770	136	36	6 878	670
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	27	9 444	1 352	219	44	30 022	4 077
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	22	3 338	414	71	26	2 578	221
56	APPAREL AND ACCESSORY STORES . . . . .	69	14 448	2 214	539	89	15 388	2 306
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . .	25	5 967	908	227	39	6 965	1 134
562	WOMEN'S READY-TO-WEAR STORES . . . . .	22	5 659	872	218	24	5 411	931
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	44	8 481	1 306	312	50	8 423	1 172
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	15	2 725	392	84	20	3 653	528
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	5	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	20	2 929	530	107	20	2 813	400
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	3	(D)	(D)	(D)	7	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	30	10 121	1 584	244	39	11 243	1 712
5712	FURNITURE STORES . . . . .	12	5 144	949	120	14	5 343	840
OTHER 571	HOME FURNISHINGS STORES . . . . .	6	173	16	3	3	357	33
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	12	4 804	619	121	22	5 543	839
58	EATING AND DRINKING PLACES . . . . .	92	10 050	2 681	785	104	9 096	2 270
5812	EATING PLACES . . . . .	67	8 229	2 236	674	67	6 808	1 763
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	25	1 821	445	111	37	2 288	507
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	2 148	389	71	15	4 826	672
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	74	11 952	1 770	395	96	10 763	1 700
592	LIQUOR STORES . . . . .	5	1 434	113	19	5	1 180	99
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . .	5	569	36	10	7	911	94
597	JEWELRY STORES . . . . .	18	3 849	710	85	17	3 092	615
5992	FLORISTS . . . . .	7	1 039	159	48	6	561	121

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 538	695 694	87 622	19 219	2 080	455 229	58 424
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	86	24 786	3 719	518	84	34 328	4 070
5251	HARDWARE STORES. . . . .	25	6 792	(D)	(D)	24	4 734	623
52 EX. 5251	OTHER. . . . .	61	17 994	(D)	(D)	60	29 594	3 447
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	77	141 993	18 818	4 377	53	67 963	9 890
531	DEPARTMENT STORES. . . . .	10	123 008	15 866	3 428	8	54 315	7 652
533	VARIETY STORES . . . . .	27	12 940	(D)	(D)	23	11 284	1 994
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	40	6 045	(D)	(D)	22	2 364	244
54	FOOD STORES. . . . .	366	155 862	14 495	2 426	275	94 476	8 200
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	204	108 008	11 918	1 877	170	85 242	9 668
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	338	51 254	4 888	1 348	261	31 707	2 855
56	APPAREL AND ACCESSORY STORES . . . . .	198	45 884	6 068	1 478	178	28 137	3 857
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	77	15 316	1 879	535	75	10 552	1 582
562	WOMEN'S READY-TO-WEAR STORES . . . . .	61	13 506	1 769	481	56	8 825	1 383
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	121	30 568	4 189	943	103	17 585	2 275
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	36	9 509	1 125	243	30	5 868	747
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	11	8 006	1 250	292	10	3 145	365
566	SHOE STORES <sup>3</sup> . . . . .	49	10 587	1 550	336	43	6 564	880
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	13	2 079	264	72	20	2 008	283
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	194	31 411	4 686	881	182	30 500	4 488
5712	FURNITURE STORES . . . . .	58	13 575	2 151	327	56	12 790	1 938
OTHER 571	HOME FURNISHINGS STORES. . . . .	60	5 077	851	211	54	5 383	775
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	76	12 759	1 684	343	72	12 327	1 775
58	EATING AND DRINKING PLACES . . . . .	524	52 733	12 839	4 163	448	33 945	8 664
5812	EATING PLACES . . . . .	382	43 538	10 858	3 600	338	26 933	7 157
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	142	9 195	1 981	563	110	7 012	1 507
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	72	33 368	4 012	878	69	14 751	2 117
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	479	50 395	6 179	1 273	360	34 180	4 615
592	LIQUOR STORES. . . . .	74	14 179	1 029	202	52	8 828	565
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	29	3 047	310	80	30	2 367	275
597	JEWELRY STORES . . . . .	36	5 906	1 021	119	34	4 641	832
5992	FLORISTS . . . . .	30	1 993	304	102	23	1 247	207

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SAN JOSE SMSA—Coextensive with Santa Clara County, Calif.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	6 274	1 706 330	209 018	45 219	5 285	1 205 795	147 552
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	232	58 774	8 060	1 313	254	65 434	8 407
5251	HARDWARE STORES	77	17 123	2 162	476	86	11 781	1 408
52 EX. 5251	OTHER	155	41 651	5 898	837	168	53 653	6 999
53 PART	GENERAL MERCHANTISE GROUP STORES <sup>1</sup>	176	281 749	35 870	8 318	158	182 984	23 426
531	DEPARTMENT STORES	20	236 267	29 508	6 409	19	138 188	18 028
533	VARIETY STORES	67	23 699	(D)	(D)	68	20 055	3 528
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	89	21 783	(D)	(D)	71	24 741	1 870
54	FOOD STORES	851	385 013	35 990	6 195	691	265 795	24 221
55 EX. 554	AUTOMOTIVE DEALERS	457	325 588	34 496	4 939	408	233 564	24 858
55 PT.(554)	GASOLINE SERVICE STATIONS	832	133 277	13 047	3 754	689	85 002	8 040
56	APPAREL AND ACCESSORY STORES	491	104 785	13 839	3 423	467	79 522	10 133
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	202	41 409	5 525	1 476	205	33 928	4 544
562	WOMEN'S READY-TO-WEAR STORES	158	37 275	5 171	1 333	157	29 913	4 057
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	289	63 376	8 314	1 947	262	45 594	5 589
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	73	16 901	2 175	465	70	13 505	1 615
565	FAMILY CLOTHING STORES <sup>3</sup>	29	20 051	2 657	660	28	10 869	1 262
566	SHOE STORES <sup>3</sup>	112	20 985	2 932	674	106	15 770	2 036
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	37	4 324	550	148	58	5 450	676
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	505	91 444	12 829	2 310	468	73 720	10 180
5712	FURNITURE STORES	146	39 402	5 600	858	169	33 553	4 644
OTHER 571	HOME FURNISHINGS STORES	141	11 340	1 780	460	110	10 874	1 648
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	218	40 702	5 449	992	189	29 293	3 888
58	EATING AND DRINKING PLACES	1 283	128 838	31 756	10 072	1 025	83 383	21 729
5812	EATING PLACES	957	106 323	26 896	8 746	771	66 471	18 173
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	326	22 515	4 860	1 326	254	16 912	3 556
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	192	71 852	9 606	2 108	195	48 107	6 685
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	1 255	125 010	13 525	2 787	930	88 284	9 873
592	LIQUOR STORES	182	35 434	2 426	488	145	27 138	1 703
595	SPORTING GOODS STORES AND BICYCLE SHOPS	89	9 014	996	241	74	6 929	798
597	JEWELRY STORES	88	10 333	1 681	229	74	7 353	1 169
5992	FLORISTS	79	4 732	665	212	57	3 057	484

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-17.9	52.8	41.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-30.7	-27.8	-10.2	1.2	3.6	3.4
5251	HARDWARE STDRES . . . . .	(D)	43.5	45.3	(D)	1.0	1.0
52 EX. 5251	OTHER . . . . .	(D)	-39.2	-22.4	(D)	2.6	2.4
53 PART	GENERAL MERCHANDISE GROUP STDRES <sup>1</sup> . . . . .	6.9	108.9	54.0	23.7	20.4	16.5
531	DEPARTMENT STORES . . . . .	13.7	126.5	71.0	19.7	17.7	13.8
533	VARIETY STDRES. . . . .	(D)	14.7	18.2	3.5	1.9	1.4
539	MISCELLANEOUS GENERAL MERCHANDISE STDRES. . . . .	(D)	155.7	-12.0	0.5	0.8	1.3
54	FOOD STORES . . . . .	19.2	65.0	44.8	8.8	22.4	22.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-68.5	26.7	39.4	10.2	15.5	19.1
55 PT.(554)	GASLINE SERVICE STATIONS . . . . .	29.5	61.6	56.8	3.6	7.4	7.8
56	APPAREL AND ACCESSORY STORES. . . . .	-6.1	63.1	31.8	15.6	6.6	6.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-14.3	45.1	22.0	6.4	2.2	2.4
562	WOMEN'S READY-TO-WEAR STDRES . . . . .	-3.6	53.0	24.6	6.1	1.9	2.2
DTHER 56	OTHER APPAREL AND ACCESSORY STDRES. . . . .	0.7	73.8	39.0	9.2	4.4	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-10.0	3.0	24.0	10.9	4.5	5.4
5712	FURNITURE STDRES. . . . .	-3.7	6.1	17.4	5.5	2.0	2.3
DTHER 571	HOME FURNISHINGS STDRES . . . . .	-51.5	-5.7	4.3	0.2	0.7	0.7
572, 573	HOUSEHLD APPLIANCE, RADID, TELEVISION, AND MUSIC STDRES . . . . .	-13.3	3.5	38.9	5.2	1.8	2.4
58	EATING AND DRINKING PLACES. . . . .	10.5	55.3	54.5	10.8	7.6	7.6
5812	EATING PLACES . . . . .	20.9	61.6	59.9	8.8	6.3	6.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-20.4	31.1	33.1	2.0	1.3	1.3
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES. . . . .	-55.5	126.2	49.3	2.3	4.8	4.2
59 EX. 591	MISCELLANEOUS RETAIL STDRES <sup>2</sup> . . . . .	11.0	47.4	41.6	12.9	7.2	7.3
592	LIQUOR STDRES . . . . .	21.5	60.6	30.6	1.5	2.0	2.1
595	SPORTING GDDDS STDRES, BICYCLE SHDPS. . . . .	-37.5	28.7	30.1	0.6	0.4	0.5
597	JEWELRY STDRES. . . . .	24.5	27.3	40.5	4.1	0.8	0.6
5992	FLDRISTS. . . . .	85.2	59.8	54.8	1.1	0.3	0.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	13.3	5.4
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	4.7	2.0
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15.5	7.8
531	DEPARTMENT STORES . . . . .	14.9	7.7
533	VARIETY STORES. . . . .	24.9	13.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	8.6	2.4
54	FOOD STORES . . . . .	5.3	2.1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	8.7	2.9
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	6.5	2.5
56	APPAREL AND ACCESSORY STORES. . . . .	31.5	13.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	39.0	14.4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	41.9	15.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	27.7	13.4
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	28.7	16.1
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	27.7	14.0
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	32.2	11.1
5712	FURNITURE STORES. . . . .	37.9	13.1
OTHER 571	HOME FURNISHINGS STORES . . . . .	3.4	1.5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	37.7	11.8
58	EATING AND DRINKING PLACES. . . . .	19.1	7.8
5812	EATING PLACES . . . . .	18.9	7.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	19.8	8.1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	6.4	3.0
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	23.7	9.6
592	LIQUOR STORES . . . . .	10.1	4.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	18.7	6.3
597	JEWELRY STORES. . . . .	65.2	37.2
5992	FLORISTS. . . . .	52.1	22.0

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	6 274 1 706 330	370 92 873	113 62 710	48 56 376	196 118 806
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	2 326 585 703	129 20 394	39 13 709	10 4 361	37 21 057
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	1 172 477 978	112 46 589	35 35 796	25 49 027	85 65 274
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	2 776 642 649	129 25 890	39 13 205	13 2 988	74 32 475
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6 274	370	113	48	196
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	232	6	2	1	5
5251	HARDWARE STORES . . . . .	77	1	-	1	2
52 EX. 5251	OTHER . . . . .	155	5	2	-	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	176	13	6	3	10
531	DEPARTMENT STORES . . . . .	20	3	2	2	2
533	VARIETY STORES. . . . .	67	4	2	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	89	6	2	-	6
54	FOOD STORES . . . . .	851	31	14	4	19
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	457	27	9	-	8
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	832	22	9	3	6
56	APPAREL AND ACCESSORY STORES. . . . .	491	69	15	18	58
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	202	25	8	10	30
562	WOMEN'S READY-TO-WEAR STORES. . . . .	158	22	5	8	23
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	289	44	7	8	28
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	505	30	14	4	17
5712	FURNITURE STORES. . . . .	146	12	8	1	1
OTHER 571	HOME FURNISHING STORES. . . . .	141	6	3	-	3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	218	12	3	3	13
58	EATING AND DRINKING PLACES. . . . .	1 283	92	22	5	16
5812	EATING PLACES . . . . .	957	67	16	5	15
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	326	25	6	-	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	192	6	3	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 255	74	19	9	55
592	LIQUOR STORES . . . . .	182	5	2	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	89	5	1	-	5
597	JEWELRY STORES. . . . .	88	18	1	2	8
5992	FLORISTS. . . . .	79	7	-	1	2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned center known as "San Antonio Center" and the establishments on San Antonio Rd. from Sherwood Ave. to California St. and on El Camino Real from Los Altos Ave. to Jordan Ave. (Mountain View and Los Altos city)

MRC No. 3 Includes the planned center known as "Stanford Shopping Center" and establishments in the area bounded by: El Camino Real, east side of Quarry Rd., Pine Ave., and west side of Willor Rd. (Palo Alto)

MRC No. 4 Includes the planned centers known as "Valley Fair", "Steven's Creek Plaza", and "Town and Country Village" and establishments along Stevens Creek Blvd. (Rd.) from Los Gatos Frwy. (Route 17) to Henry Ave. (San Jose and Santa Clara)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 5	No. 6	No. 7	No. 8	No. 9
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	76 15 840	81 48 192	59 36 516	27 26 790	30 15 206
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	21 2 673	21 5 951	24 19 321	9 3 149	4 (o)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	31 10 179	20 34 523	20 14 949	9 12 326	21 13 447
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	24 2 988	40 7 718	15 2 246	9 11 315	5 (o)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	76	81	59	27	30
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	4	5	1	-	1
5251	HARDWARE STORES . . . . .	1	-	-	-	-
52 EX. 5251	OTHER . . . . .	3	5	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	7	2	7	2	3
531	DEPARTMENT STORES . . . . .	2	1	1	1	1
533	VARIETY STORES . . . . .	2	1	4	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	3	-	2	1	1
54	FOOD STORES . . . . .	5	6	5	1	2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	20	1	5	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	11	4	1	-
56	APPAREL AND ACCESSORY STORES . . . . .	17	2	13	2	14
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES; FURRIERS . . . . .	5	-	6	-	7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	3	-	4	-	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	12	2	7	2	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	7	16	-	5	4
5712	FURNITURE STORES . . . . .	2	6	-	1	1
OTHER 571	HOME FURNISHING STORES . . . . .	-	5	-	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	5	5	-	2	3
58	EATING AND DRINKING PLACES . . . . .	13	14	14	7	2
5812	EATING PLACES . . . . .	9	10	11	5	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	4	4	3	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	3	1	5	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	19	4	9	3	4
592	LIQUOR STORES . . . . .	1	1	2	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	2	-	-	-
597	JEWELRY STORES . . . . .	7	-	1	-	1
5992	FLORISTS . . . . .	3	1	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 5 Includes the establishments in the area bounded by: Evelyn Ave., Sunnyvale Ave., Iowa Ave., Mathilda Ave., north side of Washington Ave., and Taaffe Ave. (Sunnyvale city)

MRC No. 6 Includes establishments on W. San Carlos St. from Sunol St. to Rutland Ave., on Race St. from W. San Carlos St. to Auzeris Ave., and on Meridian Ave. (Rd.) from W. San Carlos St. to Moorpark Ave. (San Jose, Santa Clara Co.)

MRC No. 7 Includes the planned center known as "Westgate" and establishments on Saratoga Ave. from Atherton Ave. to Quito Rd. and on Prospect Rd. from Saratoga Ave. to Doyle Rd. (San Jose city, Santa Clara Co.)

MRC No. 8 Includes the establishments at the intersection of Stevens Creek Blvd. and Saratoga Ave., extending along the 3700 - 3800 blocks of Stevens Creek Blvd. and the 400 and 10000 blocks of Saratoga Ave. (San Jose, Santa Clara, Santa Clara Co.)

MRC No. 9 Includes the planned center known as "Mayfield Mall" at the intersection of Nita Avenue and Mayfield Ave. (Mountain View)

# SANTA BARBARA, CALIF.

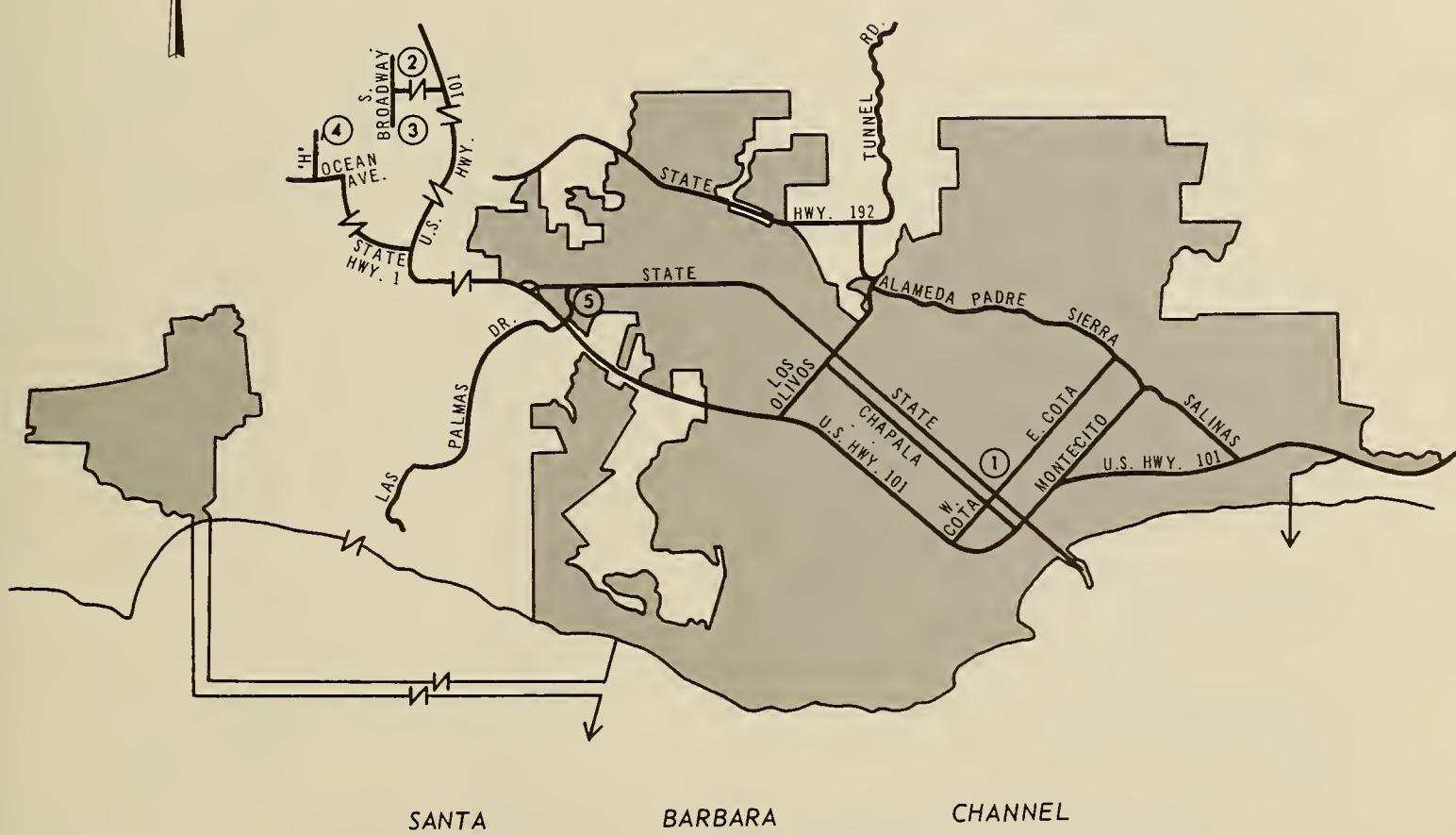
## Standard Metropolitan Statistical Area



# SANTA BARBARA, CALIF.

## City and Major Retail Centers

SANTA BARBARA CO.



① Major Retail Centers

0 1 2 3 MILES

## TABLE 1. Major Retail Centers in the SMSA: 1967

SANTA BARBARA SMSA—Coextensive with Santa Barbara County, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . . . .	2 131 411 022	268 62 064	40 18 898
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	784 152 982	74 10 652	11 8 179
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . . . .	405 98 398	92 26 630	20 10 108
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . . . .	942 159 642	102 24 782	9 611
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 131	268	40
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	70	6	-
5251	HARDWARE STORES . . . . .	18	1	-
52 EX. 5251	OTHER . . . . .	52	5	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	71	16	5
531	DEPARTMENT STORES . . . . .	11	2	2
533	VARIETY STORES. . . . .	26	4	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	34	10	1
54	FOOD STORES . . . . .	261	18	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	113	15	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	302	10	2
56	APPAREL AND ACCESSORY STORES. . . . .	171	43	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	77	22	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	65	17	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	94	21	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	163	33	3
5712	FURNITURE STORES. . . . .	63	14	1
OTHER 571	HOME FURNISHING STORES. . . . .	41	10	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	59	9	1
58	EATING AND DRINKING PLACES. . . . .	459	49	6
5812	EATING PLACES . . . . .	366	38	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	93	11	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	64	7	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	457	71	7
592	LIQUOR STORES. . . . .	68	7	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	31	4	-
597	JEWELRY STORES. . . . .	41	14	3
5992	FLORISTS. . . . .	19	2	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments in the area bounded by: Arrellaga, Anacapa, Victoria, Olive, Canon Perdido, Salsipuedes, Montecito and Chapala. (Santa Barbara city) Tract 9

MRC No. 2 Includes establishments in the area bounded by: W. Stowell Rd., E. Stowell Rd., Lela Lane ext., E. Battles Rd., W. Battles Rd., and Barbara St. (Santa Maria)

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	13 23 374	17 48 464	25 46 361
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	5 609	11 7 637	15 9 746
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	4 5 664	20 4 549	19 13 846
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	14 7 101	17 5 278	12 1 769
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23	48	46
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
5251	DEALERS. . . . .	-	2	1
52 EX. 5251	HARDWARE STORES . . . . .	-	-	1
	OTHER . . . . .	-	2	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	4	4
531	DEPARTMENT STORES . . . . .	1	1	2
533	VARIETY STORES. . . . .	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	2	1
54	FOOD STORES . . . . .	1	5	9
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	5	2	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	7	3
56	APPAREL AND ACCESSORY STORES. . . . .	1	12	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	-	7	4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	6	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	5	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	1	4	3
5712	FURNITURE STORES. . . . .	1	3	1
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	-	1	2
58	EATING AND DRINKING PLACES. . . . .	4	5	5
5812	EATING PLACES . . . . .	3	5	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	1	-	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	6	7
592	LIQUOR STORES . . . . .	-	3	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	1
597	JEWELRY STORES. . . . .	-	1	1
5992	FLORISTS. . . . .	-	-	-

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available. \*Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

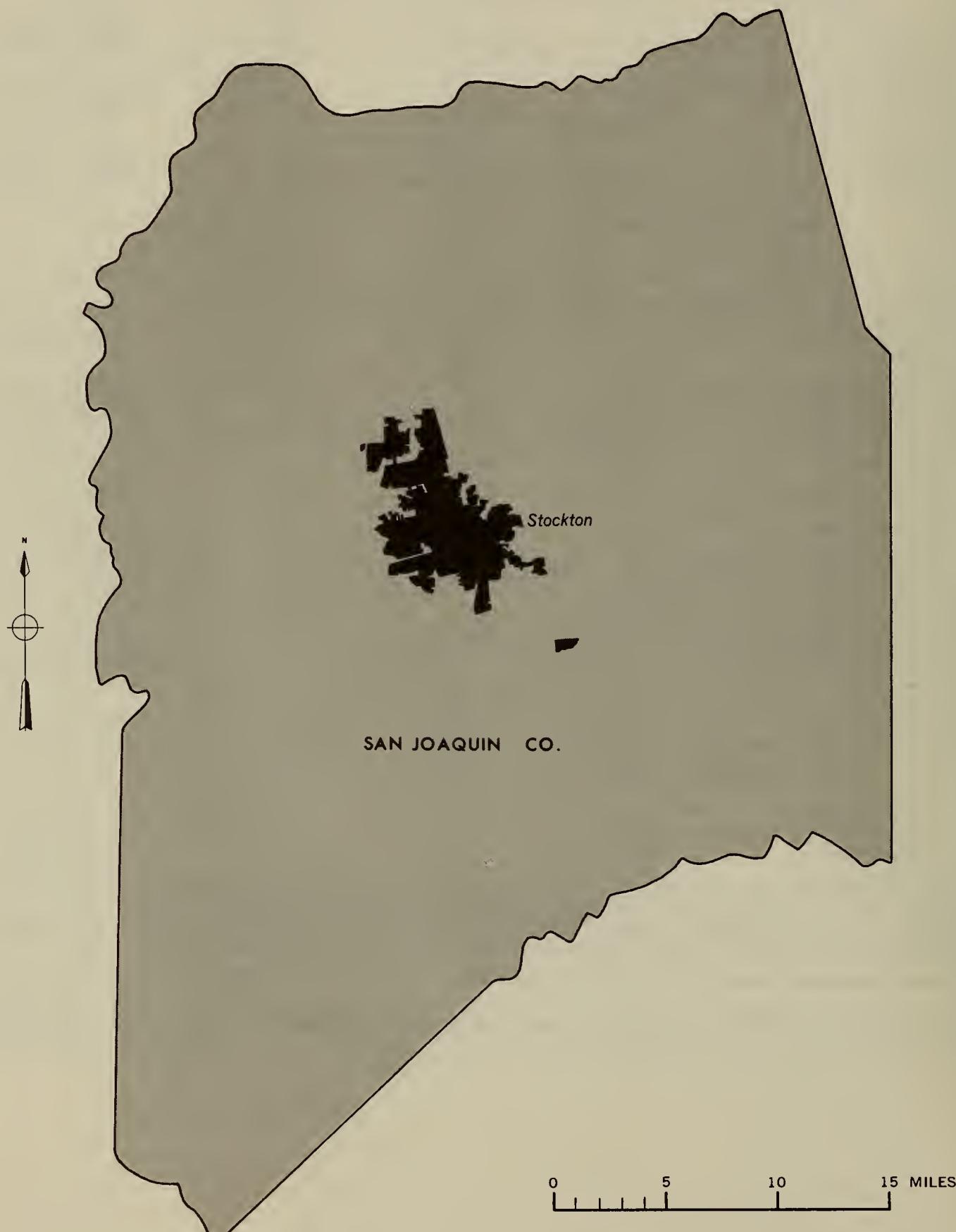
MRC No. 3 Includes the establishments on Broadway between Inger-Dr. and Betteravia Road. (Santa Maria)

MRC No. 4 Includes the establishments on the east side of N."H" St. from College Ave. to Central Ave., on west side of N."H" St. from College Ave. to North Ave., and on Pine Ave. from N."H" St. to N."I" St. extended. (Lampac)

MRC No. 5 Includes the establishments in the 3800 block of State St. (Santa Barbara)

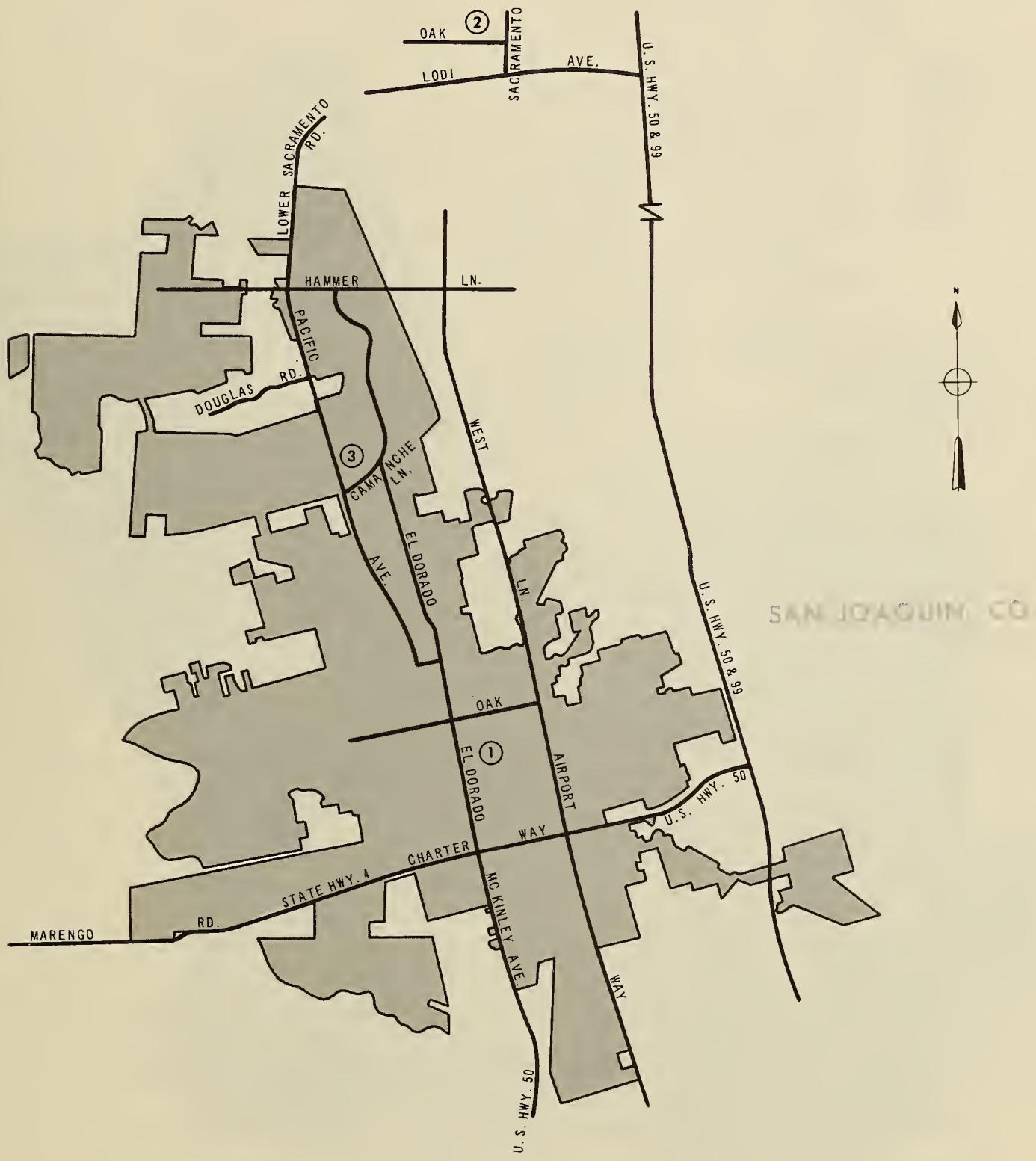
# STOCKTON, CALIF.

## Standard Metropolitan Statistical Area



# STOCKTON, CALIF.

## City and Major Retail Centers



① Major Retail Centers

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

STOCKTON SMSA—Coextensive with San Joaquin County, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	2 368 481 372	282 81 512	88 11 851	31 37 060
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	1 012 169 340	119 10 559	30 2 392	4 1 249
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	357 111 783	62 21 292	36 7 597	21 35 290
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	999 200 249	101 49 661	22 1 862	6 521
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 368	282	88	31
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	108	6	4	-
5251	HARDWARE STORES . . . . .	26	2	3	-
52 EX. 5251	OTHER . . . . .	82	4	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	72	7	7	5
531	DEPARTMENT STORES . . . . .	8	1	1	4
533	VARIETY STORES . . . . .	32	4	3	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	32	2	3	1
54	FOOD STORES . . . . .	371	25	6	1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	176	26	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	299	11	2	1
56	APPAREL AND ACCESSORY STORES. . . . .	135	41	19	14
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	45	11	12	5
562	WOMEN'S READY-TO-WEAR STORES. . . . .	39	7	10	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	90	30	7	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	150	14	10	2
5712	FURNITURE STORES. . . . .	44	6	2	-
OTHER 571	HOME FURNISHING STORES. . . . .	37	4	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	69	4	6	2
58	EATING AND DRINKING PLACES. . . . .	572	85	19	2
5812	EATING PLACES . . . . .	383	51	11	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	189	34	8	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	69	9	5	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	416	58	15	5
592	LIQUOR STORES . . . . .	70	4	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	35	4	-	-
597	JEWELRY STORES. . . . .	47	14	6	2
5992	FLORISTS. . . . .	28	5	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

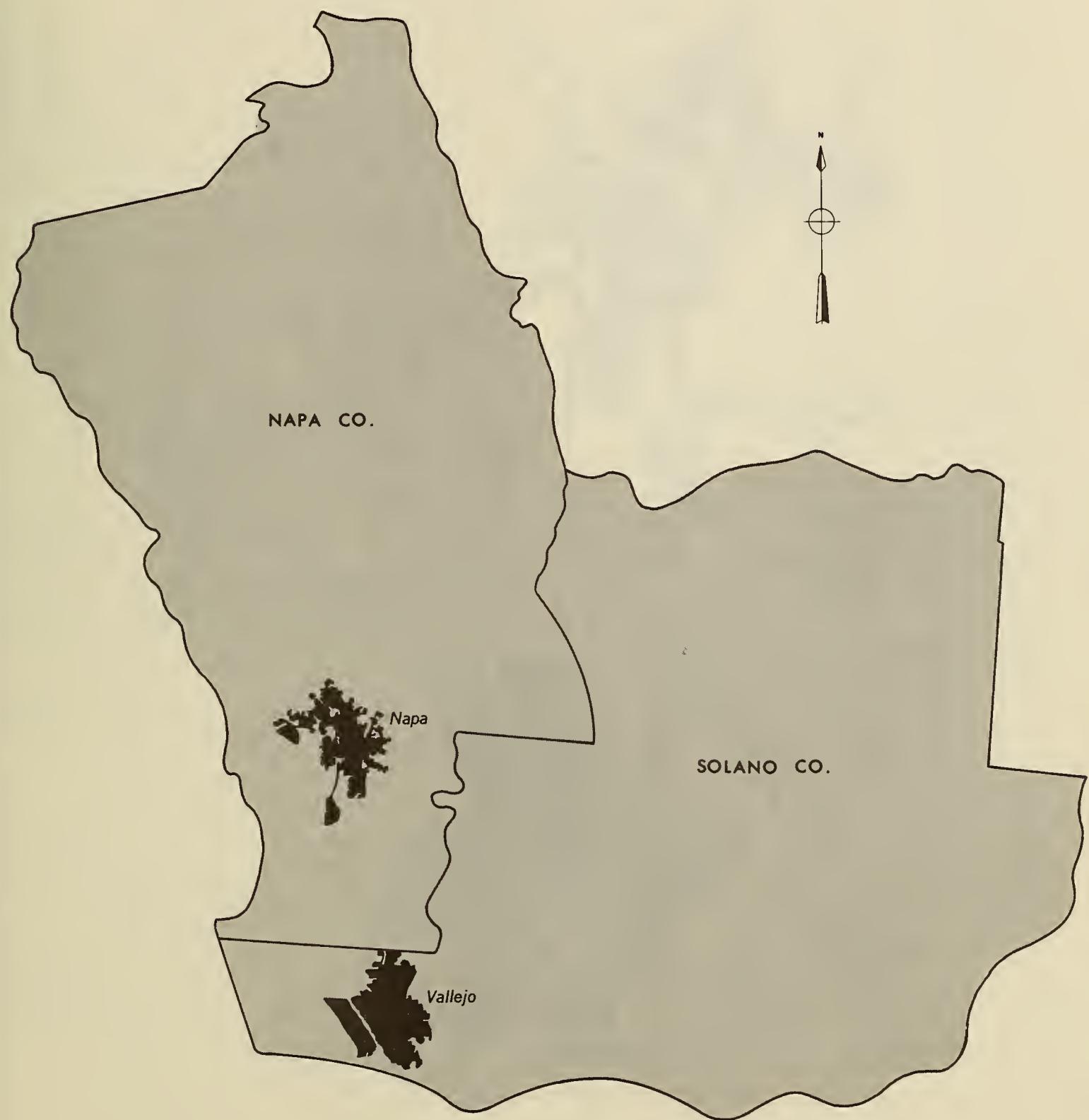
MRC No. 1 Includes the establishments in the area bounded by: Park St., S.P. R.R., Mormon, Channel, El Dorado, Stockton, Channel, Madison extended, and Madison. (Stockton city)

MRC No. 2 Includes establishments in the area bounded by: W. Elm St., North and South Sacramento St., W. Oak St. and North and South Church St. and establishments along S. School St. and W. Oak St. to W. Lodi Ave. (Lodi)

MRC No. 3 Includes the planned centers known as "Weberstown" and "Sherwood Forest Shopping Center" and establishments in the area bounded by: Robinhood Dr., Tanworth Way, Banbury Dr., Claremont Ave., Camanshe Land, and Pacific Ave. (Stockton)

# VALLEJO-NAPA, CALIF.

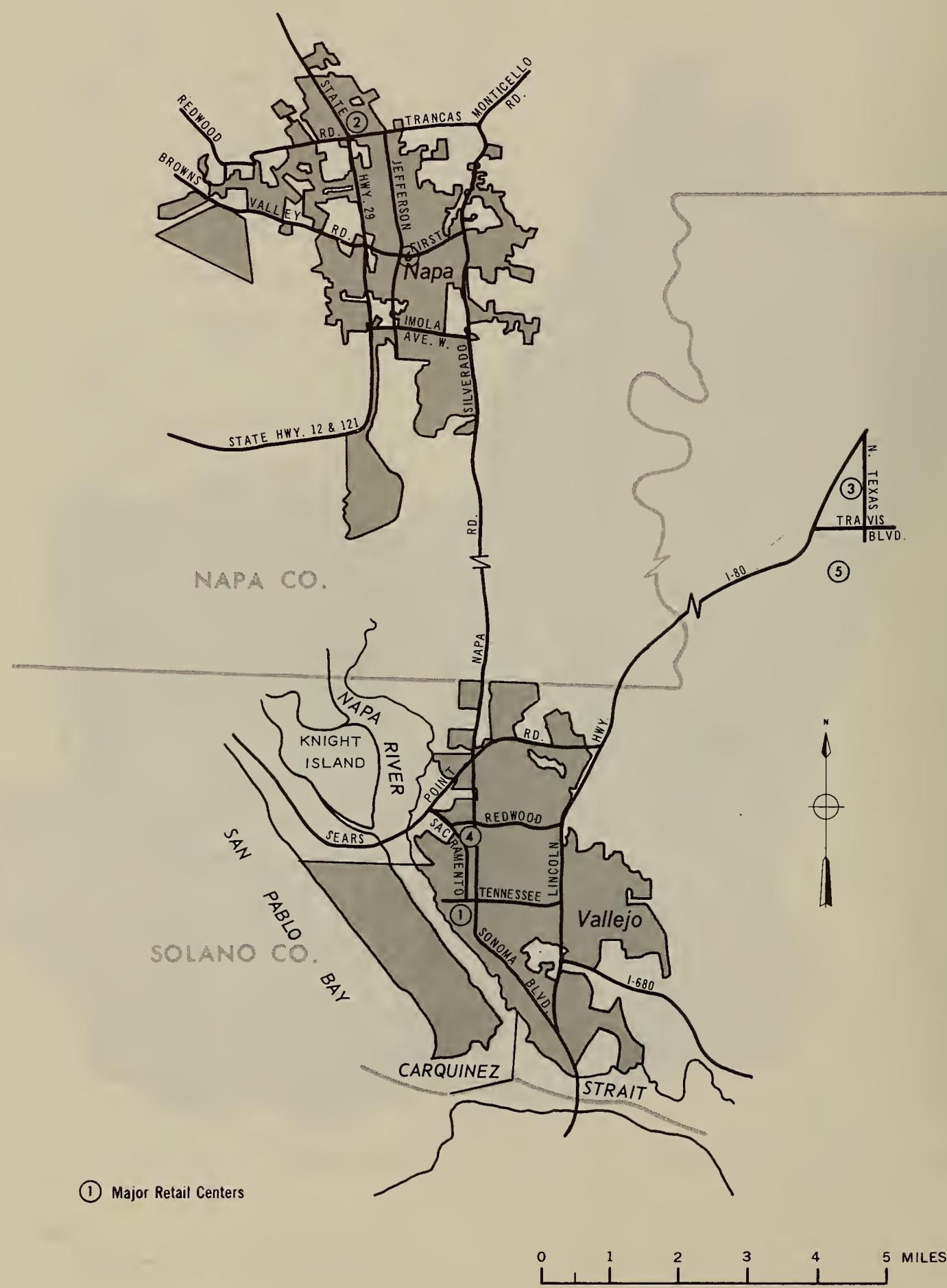
Standard Metropolitan Statistical Area



0 5 10 15 MILES

# VALLEJO-NAPA, CALIF.

## Cities and Major Retail Centers



① Major Retail Centers

0 1 2 3 4 5 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

VALLEJO-NAPA SMSA—Consists of Napa and Solano Counties, Calif.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	1 780 351 039	84 18 950	19 8 712	28 9 024
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	701 132 542	27 2 318	8 2 938	8 1 306
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	307 71 357	27 8 352	7 (D)	9 3 926
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	772 147 140	30 8 280	4 (D)	11 3 792
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 780	84	19	28
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	82	4	1	2
5251	HARDWARE STORES . . . . .	23	-	-	1
52 EX. 5251	OTHER . . . . .	59	4	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	60	7	2	1
531	DEPARTMENT STORES . . . . .	9	3	1	1
533	VARIETY STORES . . . . .	27	3	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	24	1	-	-
54	FOOD STORES . . . . .	228	4	2	-
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	122	6	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	256	4	2	-
56	APPAREL AND ACCESSORY STORES . . . . .	115	15	3	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	44	6	-	2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	38	4	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	71	9	3	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	132	5	2	4
5712	FURNITURE STORES . . . . .	39	2	1	1
OTHER 571	HOME FURNISHING STORES . . . . .	31	3	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	62	-	-	2
58	EATING AND DRINKING PLACES . . . . .	426	21	5	6
5812	EATING PLACES . . . . .	280	12	3	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	146	9	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	47	2	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	312	16	1	7
592	LIQUOR STORES . . . . .	54	-	1	3
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	22	1	-	1
597	JEWELRY STORES . . . . .	33	5	-	-
5992	FLORISTS . . . . .	20	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Florida extended, Florida, Sutter, Maryland, Maryland extended, and East boundary of Mare Island U.S. Naval Reservation. (Vallejo city) Tract 2509

MRC No. 2 Includes the planned center known as "Bel-Aire Plaza" and establishments on Trancas St. from Freeway Rd. (No. 29) to Baxter Ave. (Napa)

MRC No. 3 Includes planned center known as "Fairfield Square" and establishments on North Texas from Wisconsin to Acacia and on Oak from North Texas to Fillmore. (Fairfield)

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	33 20 618	43 6 688	104 21 553
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	8 4 522	12 1 471	32 6 758
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	16 14 208	25 4 654	42 11 159
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	9 1 888	6 563	30 3 636
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	33	43	104
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	1	-	2
5251	HARDWARE STORES . . . . .	-	-	-
52 EX. 5251	OTHER . . . . .	1	-	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	4	10
531	DEPARTMENT STORES . . . . .	1	1	2
533	VARIETY STORES. . . . .	1	2	4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	1	4
54	FOOD STORES . . . . .	1	3	7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	-	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	1	2
56	APPAREL AND ACCESSORY STORES. . . . .	11	14	23
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	6	8	10
562	WOMEN'S READY-TO-WEAR STORES. . . . .	6	8	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	5	6	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . .	2	7	9
5712	FURNITURE STORES. . . . .	-	1	5
OTHER 571	HOME FURNISHING STORES. . . . .	1	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	1	4	3
58	EATING AND DRINKING PLACES. . . . .	6	7	21
5812	EATING PLACES . . . . .	6	3	14
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	4	7
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	2	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	5	23
592	LIQUOR STORES . . . . .	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	-
597	JEWELRY STORES. . . . .	1	3	7
5992	FLORISTS. . . . .	1	-	3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the planned center known as "Larwin Plaza" and establishments on Sonoma Blvd. from Redwood to Missouri St. (Vallejo)

MRC No. 5 Includes the establishments on Texas St. from Jefferson St. to Madison. (Fairfield)

MRC No. 6 Includes establishments in Napa bounded by Clinton, west, the Napa River, 4th St., 3rd St., and Jefferson St. (Napa city)

# Appendix

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>1</sup> for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

**Payroll, entire year**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

**Paid employees for the pay period including March 12, 1967**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

**Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)**—Comprises the following industries:

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

**Home furnishings stores (SIC 571, except 5712)**—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

**Household appliance, radio-TV, music stores (SIC 572 and 573)**—Comprises the following industries:

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

**Eating places (SIC 5812)**—Comprises the following industries:

**Restaurants, lunchrooms, caterers**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

**Drinking places (alcoholic beverages)** (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

#### DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Sporting goods stores; bicycle shops (SIC 595)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

# Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

## COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

## RETAIL TRADE REPORTS

**Weekly Retail Sales**—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

**Monthly Department Store Sales for Selected Areas**—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

**Monthly Retail Sales**—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

**Annual Retail Trade Report**—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

## MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

## MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

## OTHER CURRENT BUSINESS REPORTS

**Canned Food Report**—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multi-unit organizations.

**Green Coffee Inventories and Roastings**—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

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For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

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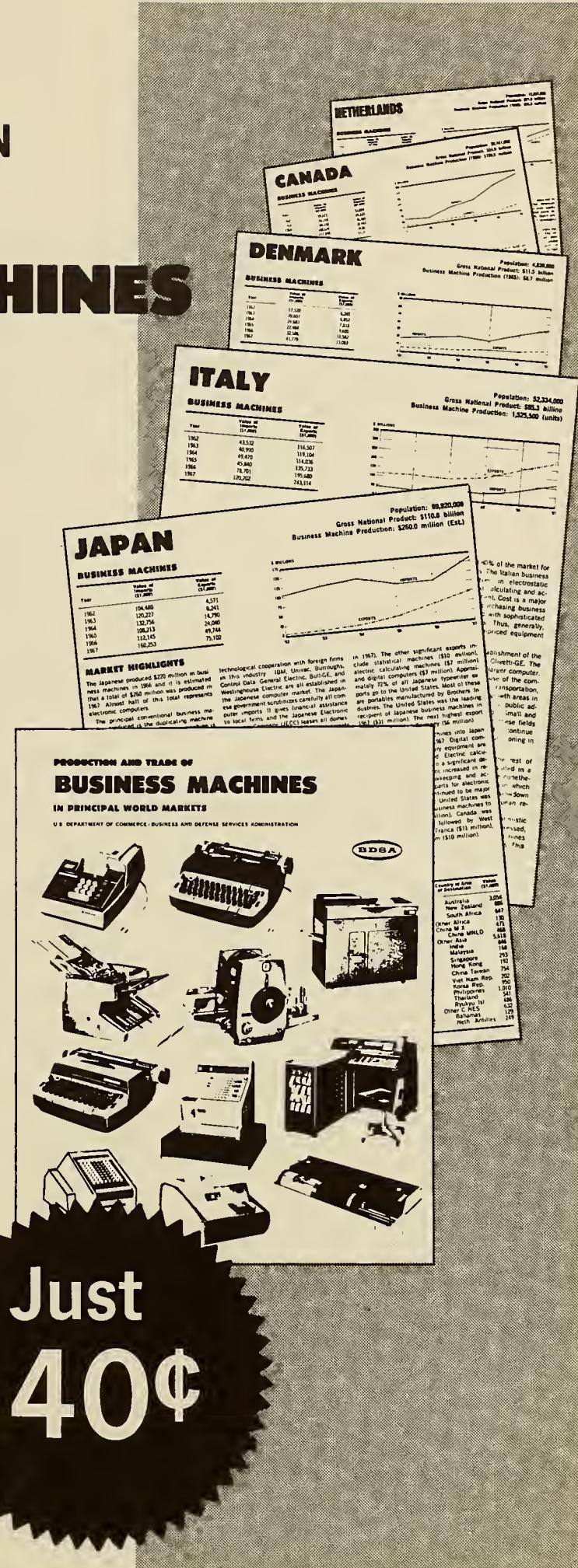
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